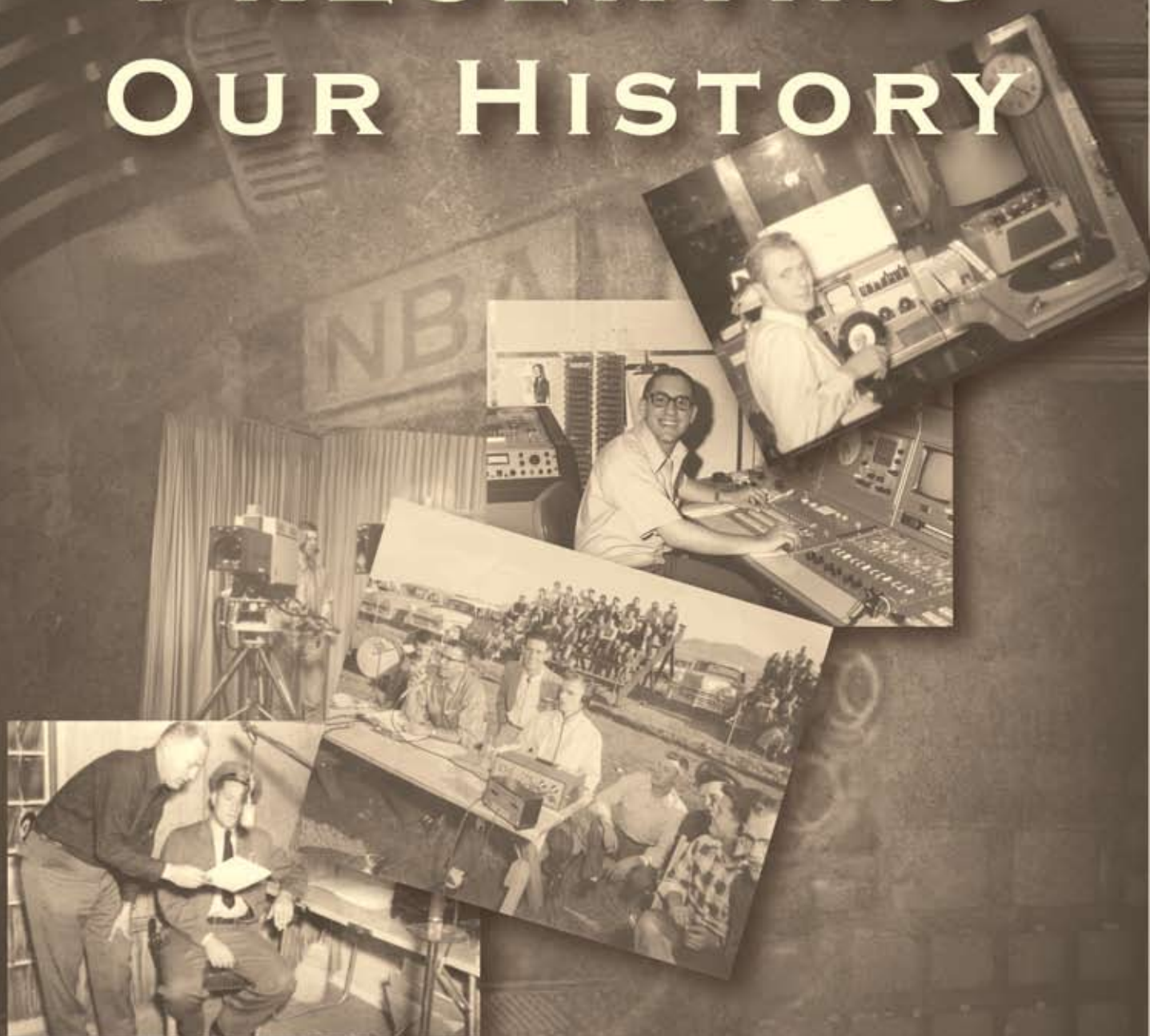


NEVADA BROADCASTERS ASSOCIATION

PRESERVING OUR HISTORY



CONGRATULATIONS TO THE CLASS OF 2004

FROM THE
BEASLEY BROADCAST GROUP





**CONGRATULATIONS
FROM YOUR FRIENDS AT UPN LAS VEGAS**





| Like all first graders, Lindsay has her favorite color, favorite animal, and favorite MP3 software.

Over the last seven years, we've donated over \$130 million in grants to support new classroom technology, teacher preparedness, and other educational endeavors. Because developing leaders for tomorrow requires a little homework today.



The SBC family of companies are proud to support the 2004 Millennium Scholarship Public Education Partnership.

9th Annual Hall Of Fame Gala

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the history of
nevada Broadcasting

About the Cover

Created by Davidson Associates, the cover is designed to honor the theme of the Ninth Annual NBA Hall of Fame Gala: Preserving Our History. The featured photographs capture moments in Nevada's broadcasting past, serving as a reminder of what it was like for the people who worked in the industry. The black and white design gets a sense of depth from a background with faint images of 1950s- and 60s-era equipment: a camera, a microphone, a sound board, a radio, a bank of monitors. The oval vignette shading on the background adds another layer of texture while directing the eye to the featured photographs. A photographic printing technique of the past, the shading subtly reinforces the old-fashioned feel of the cover.

Pictured from top to bottom: The KWNA-AM studio located in the Sonoma Inn, Winnemucca; Marty Vodovoz at KLVX-TV in Las Vegas; KWNA-AM remote at Humboldt County High School; KTVN-TV studio, Reno; and a weekly radio program located in the new KWNA-AM studio.

Nevada Broadcasters Association

NBA Board of Directors

GENE GREENBERG, Chairman, KVBC TV - NBC, Las Vegas
GABRIEL QUIROZ, Treasurer, Entravision Communications, Las Vegas
TONY BONNICI, Legislative Chair, Lotus Broadcasting, Las Vegas and Reno
DEE MC GINNESS, Rural Co-Chair, KVLV AM / FM, Fallon
MIKE MC GINNESS, Rural Co-Chair, KVLV AM / FM, Fallon
LYNN PEARCE, Rural Co-Chair, KVLV AM / FM, Fallon
MARTY OZER, Northern TV Co-Chair, KAME TV - UPN and KRXI TV - FOX, Reno
LAWSON FOX, Northern TV Co-Chair, KTVN TV - CBS, Reno
TOM AXTELL, Southern TV Co-Chair, KLVX TV - PBS, Las Vegas
SUSAN LUCAS, Southern TV Co-Chair, KVVU TV - FOX, Las Vegas
APRIL CLARK, Northern Radio Co-Chair, NextMedia Group, Reno
DANE WILT, Northern Radio Co-Chair, Lotus Broadcasting, Reno
HARRY WILLIAMS, Southern Radio Co-Chair, Beasley Broadcast Group, Las Vegas
FRANK WOODBECK, Southern Radio Co-Chair, Desert Sky Media, Las Vegas
KIRK ANDERSON, Member at Large, Highway Radio, Las Vegas
PAUL GARDNER, Member at Large, Elko Broadcasting, Elko
TOM HUMM, Member at Large, Infinity Radio, Las Vegas

NBA Staff

ROBERT D. FISHER, President and CEO
SUZANNE BURGER, Operations Manager
JORDAN STROUM, Financial Manager
EARLENE LEFLER, Receptionist and Executive Assistant
ADAM SANDLER, Special Projects Coordinator - ABIP and Observations - Radio
DE SHAWNA WHITMORE, PEP Production Coordinator
JUSTIN LEVINSKY, PEP Production Assistant
ERIKA BREGLIA, PEP Administrative Assistant
ADRIENNE ABBOTT, Engineering Consultant, Alternative Broadcast Inspection Program
LOIS HLOHowskyJ, LJH Services Inc.
JOSH GRIFFIN, Griffin Communications Group
RICHARD ZARAGOZA, Shaw Pittman, Washington, D.C.

A special Thank You to RENEE ORLANDO for her professionalism and hard work as Executive Assistant, Producer of Observations - TV and Hall of Fame Coordinator for the past fifteen months.

N E V A D A
B R O A D C A S T E R S
A S S O C I A T I O N



The Mission of the NBA is to...

*be the eyes, ears and voice of our state.
Protect, promote, enhance, and strengthen the broadcast
industry -- so that we can more effectively serve the public.*

We serve as an important information resource for Nevada's radio and television broadcast stations, addressing questions and concerns. We also respond to questions and concerns from the public, providing a better understanding of the role that broadcasters play in their communities and in their interest.



We seek to educate Nevada's local, state and federal officials together with other community leaders about the important broadcasting issues, concerns and challenges that we face.



Working with the National Association of Broadcasters, and the National Alliance of State Broadcasters Associations, we will participate when necessary in filings before the FCC; and we will meet with federal officials and other decision-makers when necessary in matters of concern to Nevada's broadcast industry. We sponsor a Washington Legal Hot Line for stations with Richard R. Zaragoza, Shaw Pittman, L.L.P. We sponsor a Carson City Hot Line for stations with Josh Griffin, Griffin Communications Group.



We sponsor an Engineer's Hot Line for stations with Adrienne Abbott, Engineering Consultant. We sponsor an FCC Alternative Broadcast Inspection Program for stations. As Nevada's Voice for Homeland Security, we are at the forefront in the ongoing strengthening of the Nevada Emergency Alert System and in the development of in-station Emergency Management Planning.



As Nevada's Voice for AMBER Alert, we are at the forefront in the partnership with law enforcement and the Nevada AMBER Alert Review Commission.



We provide a strong Public Education Partnership (formerly known as NCSA) Program.



We encourage men and women of all races and ethnicities to pursue careers in radio and television. We work with Nevada broadcast stations to achieve a diverse workforce. Toward that end, we provide student scholarships and sponsor an on-line job bank at www.nevadabroadcasters.org



We are dedicated to preserving the history of Nevada broadcasting.



The Year In Review

On August 23, 2003, at the Eighth Annual NBA Hall of Fame Gala, the new NBA Board of Directors was elected. Congressman Jim Gibbons led the installation ceremony. Congresswoman Shelley Berkley offered greetings. Governor Kenny and First Lady Dema Guinn were honored. Lieutenant Governor Lorraine Hunt sang "Happy Birthday Mr. Governor" and thirty seven broadcasters were inducted into the NBA Hall of Fame.

The NBA joined with every state broadcasters association to partner with the FCC to produce a more consistent and significantly stronger Alternative Broadcast Inspection Program. Adrienne Abbott, our state EAS Chair, was hired as a part-time NBA Engineering Consultant, in order to coordinate the NBA ABIP. The NBA Board of Directors voted to fully subsidize all expenses for the 2004 ABIP. Certificates of Compliance will be in effect for a period of 3 years, expiring in 2007.

Governor Kenny Guinn appointed 18 state leaders including NBA President and CEO Bob Fisher to the newly formed Nevada Homeland Security Commission. Governor Guinn said that "Domestic preparedness for acts of terrorism and related emergencies is a top priority during these trying times". The commission was created by Assembly Bill 441 during the 2003 Legislative Session. Four months after Governor Guinn appointed the Nevada Homeland Security Commission, the NBA Board of Directors formed a statewide Emergency Management Committee.

While in Philadelphia for the annual NASBA Fall Meeting (September 29-October 2, 2003), Bob and Suzanne Burger renewed our NCSA contracts with both the Army National Guard and the United States Coast Guard. During Bob's term as NASBA President, the actions of the FCC seemed at times to be irrational and out of control. As 2004 approached, we faced a cautious, but extremely partisan Congress attempting to do their work during a Presidential Election year. After the Super Bowl, we then faced a restless public who expressed anger at what they were watching and at what they were hearing. The indecency issue was before us. And so were additional concerns raised about EEO, Localism, RF exposure and significantly increased FCC fines. At the top of the list would be SHVIA and LPFM.

The NAB announced that it would again conduct public service surveys. Six months later, after all of the data had been tabulated, it was announced that the magic number for Nevada's broadcasters had exceeded 100 million dollars raised and donated for public service in 2003.

Throughout the year, Bob and the NBA staff made station "outreach" and ongoing in-person meetings with our NCSA sponsors a priority. They made monthly trips to Northern Nevada and continued to visit Ely, Elko, Winnemucca and Fallon. Adrienne Abbott conducted an EAS Seminar in Elko. Over the past year almost every television and radio station in Nevada had been visited.

Assembly Bill 322 created the statewide alert system for the safe return of abducted children. It also provided for broadcaster immunity. The NEVADA Alert Plan took effect on July 1, 2003. Bob Fisher was appointed by Governor Kenny Guinn to be Chairman of The Nevada AMBER Alert Commission. On January 23-24, 2004, Bob and Adrienne attended the Western States AMBER Alert Conference in Broomfield, Colorado. At the end of February, Bob also attended a National AMBER Alert meeting at the Department of Justice in Washington. Over the past year more than a dozen AMBER Alert activations have been made. The National Weather Service would start using the new EAS codes on June 30, 2004. Among the new codes is one dedicated to AMBER Alert.

The Year In Review

Among the many decisions that the Board of Directors made under the leadership of NBA Chairman Gene Greenberg, was the approval of the 2004 budget. Passing of the budget provided funding for the NBA Engineering Consultant; the "My Story" History Project; Pro Radio / Pro TV Seminars; the Hall of Fame Gala; and a future NBA Scholarship Program.

The Board of Directors also gave their approval for Bob to begin work on a weekly public affairs television program to air in Reno. That show would follow the same format as his public affairs radio program that is aired in Las Vegas. Both shows are available to any Nevada station to air at no production cost or expense.

The NBA Winter Caravan rolled into rural Nevada on January 28-29, 2004. Nevada Attorney General Brian Sandoval and Bob Fisher spent two days meeting in Ely, Elko, Winnemucca and Fallon. The object of the visit was to let the people in the rural areas of Nevada meet with an elected official and to share questions and concerns. The caravan presented a strong PRO RADIO message, stressing the role that local broadcasters play in each of our small radio markets, especially with EAS, AMBER Alert and Homeland Security.

Following the NAB State Leadership Conference in Washington, D.C. (February 29-March 3, 2004), NBA board member Paul Gardner returned to Washington to attend the National Indecency Summit sponsored by the NAB. In the late spring, Paul was elected to the NAB Radio Board.

In addition, Frank Woodbeck serves on the NAB Resource Development Committee. This is an advisory group that helps fulfill the goals and objectives of the Office of Diversity Services and Development of the NAB Education Foundation.

Towards the spring, our outstanding and popular NBA Lobbyist, Dana Bennett resigned. She was replaced by Josh Griffin.

The NBA then presented the first state broadcaster sponsored Indecency Summit in the United States. The NBA Summit was held on April 20, 2004, at the Four Seasons Hotel in Las Vegas. A total of 35 radio and television stations were represented, one-third of all Nevada's FCC licensed stations. Television general managers and program directors exchanged thoughts and concerns with radio general managers and program directors. Engineers, traffic and on-air talent were also represented. Also present were representatives from Senator Reid and Congressman Gibbons. Even the Radio Advertising Bureau was represented as were the executive director of the Nevada Coalition Against Sexual Violence and the public information officer of Sierra Health Services.

NCSA campaigns are the major source of non-dues income for state broadcasters associations nationwide. In Nevada, 96% of our operating budget income is raised through the sales of these announcements. The NBA renamed the NCSA as a Public Education Partnership (PEP). Almost all NBA stations donate airtime for the PEP program and air the schedules based upon a monthly insertion order that they have received from the NBA. The PEP announcements are identified on the station logs as PEP as they are neither paid commercials nor public service announcements. They are a unique entity unto themselves..

Adrienne (Ace) Abbott began the first of what will be over 100 ABIP station inspections during the remainder of this year.

Torrey Sheen (KWNA AM/FM, Winnemucca) was appointed the new Eastern Nevada EAS Chairman.

On June 24, 2004, The Weekly Broadcaster became The NEVADA Broadcaster. This combination of E-mail and FAX communication has become extremely important. The newsletter compliments the information and resources available on the NBA website, www.nevadabroadcasters.org.

State Leadership Conference

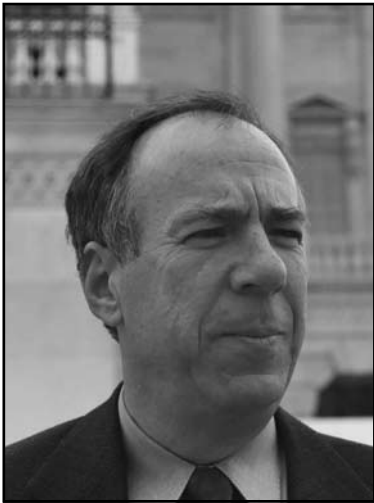


Senator John Ensign

Given the many challenges facing broadcasters today, the NBA and the NAB are working harder than ever to represent our industry. Membership in both our state and national associations are critical elements in our united fight to ensure the viability and strength of America's free, over-the-air broadcasting system.



Susan Lucas



Gene Greenberg

Sixteen members of the NBA Board of Directors attended and participated in the NAB's Annual State Leadership Conference in Washington, DC.

The Conference, held from February 29-March 3, 2004, provided a forum where our NBA officers gained valuable resources. They were also completely briefed on key issues before both Congress and the FCC.



Tony Bonnici



Marty Ozer

Throughout the time spent in Washington, meetings were held with Senator Harry Reid, Senator John Ensign, Congressman Jim Gibbons, Congresswoman Shelley Berkley and Congressman Jon Porter -- together with each of their respective key staff members.



Senator Harry Reid

National Association of Broadcasters



Congressman
Jim Gibbons



Kirk Anderson



Harry Williams & Frank Woodbeck



Congresswoman
Shelley Berkley



April Clark



Paul Gardner



Tom Axtell



Mike McGinness



Congressman
Jon Porter



Lawson Fox



Dane Wilt

Public Education Partnership (PEP) Sponsors - September 1, 2003 - August 31, 2004

Since 1965, Public Education Partnership (PEP) programs have been a major source of non-dues income for state broadcaster associations nationwide.

The Nevada Broadcasters Association is a 501 (c) 6 not-for-profit state association. We are funded solely by the fundraising that we do. Each year, the membership dues that we collect from Nevada television and radio stations, accounts for approximately 4% of our total budget income. These are the only funds that the NBA ever uses for lobbying in Washington, D.C. and in Carson City.

The remaining 96% of our budget income is derived from the Public Education Partnership campaigns that Bob Fisher sells. That is how we are funded. This income enables us to do so much for our communities and for our state. PEP income provides the operating expenses for the NBA, including:

Salaries and Benefits - Rent, Utilities and Insurance - Equipment and Supplies
Contributions and Community Donations - Website and Job Bank - Washington Hot Line
Membership Meetings - Scholarships - "My Story" History Project - Alternative Broadcast Inspection Program
Travel and Outreach - Hall of Fame Dinner

The NBA arranges placement of the sponsor's PEP announcements on radio and television stations in every market of the state. Broadcasters contribute their best available unsold time to air the PEP announcements providing the sponsoring agencies with time slots that are varied. Participation in the NBA PEP program is voluntary.

PEP Programs may be designed to meet the specific needs of each sponsor. For example -- a radio-only campaign that is only played in the southern part of the state; or a television-only campaign that is played in the northern part of the state.

Most NBA stations donate airtime for the PEP Program and air the schedules. The PEP announcements are identified on the station logs as PEP as they are neither paid commercials nor public service announcements. They are a unique entity unto themselves.

Clark County Election Department

The Early Voting Campaign is to increase voter registration in Clark County and the number of people voting in both the Primary and General Elections. The success of this ongoing southern radio-only PEP (formerly known as NCSA) is documented by the following fact: in 2002, more people participated in Early Voting, than the total number of people who voted on Election Day.

Elko Convention & Visitors Authority

This ongoing statewide radio-only PEP (formerly known as NCSA) provides public awareness and support for the programming efforts of the ECVA. The monthly spots have increased tourism in Elko by promoting the diversity of the major events that are scheduled throughout the year.

Nevada Army National Guard

This ongoing campaign supports the Strength Maintenance Division of the ARNG by generating qualified leads and increasing community awareness of their mission. According to statistics obtained from the National Guard Bureau in Washington, D.C., by the middle of this month, Nevada's Army National Guard will be tied for first with Idaho with 60 percent of its troops having been mobilized. There are about 2,000 Army National Guard soldiers in Nevada, half of which will be deployed out of state by this fall.

Nevada Attorney General - Medicare Fraud

This new statewide television and radio PEP (formerly known as NCSA) features Alice Molasky-Arman, Nevada Insurance Commissioner. The Senior Nevada Advocates on Guard campaign raises public awareness to prevent Medicare fraud, waste and abuse and to recruit volunteers for this important project.

Nevada Consumer Affairs Division

This ongoing statewide television and radio PEP (formerly known as NCSA) features Patricia Morse Jarman, Commissioner of the Nevada Consumer Affairs Division. Her campaigns which run throughout the year educate and promote how we can be a smarter consumer in the marketplace in order to not be a victim. "If it sounds too good to be true, then it is."

Nevada Network Against Domestic Violence

This nine month PEP (formerly known as NCSA) campaign is being aired on northern radio stations only. The goal of the campaign is to increase the awareness and community response to domestic violence in rural communities throughout Nevada.

How Are We Funded

Nevada Organ and Tissue Donation Task Force

This one month statewide radio-only campaign was aired through the Task Force that is coordinated by Frankie Sue Del Papa and Dawn Gibbons. The aired spots educated the public about the importance of being an organ or tissue donor.

Nevada State Board of Medical Examiners

We have an ongoing commitment with the Board, providing a statewide television and radio campaign. The State Board is a governmental agency which licenses and disciplines medical doctors, physician assistants and practitioners of respiratory care. The objective of the current campaign is to promote the use of its doctor verification service and their website.

Nevada State Health Division - Abstinence

From the beginning, this twelve month PEP (formerly known as NCSA) statewide television and radio campaign has attracted a lot of attention. It has always been targeted to adolescents and teens with the strong message that abstinence is the only 100% guaranteed way to avoid pregnancy and STD's.

Nevada State Health Division - Arthritis Prevention and Control Program

This was a three month statewide radio-only campaign that urged the public to stay active in order to relieve arthritis pain.

Nevada State Health Division - Immunization

The goal of this ten year statewide television and radio campaign has not changed. We are charged to help raise public awareness about the importance of receiving age-appropriate vaccinations so that children will be vaccinated on time. These campaigns have helped to improve the immunization coverage levels of children, adolescents and adults that ultimately will reduce the burden of vaccine preventable diseases in the community. This is our oldest PEP (formerly known as NCSA) sponsor. We have a contract through 2005. Earlier this year the NBA staff met together with a statewide immunization coalition to develop an eighteen month campaign.

Nevada State Health Division - Maternal and Child Health

This is a new eight month statewide television and radio campaign. The spots will promote a healthy mother and healthy baby -- by urging prenatal care.

Nevada State Health Division - Oral Health Program

We have just concluded a sixteen month statewide television and radio campaign. The campaign was very successful, and promoted good oral health and increased public awareness of having regular check-ups and appointments with a dentist.

Nevada State Health Division - Osteoporosis Awareness

This is an eight month statewide television and radio campaign. The goal is to teach awareness, understanding, prevention and treatment of Osteoporosis. The spots also encourage the public to get a Bone Mineral Density test to prevent Osteoporosis.

Nevadan's for Antibiotic Awareness

We were one of the first partners with the NAA and helped them from the beginning to meet their goal to reduce the spread of antibiotic resistance by decreasing inappropriate antibiotic use and improve infection control. We are very proud of the work that we did with and for the NAA.

Southern Nevada Medical Industry Coalition - Nurse Referral

This new southern radio-only PEP features Governor Kenny Guinn. In the spot, he urges the southern Nevada community to refer family and friends who are medical professionals to relocate to southern Nevada.

United States Coast Guard

This is the second national NCSA (also known as PEP) that we are privileged to have as a sponsor. No one has to be reminded of the critical role that the USCG is playing in Homeland Security. And everyone is aware of the challenges currently involved in promoting recruitment. The statewide television and radio spots highlight the work of the U.S. Coast Guard by running the "Jobs That Matter" campaign.

RANDOM ACTS OF LOVING KINDNESS

The Nevada Broadcasters Association is a reflection of each one of our more than one hundred radio and television stations. It makes no difference whether or not a station is large or small, and whether or not it is corporate owned in Las Vegas or family owned in Elko -- the commitment is always the same. PUBLIC SERVICE is at the heart of Nevada broadcasting. And the heart of Nevada broadcasting is the localism that we provide to our communities. Last year alone, our radio and television stations raised or donated more than 100 million dollars in public service. The Nevada Broadcasters Association, as a reflection of our stations, also was involved in RANDOM ACTS OF LOVING KINDNESS. The following is a partial list of the recipients of NBA donations that were made over the past twelve months.

Jean Nidetch Women's Center at UNLV
Safe Nest
Working in Communications
Boys & Girls Clubs of Nevada
Goodwin House West, Alexandria, Virginia
Opportunity Village
City of Henderson Little League
Las Vegas Advertising Federation
Broadcaster's Foundation

African American Student Achievement Conference
Nevada's Children Memorial Fund
Nevada HOBY Leadership Seminar
Muscular Dystrophy Association
Nevada Network Against Domestic Violence Conference
America's Walk for Diabetes
C.P. Squires Elementary School Art Department

In addition, last December, a beautiful winter snowman candle-holder was personally delivered to the receptionist at each and every station. It was our way of saying thank you for a job well done.

Also last December, a copy of the Linda Duferrena book, "50 Miles from Home", was personally delivered to each general manager and to the staff at each traffic department, to say thank you and to wish everyone a Happy New Year. Just last month we again showed our appreciation to the traffic departments in each of our stations by personally delivering an engraved clock.



RANDOM ACTS OF LOVING KINDNESS



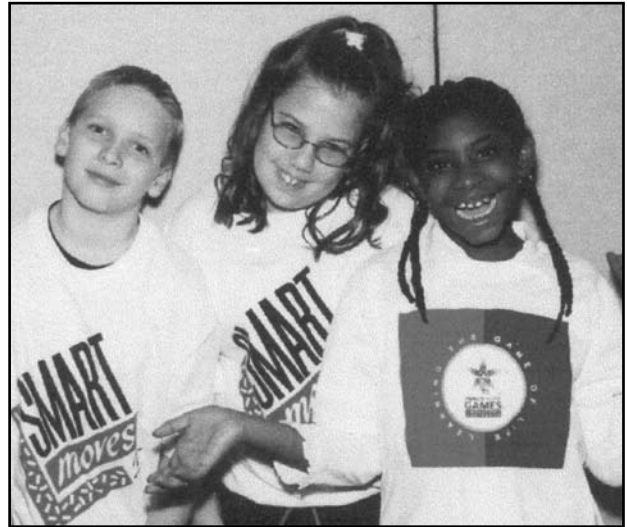
The 2004 Henderson Little League T-Ball BRAVES, proudly sponsored by the Nevada Broadcasters Association.



Mayor Oscar Goodman, Tony Bonnici & Paula Francis honor Bob Fisher as a "Citizen of Distinction". Bob was sponsored by Janet and Andy Blumen.



(L-R) Justin Levinsky, Earlene Lefler and Bob Fisher at the NBA sponsored Children's Memorial, located on the grounds of the State Capitol in Carson City.



The NBA are proud sponsors of the Boys and Girls Clubs.

Pro Radio Outreach

On Jan 28-29, 2004, Nevada Attorney General Brian Sandoval joined NBA President and CEO Bob Fisher in a marathon two day tour that included NBA sponsored Town Hall Meetings in Ely, Elko, Winnemucca and Fallon. Attendance was strong and the community feedback was very important. We hope to do this program again this coming winter.

Pictured above is Nevada Attorney General Brian Sandoval and NBA CEO Bob Fisher presenting Joyce Sheen with her 2003 NBA Hall of Fame Award.

Pictured above from left to right is Bob, Brian and Torrey Sheen, Owner/Operator KWNA-AM/FM in Winnemucca.

Sprint is proud
to support the Nevada
Broadcasters
Association Hall
of Fame Gala



www.sprint.com

ASCAP RECAP

We topped the charts in 2003

- 75% Hot 100 Airplay
- 88% Hot Rap Singles
- 81% Hot R&B Airplay
- 74% Hot Latin Tracks
- 70% Soundtrack Singles
- 70% Adult Contemporary
- 58% Mainstream Rock Tracks
- 72% Hot Country Singles & Tracks
- 68% Hot R&B/Hip-Hop Songwriters
- 68% Hot Latin Tracks Songwriters

We're winning more in 2004

GRAMMY® Triple-Crown
• Song of the Year
• Album of the Year
• Record of the Year

Rock and Roll Hall of Fame
7 of the 8 inductees
in 2004 are or include
ASCAP members

ACADEMY AWARDS® Sweep
ASCAP members win in
both Best Score and
Best Song categories

The
ADVANTAGE of
ASCAP



www.ascap.com
MARLIN TRUCKMAN • PRESIDENT
& CHAIRMAN OF THE BOARD

© ASCAP 2004

Numbers Based on Billboard 2003 Year-End Charts



KOMP 92.3
The Rock Station

ESPN
RADIO 920
THE SPORTS LEADER

97.1
THE POINT
CLASSIC HITS

SportsRadio
1460 **KENO**

Lotus Broadcasting Congratulates

and wishes the very best to....

Hall of Fame Inductee

Big Marty



Congratulations
to the



Hall of Fame
Class of 2004

90.5 fm



*congratulates our fellow
Nevada Broadcasters
on another year of growth and service,
and says, "Thanks!"
to the
Nevada Broadcasters Association
for all you do.*

A black and white advertisement for Keen 17. On the left, a smiling woman in a white chef's coat and a small hat holds a tray with a coffee cup and a glass of iced coffee. To her right is a large shield-shaped sign with the word KEEN at the top and the number 17 below it. Below the sign, the text reads "a refreshing stop on life's highway!". At the bottom, the phone number (702) 636-1717 and the website www.keenTV.com are listed.

**KEEN
17**

*a refreshing stop
on life's highway!*

(702) 636-1717 • www.keenTV.com

A black and white advertisement for BMI. It features a 3x2 grid of six black and white portraits of diverse musicians. Below the grid, the BMI logo is prominently displayed. Underneath the logo, the text reads "BRINGING YOU THE WORLD'S BEST MUSIC". At the very bottom, a list of music genres is provided: rockpopraplatinr&bjazzcountrygospelhip-hop.

BMI

BRINGING YOU THE WORLD'S BEST MUSIC

rockpopraplatinr&bjazzcountrygospelhip-hop



Mark Guranik
· 20 years ·



Dana Wagner
· 24 years ·



Mitch Roberts
· 21 years ·



Frank Haynes
· 55 years ·

Congratulations to all the recipients
of this year's prestigious **NBA Honorees**,
including **our friends** at **Channel 3!**

Your dedication and hard work are appreciated!

SIERRA HEALTH SERVICES

AND ITS FAMILY OF COMPANIES

ARE PROUD TO SUPPORT THE

**Nevada
Broadcasters
Association**



SIERRA HEALTH SERVICES, INC.®
Caring For Your Future™

Congratulations
2004
NBA Hall of Fame Inductees



Henderson - Las Vegas

The Right Time

More Than 20 Years Of Service

The Right Team

<i>John Foster</i>	<i>20 Years</i>
<i>NaJean Wolfgram</i>	<i>20 Years</i>
<i>Leilani Molinaro</i>	<i>22 Years</i>
<i>Darrell Lowe</i>	<i>29 Years</i>

On the Road Again

During the first ten days of June, Jordan Stroum and Adam Sandler joined Bob Fisher for what was known as "Team NBA". This was a 4,000 mile road trip which was highlighted by six valuable meetings with the leaders of six state broadcasters associations, and a tour of the Pavek Museum of Broadcasting in St. Louis Park, Minnesota. The purpose of all of these meetings was to strengthen the NBA. There are so many different ways to evaluate, to learn and to grow as an association. The personal visits provided the opportunity to reinforce what we do well, and to identify those areas, which we need to strengthen.



Pictured above (from left to right) is Jordan, Marilyn Hogan, Bob and Adam, in front of Marilyn's home in Breckenridge, which serves as the office for the Colorado Broadcasters Assoc.



Pictured above is Jason Markowitz, former staff member for the NBA. Bob, Jordan and Adam had lunch with Jason in Denver, next to the Pepsi Center.



Pictured above (from left to right) is Marty Riemenschneider and Bob in Omaha, Nebraska. Marty leads the Nebraska Broadcasters Association.



Pictured above (from left to right) is Jim DuBois, MBA President and CEO, and Bob, standing in front of the office building that houses the Minnesota Broadcasters Association in Minneapolis.



Pictured above (from left to right) is Bob and Steve Willard, head of the South Dakota Broadcasters Association. The photo was taken at the World War II Memorial that sits on the grounds of the South Dakota State Capitol in Pierre.



Pictured above (from left to right) is Jordan, Bob and Adam, at the World War II Memorial in Pierre, South Dakota.



Pictured above (from left to right) is Laura Grott and Bob. They are pictured in front of Laura's home in Cheyenne, Wyoming, which serves as the office of the Wyoming Broadcasters Association



Pictured above (from left to right) is Jordan and Adam, at Mount Rushmore, outside of Rapid City, South Dakota.



Pictured above (from left to right) is Adam, Miriam and Dale Zabriskie, and Jordan, in Salt Lake City, Utah. Dale is the head of the Utah Broadcasters Association and is the Secretary/Treasurer of NASBA.

Eligibility for Hall of Fame

The Nevada Broadcasters Association Hall of Fame was created nine years ago. It was our desire to bring respect, honor and appreciation to the employees of our television and radio stations through this award. It was our thought that each year we would honor employees who had worked in the broadcast industry for a minimum of twenty years. It was felt that this work experience did not have to be solely in Nevada.

Nine years later, we believe more than ever that the Nevada Broadcasters Association Hall of Fame is very prestigious. It is evident by reading the biographies of this year's inductees. The Class of 2004 showcases excellence in broadcasting. Some of our inductees have achieved many accomplishments. Yet, they have never received any recognition for their work. Many of those who will be honored tonight are real pioneers in broadcasting.

We choose to thank a diversity of broadcasters who have dedicated so much of their lives to this industry. Make no mistake, there is no competitiveness and no politics in being inducted into the NBA Hall of Fame. Actually, it has never been a competitive award. Nor will it ever be.

Thank you to the Class of 2004, and to all who have gone before you and who are now part of the Nevada Broadcasters Association Hall of Fame forever. Together and collectively, the Hall of Fame is an exquisite tapestry of the history of broadcasting in America. Each name represents a unique talent and a special skill. Each name represents dedication to the industry that we love, and a commitment to extraordinary professionalism.

Three stations have been inducted into the NBA Hall of Fame: KKOH-AM in Reno; the Highway Stations; and KLAS-TV in Las Vegas.

Seven honorary awards have been presented, including to the two NBA staff members whose early vision and dedication ensured that the Hall of Fame would succeed and grow, Marty Weinberg and Jason Markowitz.

Other presentations have been made to Sam Donaldson, Senator Richard and Bonnie Bryan, and Governor Kenny and Dema Guinn.



Past Inductees

Abbott, Adrienne
 Addis, Emma
 Agresti, Jerry
 Albright, Jaye
 Allen, David
 Alsum, Gordon
 Alvey, Chuck
 Anderson, Eugene
 Anderson, Howard
 Anderson, Lin
 Andrews Sr. Carysle W
 Andrews, B.J.
 Andrews, Michael Wray
 Austin, Jim
 Axtell, Tom
 Bailey, Bob
 Bair, Ted
 Barnett, Dave
 Beall, Sandy
 Bean, Robert
 Becker, Ross
 Bedford, Brad
 Bell, Denise
 Bell, Roger
 Bell, Sherwood
 Benvenuti, Jim
 Bernstein, John
 Berry, John
 Bevill, Carolyn
 Bleakley, Caroline
 Blum, Robert
 Bolf, Bruce
 Bonnici, Linda
 Boone, Lou Ann
 Breslow, Bruce
 Briscoe, David
 Brown, Bill
 Brown, Craig
 Bryan, Bonnie
 Bryan, Senator Richard
 Brown, Warren
 Buerry, Joseph
 Burger, Phil
 Butler, Dennis
 Calton, Darrell
 Calton, Mona

Campbell, Gary
 Campbell, Nancy
 Canfield, Virginia
 Carroll, Bob
 Carson, Ken
 Carter, Rick
 Castaldi, Gwen
 Castle, Bob
 Chase, Tom
 Chavez, Tom
 Chesser, Jeff
 Clark, William
 Clarke, Pat
 Cleaver, Rolla
 Clendenning, Gary
 Coburn, Brenda
 Cody, Viola
 Cook, Daniel
 Courvoisier, Dave
 Cox, Gary
 Crownover, Sandy
 Culotta, Mike
 Cummings, Steve
 Cummings, Tami
 Dangberg, Sherri
 Daniels, Curt
 Daniels, Ray
 Darby, Tom
 Dean, Jerry
 Dehart, Daryl
 DeWitt, Dick
 Dietrich, John
 Dietrich, Karen
 Dimatteo, Frank
 DiMeolo, William
 Doege, Lynette
 Donaldson, Sam
 Douglas, Rod
 Dunbar, Tad
 Durante, Rusty
 Earl, Rev. Charles
 Elliot, James
 Engelhardt, Don
 Epton, Lou
 Farris, Pam
 Ferrari, Valeri

Finkbohner, John
 Finley, Dave
 Fisher, Larry
 Fleming, Jackson
 Flood, Terry
 Ford, Jay
 Fox, Lawson
 Fox, Mitch
 Fraim, Dick
 Francis, Paula
 Fredericks, John
 French, Ann
 French, Jack
 Futrell, Ron
 Galatz, Karen
 Gardner, D. Ray
 Gardner, Ginger
 Gardner, Paul
 Garrett, Ron
 Gentle, Paul
 Gentry, Scott
 Giddings, Pete
 Gilbert, John
 Ginsburg, Mike
 Gordon, Jerry
 Gordon, Phyllis
 Gray, Alan
 Green, Hilary
 Greenberg, Gene
 Gresh, Bryan
 Guinn, Dema
 Guinn, Governor Kenny
 Gutenberg, Lou
 Hall, Bill
 Hamilton, Ken
 Harrison, Ron
 Hauck, Bob
 Hawkins, Tru
 Hawley, Tom
 Henderson, Andy
 Heine, Paul
 Henderson, Barb
 Hill, John Kent
 Hinze, Ron
 Hirshland, Lee
 Hites, Jean

Past Inductees



Holdren, Len
Hollister, Dick
Holman, Steve
Humm, Tom
Humphries, Rusty
Ihlow, Fred
Jacobs, Don
Jamison, Madlyn
Janison, Kevin
Jaye, Don
Jojola, Henry
Jones, Buzz
Jones, Jay
Jordan, Bonnie
Kanaley, Sharon
Kaye, Andy
Kelly, Kim
Kelley, David D.
Kelley, Machine Gun
Kelley, Skip
King, Dave
Kirsh, Ron
KKOH-AM
KLAS-TV
Klump, Gene
Knapp, George
Korach, Ken
Kramer, Doug
Lake, Robert
Lane, Brenda
LaRocca, Paul
Lee, David
Lee, Donna
Letizia, Tom
Leverenz, JoyAnn
Lewis, Fred
Leyva, Marilyn
Ling, Earl
London, Jack
Lopez, Jose
Lovell, Walt
Luckey, Ray
Luna, Fred
Manning, Chuck
Marchese, Lamar
Martinez, Becky

Martinez, Madga
Martinez, Sue Ellen
Martino, Larry
Mason, Dan
Maxwell, Sonia
McCarthy, Joe
McCarthy, Rosemary
McClain, Jim
McCombe, Matthew
McCuiston, Bob
McDermott, Nancy
McGinness, Dee
McGinness, Mike
McKay, Julie
McRight, Pat
Meek, Glen
Merriman, Sonya
Middaugh, Kris
Miller, Billy
Miller, Bob
Miller, Ed
Miller, Steve
Minard, Lee
Mische, Kurt
Mitchell, Ross
Molinaro, David
Molinaro, Steve
Morath, John
Morgan, Duke
Muncie, Betty
Murphy, Rick
Neilson, Emily
Nielson, Rex
Newman, Dave
Newman, Rich
Noell, Barbara
Northam, Bob
O'Neil, Scott
O'Brien, John
O'Brien, Mike
Owen, Forrest
Ozer, Marty
Padilla, Peter
Pagliarini, Jim
Pappas, Harry
Parker, Jack

Patterson, Kip
Paul, John
Paustian, Darwin
Payton, Duncan
Pearce, Ed
Pearce, Lynn
Pelis, Ann
Perry, Herb
Perry, Janet
Pete, Lee
Plumlee, Gary
Potter, John
Powers, Gregg
Prisbrey, Deb
Purney, Tom
Ramsey, Bob
Ray, Cathy
Reich, Judy
Reynolds, Harry
Rich, Bob
Roberts, Casey
Roberts, Mort
Robinson, Roy
Rodick, Marty
Rodriguez, Bob
Roe, Gaylon
Ross, Gene
Ruttan, Paul
Saft, Bonnie
Sands, Joe
Santanilla, Jorge
Sante, Ty
Sarno, Tom
Schloss, Cindy
Schorr, Steve
Scott, Steve
Sebastian, June
Shad, Sam
Sheehan, DeAnne
Sheen, Joyce
Sheen, Torrey
Shrum, Charles
Silcott, Don
Silvernail, Jonne
Simon, Joseph "JC"
Slothower, Jack

Past Inductees

Smith, Marilyn
Smith, Mark
Smith, Ron
Smith, Steve
Solonche, Lee
Sortland, James
Springs, Terrie
Stahl, Ken
Staley, Brad
Staley, Chris
Steiner, Jason
Sternberg, Ira David
Stevens, Muriel
Stewart, Paul
Stock, Alan
Stoldal, Bob

Tachera, Terry
Taylor, Robert
The Byrd
The Highway Stations
Thomas, George
Thompson, Lindona
Thornley, Hank
Toddre, Ralph
Townsend, Geri
Troshinsky, Elliott
Tugwell, Alice
Uhis, Ruth
Utton, Bill
Van Dyke, Bruce
Van Enoo, Dan
Vodovoz, Marty
Volume, Max

Waddell, Gary
Wagner, Chuck
Wagner, Edward
Walsh, Richard
Warner, Lee
Weaver, Mike
Weil, Bud
Wells, Larry Alan
West, Ted
White, Brian
White, Rick
White, Ronnie
Williams, Harry
Williams, Lark
Williams, Michael
Wright, Cheryl
Wyman, Dale

In Loving Memory

Cross, Tom
Cobb, Jerry
Colson, Jeff
Day, Ned
Delaney, Joe
Fink, Gordie
Gibson, Jack
Gunn, Johnny

Hall, Ernie
Kelch, Laura Belle
Martin, Jay
McIlvaine, Red
Menard, Ralph
Newman, Cy
Newman, Evelyn
Pearce, Betty

Pearce, Les
Reno, Walt
Rider, Stuart
Spry, Gene
Steiner, Mark
Stoddard, Bob
Wiener, Jr., Louis
Wilkinson, Jack



Lisa Brown



Nevada native Lisa Brown's extensive media sales background began in 1984 at the Joyce and Martin Advertising Agency as a Media Buyer and Account Coordinator in the agency's Reno offices.

During the next two years Lisa was involved in the development of advertising budgets and strategies for not only retail clients, but local and statewide political figures as well. Many are household names in The Silver State and some continue to hold office.

Lisa made the jump to "the other side" in 1986 when she accepted an account executive position at Reno's Newstalk KOH and its then sister AC station KSYX.

Since then, Lisa has worked as an account executive in Reno representing radio and television stations and was co-executive creator and producer of the weekly "The Showcase of New Homes". The television program featured new home developments in Northern Nevada.

Lisa joined Americom Broadcasting in 1997 as an account executive for KODS "The River" and was named Sales Manager 3 years later.

In June of this year Lisa assumed the additional Sales Manager's duties for Americom's Hip Hop/R&B KWNZ.

Lisa lives in Reno with her husband and their two teenaged sons.



Eric Dahl



Eric began his career in television in the summer of 1984 as a Master Control Operator at KBSI in Cape Girardeau, Missouri, what was then an Independent Television station. Switching master control at night, he put himself through college graduating from Southeast Missouri State University in the summer of 1986 with a BA in Mass Communications and a Music Minor in Guitar. Upon graduation he stayed on at KBSI and was promoted to Promotion Assistant. Two years later Eric assumed the duties of Production Manager, and at the same time, KBSI became a FOX affiliate. In this capacity he was able to expand his production knowledge by not only producing commercials, but also creating Tourism, Doctor Recruitment, Industrial Videos, and Telethons. In addition, he assumed the duties of Executive Producer for Live sports as FOX 23 KBSI built their own production truck and produced college football, basketball and golf programs.

In 1996 Eric accepted the position of Promotion Manager of KBSI and launched WB 49 WDKA the following year.

In 1998 he became Director of Operations and Promotions for both properties. His career expanded as he was selected for on-air personality and voice over talent for FOX 23.

In October of 2001 Eric was given the unique opportunity to become Promotion Director for the WB Las Vegas and Gold 33, which are also Sinclair Broadcast Group properties. In the summer of 2003 he accepted a seat on the WB PAB board which he still resides on. In May of 2004 Eric was promoted to Regional Promotion Director for the Sinclair Broadcast Group and now supervises eight television stations in five different markets.

Steve Fitch

On April 17, 1984, after 3 months of a long interview process, Steve started his broadcast career at KQWB-FM in Moorhead, Mn.

The station was sold in mid 1986 and after many changes Steve decided to go cross town to WDAY-FM in Fargo, ND.

In the fall of 1987, the original owners of KQWB-FM purchased an AM & FM in Colorado Springs, Co. Steve's original Sales Manager at KQWB-FM, Ron Mitchell, approached Steve and offered him a position at the stations in Colorado Springs which he accepted in October of 1987. The station was sold in early 1989 and later that year Steve went to work for KKMGM-FM in Colorado Springs. In July of 1990, with the economy doing rather poorly in Colorado Springs, Steve pursued a job at KMZQ-FM Las Vegas and went to work there on July 17, 1990.

While at KMZQ-FM, Steve developed the "Sunset Beach Parties" at The Rio Hotel Casino and won the E.M.A. award in 1992 for "The Best Overall Radio Promotion". (Then came the Beach Party boom of the early 90's) In April of 1993, Steve went to work for the Gold's at KFMS-FM & KEYV-FM in Las Vegas. In July of 1995, Steve made his move to Television and went to work at KUPN-TV, Las Vegas. Steve continued work there through ownership and affiliate changes and the addition of another station (KVWB & KFBT). In October of 2000, near the tail end of the Internet boom, Steve was offered a position here in Las Vegas at AOL Time Warner. Business was unbelievable until the boom started to go bust and Steve decided to go back to Television and back to KVWB & KFBT in May of 2002.

In May of 2004, Steve was offered and accepted a position at KVVU FOX 5 in Henderson, NV., where he works today ... FOX ROX !



John Foster

In 1969 John Foster began his broadcasting career as Program Director of KACE AM and FM in Riverside California. He left the Program Director's position in 1971 and joined the staff of KRLA Pasadena as a production engineer. After a short stint at KRLA he moved to Hollywood where he worked for KISS Radio until 1977. During his years with KRLA he opened a recording studio in North Hollywood which he operated with his business partner and radio personality Pete Moss.

In 1977 John moved to Las Vegas and accepted the morning shift on KDWN. Two years later John made the transition to KITT-KRAM where he took on the task of Production Director.

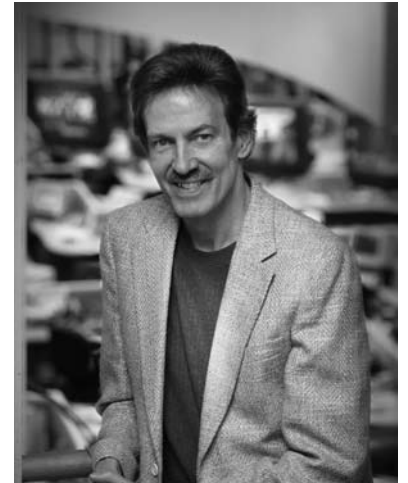
John accepted an offer for the position of Promotion Producer for KVVU-TV in 1980.

After creating promos for several years, John made the transition to Graphic Artist, and eventually he was promoted to Art Director.

John has won multiple awards for his work in radio and television.



Doug Gervais



Doug began his broadcast career in Tucson, Arizona as Promotion Manager for the ABC affiliate KGUN-TV in 1984. Two years later, he moved across town to KMSB-TV, to help launch the city's new Fox affiliate. Then, in 1989, WZTV in Nashville, the start-up Fox station, hired Doug to re-brand that former independent.

After a return to Tucson and four more years of station promotion, again at KMSB-TV, he went to Denver as Channel Manager and Senior Writer-Producer for the Starz and Encore movie channels. In 1996, came a move back to Arizona and two years of running his own creative shop, clients including, the CBS affiliate in Phoenix, KPHO-TV and Bank of America.

Then, Doug freelanced as a writer-producer in Los Angeles for various media notables including NBC, Disney, Warner Bros, FX, Extra and KNBC-TV. Following he moved south to San Diego to accept the Senior Writer-Producer position at leading independent KUSI-TV.

In August of 2003, Doug came to KLAS-TV in Las Vegas as Senior Writer-Producer. He is a two-time winner of the prestigious Gold Medallion award, from Promax(formerly the Broadcast Promotion Marketing Executives organization). The award recognizes the most outstanding television promotion in the country.

Doug graduated with a BA in Radio and Television from Michigan State University and earned a Med in Instructional Media from the University of Arizona.

Mark Guranik



I came to Las Vegas from Camarillo California, in April of '84 for my first full time job in television. I graduated from the Columbia School of Broadcasting with studies in Electronics and Broadcast Engineering in Hollywood CA. Nine months after graduation I was hired at KVBC TV 3.

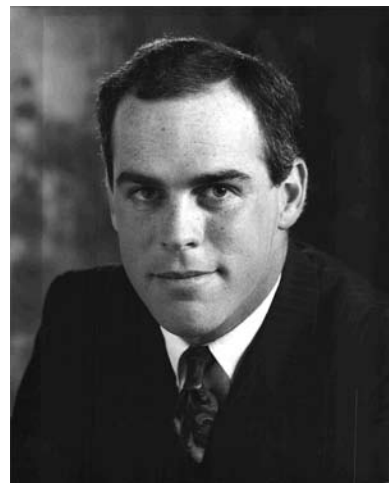
I obtained my FCC license after graduating and started looking for work around the Los Angeles area. No one would hire me. I didn't have any experience they all said. Well as luck or chance would have it, my father who worked at KNBC Burbank happened to come across a gentleman by the name of Doug Stormont who was taking a tour of the technical areas at KNBC and he just so happened to work at KVBC. Well, after some chit chat my father found out there was an opening for a Master Control Operator at Channel 3 in Las Vegas and suggested I send in my resume.

Three weeks later I received a call from Tom Cross the Operations Manager at Ch. 3 asking if I could come in for an interview. Tom hired me the same day and my career was on its way. After working in the Operations Dept. for two years I went to the Engineering Maintenance Dept. as a trainee under the supervision of Frank Haynes, Del Wheeler, and John Holland. I started out maintaining the small format equipment and operating our first live truck. When our satellite truck came along in 1987, Frank was kind enough to offer me the responsibility of operating and maintaining this new, VERY EXPENSIVE, shiny new truck. I was thrilled, but scared to death. I tried not to think about what would happen if I drove a half million dollar truck off the road. But my fears never transpired and the six years I was on the truck was a wonderful, educational experience. I later became involved with general studio maintenance and from there went on to become the Assistant Chief Engineer for 6 years and then to Chief Engineer for the last 3 years.

I would like to thank Frank Haynes and John Holland for their wonderful parenting skills. To Gene Greenberg for giving me the opportunity to lead the department (I hope I'm not too boring in the Department Head Meetings). And to Tom Cross, TC as he was known to all of us, who gave a very green guy a hand up into a career that has been beyond my expectations. We all miss you big guy!



Jon Killoran



Jon was born and raised on Long Island, New York by John and Regine Killoran. After graduating high school Jon moved to Reno to attend the University of Nevada. He began a continued internship program at Reno's ABC affiliate KOLO-TV in September of 1984. Jon joined Reno's CBS affiliate KTVN-TV in March of 1987 as a videographer and fill-in sports reporter. He worked for KTVN, TV-New Zealand, RTS Ireland and CONUS Communications at the 1988 Summer Olympics in Seoul, South Korea. Jon became a full-time sports reporter and weekend sports anchor for KTVN in October of 1989. He filled that same position moving to Reno's NBC affiliate KRNVTN in September of 1991. During his first two years at the station Jon was recognized as Nevada's Sportscaster of The Year by the National Sports Broadcasters & Sportswriters Association. He became KRNVTN's sports director and main sports anchor in 1995 leading an innovative team that included Bonnie Bernstein (CBS Sports) and Chris Rose (FOX's Best Damn Sports Show Period). Jon's love for living in Reno and passion for all news led him to a new career challenge in July of 1999. He became KRNVTN's Executive News Producer and was promoted to News Director two years later. He currently oversees an award winning forty member news staff that regularly is near or at the top of the ratings.



Evelyn Chmura



Evelyn Chmura graduated from Western Washington University in 1979 with a B.S. in Technology. She received her FCC First Class license and started her first job in broadcasting with a small public radio station, KALW FM, in San Francisco in 1983. After a few months she took a full time job with the new PBS station in Reno, Nevada. She has worked at KNPB CHANNEL 5 PUBLIC BROADCASTING TV station in Reno since their first sign-on in September 1983. She started working as a Development Assistant. Development in Public TV is responsible for raising the funds to keep the station running and growing. KNPB was running and growing fast. After a year she took the opportunity to move to the Master Control operations and started the first regular staff production work at KNPB. She received a grant to study the technical requirements of production and post production and became the Production Engineer for KNPB. Video editing & Technical Director were her primary responsibility as the stations needs for documentaries, public affairs and local programming grew. In 1989, she moved to engineering and operations management. Over the next 10 years she was a key player in the construction planning and move into a new studio facility. Evelyn expanded her expertise to include computer systems management and currently rides herd on the Technology Department, managing Engineering, Operations & Computer Services.



Robert Guzman

In 1981 graduated from TCI (RCA Institute) in New York City with an associate's degree in electronics. In 1983, started television career with Chyron Corp. in Melville Long Island providing nationwide field service support for their line of character generators. In 1985, he worked for Broadway Video, a leading post production house in New York City as an engineer. In 1988 moved to FL. to take an engineering job with WTVJ-TV Miami Ft-Lauderdale. This was an NBC owned and operated station with a major news presence. Left NBC in 1998 to take the Chief Engineer position with WAMI-TV Miami Ft-Lauderdale. This was the first of USA Broadcasting's "City Vision" stations, airing, almost exclusively, locally produced programming 24/7. In 1999, still with USA Broadcasting, took over WBSF-TV Orlando Melbourne and WBHS-TV Tampa St. Petersburg, combining both to operate from a central location. In August 2000, moved to New York City and took over the Station Manager and Chief Engineer position at WHSE-TV and WHSI -TV also for USA Broadcasting. After USA Broadcasting was sold to Univision, took the Chief Engineer position at WTVZ-TV Norfolk, a part of the Sinclair Broadcasting Group in 2002. In June 2004, transferred to Las Vegas and took over as Director of Operations and Engineering for KVWB/KFBT-TV.



Mike McCartney

An Emmy award winning documentary and television series producer / director / writer and on air talent, Mike attended York University in Toronto Canada and studied broadcasting at UCLA. Presently Mike works for the local CBS affiliate KLAS Channel 8 as their early morning traffic reporter and then puts in a full day at the local PBS affiliate KLVX Channel 10 where he produces specials, series and documentaries. The creator and original co-host of the award winning PBS series "Outdoor Nevada", Mike has also produced, written and narrated documentaries "Dancin' Nevada", "Memory Lane", "Prelude to Salzburg" and the nationally acclaimed broadcast "Last of the Medicine Men." Mike is also working on a new series entitled "The Taste of Vegas" and two feature films; "Land of Canaan", a psychological thriller based on true ghost stories from Goldfield Nevada, and "Coyote Run," a feature length documentary.

Mike started in broadcasting in 1983 in Rapid City South Dakota as the nightly weathercaster and special series reporter. He then moved to San Luis Obispo, California as the primary weathercaster and then onto the faculty at Mississippi State University where he won numerous MAB awards for his work with the students and the community. He and his family then moved to the Baltimore, Maryland-Washington D.C. market where he covered national stories and events on Capitol Hill for local channels and nationally syndicated shows, before moving to Las Vegas and PBS.

Mr. McCartney also performs as an actor through out the county. Last year Mike was featured in a Las Vegas Weekly cover article dubbed the busiest actor in Las Vegas and was awarded the best vocal performance by a male for his portrayal of the title role in the world premier of the musical "Screw tape". Most recently he starred as Frank Butler in "Annie Get Your Gun" and makes live appearances regularly as Master Storyteller "Indiana Bones". A single father, Mike's proudest accomplishments are his three sons, Duncan, Harrison, and Sean.





Mitch Roberts



I started my broadcasting career back in 1983, calling Texas High School football games on the radio. It paid \$25 per game and it came with a box lunch of fried chicken or BBQ!! My TV career also started in 1983 as an intern at KSAT-12 the ABC affiliate in San Antonio Texas. I also interned for the CBS affiliate in St. Louis (KMOX) in 1984. My first on air television job was at the CBS affiliate in Laredo, Texas back in 1986 and I have been working steadily since then. I moved to become a weekend anchor at KATC-TV in Lafayette, Louisiana and then took a similar job at the ABC affiliate in Tyler, Texas. My favorite job so far was covering Notre Dame Football from 1989 through 1994 at WSJV-TV in South Bend, Indiana.

During my stay I won the best sportscaster award from the associated press 3 times and also won a news award for a feature I did on the Notre Dame band. That led to my fist big market job at the ABC affiliate in St. Louis, Missouri. While working as the weekend anchor I won the Emmy Award for "Best Television Sportscaster". I then spent three years as the sports director for WDTN-TV in Dayton, Ohio. That is where I met my beautiful wife Leah. I covered University of Dayton sports, went with Ohio State to the Rose Bowl and covered high school sports like a mad man. Since arriving in Las Vegas in July of 1999 I have been the sports director for KVBC-TV. Within weeks of my arrival I started a new high school sports show called "Operation Basketball" and we have since become the best high school sports show in Las Vegas. I also have won 3 EMA awards; two for best TV Newscaster and one additional trophy for our XFL show called the "Outlaw Lounge". In the last calendar year I worked for ESPN on the UNLV football radio team and for NBC Sports on their arena football coverage. After 20 years in the biz, that was my first network TV time. I have also been anchoring the news for KVBC-TV on a fill-in basis and I am eagerly awaiting more opportunities to help make Channel 3 the best station in Nevada.

I have a beautiful wife named Leah who I have been married to since 1998, and we have a two year old daughter Mia.



Rick Kelly (Richard Piastro)



Rick grew up in Pueblo, CO where he graduated in 1983 from the University of Southern Colorado with a Bachelor of Science degree in Mass Communications and a Minor in Education. His radio career started a year earlier at 1230 KDZA AM in Pueblo. He was there for two years before moving to Cheyenne, Wyoming to work nights at Rock Alternative 102.7 KRQU. Rick and his family moved here in 1985 and has been in Las Vegas radio ever since. After a brief stint at AM station 1460 KRAM, moved over to do midday's at then country 95.5 KYYX, which subsequently turned to AC KLSQ. In 1987, Rick joined Nationwide Communications and held down the midday position at 98.5 KLUC for the next 10 years. Following KLUC, Rick moved over to Star 105.5, which became Star 102.7 to do midday's and mornings. He is now on the morning show at KMZQ 100.5. Rick has 3 beautiful children: Jackie, Tiffany and Joe. He also has a lovely girlfriend named Lisa.



Vernon Van Winkle



Vernon Van Winkle attended Fullerton College in 1979 for four years. During that time he attained hands on experience with Comcast Cable Company where he worked in the production department. The tasks he performed were camera and audio for college sports, town parade, college theater, etc. Vernon graduated with a degree in Radio and Television Broadcasting production in 1983.

After graduating in 1983 Vernon started accepting freelance work while maintaining a full time secular job. In 1996 Vernon opened his own company 21st Century Video Productions in Orange California, which is still in operation today. Vernon has worked with several corporate clients, cable and broadcast stations to create their commercials and corporate videos. Such companies are Norms Family Restaurants, Cal Spas, Amresco Mortgages, Children's Home Society of California and many others. Some of the talent Vernon has directed is Burgess Meredith, President Ronald Reagan (twice) and David Horowitz of "Fight Back". In 1997 Vernon Van Winkle moved to Pahrump, Nevada and created Pahrump's first broadcast television Station, KPVM Television. KPVM-TV is now a PAX & CNN affiliate. KPVM is also on cable ch. 12. Vernon started the station from a local house garage and now occupies his own 8,000 square foot facility on a 2.5-acre parcel. KPVM produces a 1/2-hour local news broadcast nightly, a morning show and many other syndicated 1st run programs. The station is fully automated and has 22 employees and volunteers.

With the recent 4,000 square foot addition, KPVM added a Pro-Tools HD Digital Audio Recording Studio. The studio includes a 35x35 recording room, a music room and a voice over booth. The studio is supplied with Neumann and Sennheiser mics and many other professional audio equipment.

Vernon has also created a 16-page monthly full color TV Guide for his station and a 24 page full color Visitor and relocation guide.

Vernon says that his talent is mainly used in administration today with the continued growth his station has had. He also says he gets to be creative after the paper work is done.

Vernon Van Winkle is engaged to be married to Ronda Annette.

Vernon is 43 years of age and has 2 children, Tony 27 and Ron 21.



Bob Bishop



Bob Bishop was born and raised in Kalamazoo, Michigan. He graduated from Western Michigan University in Kalamazoo in 1979.

Shortly before graduation Bob began his radio career at WAOP, an AM country station, in Otsego, Michigan. In 1982 he moved to Victoria, Texas where he worked at another country station, KCWM. From 1985-1990 Bob did the morning show at KCWM's sister station, KVIC, a CHR Top 40 radio station. In 1989 he married his wife, Lisa.

In 1990 Bob and Lisa moved to Las Vegas where Bob continued his radio career at top-rated 95.5 KWNR. He has been the afternoon announcer for over 13 years. During that time he has won four Electronic Media Awards for Best On-Air Talent. Bob and Lisa have two children: Lauren, 12, and Connor, 10.



Nancy Hackett

I started off my career in 1982 as a receptionist at 96.3 KKLZ, which then was called KITT radio. I quickly moved up to the traffic managers position. I became bored in this position and a close friend of mine, who was also one of the stations top billing clients suggested that I interview with this local television station that was just getting off the ground.(KRLR,which changed to KUPN and now KVWB). I met with the General Manager and owner Rick Scott and he hired me immediately as a sales assistant. I then started to learn everything about the business that I could and eventually moved to National Sales Assistant. From there I moved to handling all of the national business. After getting my feet wet for around six months, I then went on to local sales.

That was over 20 years ago. The station is now owned by Sinclair Broadcasting, one of the largest broadcast groups in the country. I am now a Team Leader here at The WB Las Vegas and Gold 33. I assist the managers with new local account executives as well as handling my own account list.

I love what we do in this field and wouldn't want to sell in any other market then Las Vegas or for any other television stations.

Thank you for this great honor, I am so pleased to receive this accomplishment and to be recognized by my peers.



Peggy Merrill

Peggy was born in Wyatt Missouri 6 miles from the three corner view states that connect Missouri, Illinois and Kentucky.

Peggy was raised on a country farm atmosphere until moving to California with her parents and siblings in 1963.

Peggy attended school in Brawley California. She was the Baton Majorette for the Brawley High School Wildcats until she graduated in 1971. Peggy majored in Business Management at Imperial Valley College.

Peggy has been married 34 years to her high school sweetheart Duke Merrill. They have two children Scotty & Kimberly.

Peggy opened her long career in broadcasting in 1982 with KOZN FM 99 Classic Rock Station, operated and owned by Richard Green (Elmo Richards). Spinning 45 vinyl's" as the mid-day Disc Jockey for KOZN FM 99, she also became the stations Traffic Manager.

In 1985 Peggy was offered a position with KSIQ 96.1 as the Mid-Day Disc Jockey playing top 40 Hits for Stodelle Broadcasting Inc. owned and operated by Jack Stodelle. After her radio show, Peggy's Traffic expertise found her Managing for KSIQ 96.1 sister station KROP 1300, which was Top Country Hits. In 1988 Peggy was promoted to Traffic Manager for both FM & AM stations.

In 1995 Peggy relocated to Las Vegas Nevada, where Gore-Overgaard Broadcasting Inc. employed her with KLAV AM-1230, "The Talk of Las Vegas" as Traffic Manager. She was quickly elevated to Office Manager in 1996 then promoted to Station Manager in 1997.

Peg's 22 years in broadcasting has included a vast variety as a Rock Jock spinning 45 vinyls to Sales, Traffic and Managing.

Peggy spends her leisure time gardening, reading and camping. Her favorite pastimes are quiet days at home with her husband and children, and relaxing at her family's ranch at Mohave Lake area.



Leilani (Lani) Molinaro

Leilani (Lani) Molinaro was born in Honolulu, Hawaii and lived in several locations (stateside and overseas) as an Air Force 'military brat'. Her very first part time job while in high school was while her family was stationed at Clark Air Force Base, in the Philippines at F.E.N. (Far East Network); the base television station where she was an administrative assistant.

In January of 1982, Leilani applied for a receptionist position at KVVU FOX5 that she heard about from her previous employer, Kelly Reber Miller Advertising. She got the position at KVVU, which was co-owned by Johnny Carson at the time. In the 22 years of employment at KVVU, she held positions in the Sales Department as a Local Sales Asst. and National Sales Asst., transferred to the Accounting Dept. and handled Billing and Credit, and is currently the Programming Asst. and Executive Secretary to the General Manager.

Leilani is married to Steve Molinaro, who is also employed at KVVU and is a past inductee of the NBA Hall of Fame. They have two teenage sons that are her pride and joy, Conan and Arion. She enjoys being involved with her son's school and sports activities and she loves to read anything and everything that has to do with UFO's and conspiracies.

Dennis Mitchell

Born in Kansas, raised in California, graduated from Ramona High School in Riverside in 1972. Worked at college radio and TV stations in California, then began full-time radio career at KUDO-FM in Las Vegas in 1981. Became News Director within three months. Went on to become Operations Manager of KNUU-AM (K-News) in 1984-85. Served as Las Vegas correspondent for CBS News and the Associated Press. From there it was a series of FM morning shows at several stations, but with the longest tenure at KKLZ-FM, 1989-present, as a newsman/sidekick/co-host.

Winner of seven Las Vegas Electronic Media Awards, including Best Radio Newscaster, Best Radio Program (Any Length), and Best Radio Documentary. Received several meritorious citations from Associated Press for timely coverage of breaking news events.

Currently host of "Dennis Mitchell's Breakfast With The Beatles," weekly program which is nationally syndicated on FM stations and on the internet.

Born March 1954. Wife of 25 years Suzan, 15-year old son Nick. Three Pomeranians.

William H. Stockinger

Radio has always been a great passion in Bill's life. Learning his craft at UNLV in 1981, he produced a weekly Jazz Top Ten show under PD Tom Hawley (now the KVBC traffic reporter) and caught a break in getting a slot on the "Rock Ave" learning alternative rock from PD Kev Jordan (who later founded the band "The Crystal Method"). Jazz overnight at KNPR followed in 1982 and when offered overnights at KKLZ in 1984 he left his job at MGM Grand and never looked back. In 1985 when PD Jeff Murphy arrived, KKLZ-classic rock and roll became a powerhouse in Las Vegas radio. "Johnson and Tofte", "The Professor Jeff Anderson", "The Insomniac- Dan Lea" and "Maddog Monroe", "Howl for the Maddog". Bill had FM by the throat- in the spring of 1990 the Maddog achieved a 30.9 AQH share- a KKLZ record that still stands today.

While at KKLZ Bill also created and produced "The Night of the Living Dead", a weekly show about the Grateful Dead using concert audio and interviews with friends of the band, with John Earl, of John Earl and the Boogieman Band- Fame. Together they created and produced the Sunday night staple "Cruisin' for a Bluesin'", featuring national and local blues artists.

KNUU News AM 970 was next for Bill as he held down weekend anchor and specialty show producer duties.

In 1997 Bill landed at "103.5 The Edge" for weekend mornings and fill in evening drive. Another stay at KKLZ followed for "the Maddog" in 1998 until his current stop at KVWB 21 Home of the Frog/KFBT 33 with master control and satellite operation duties

Dana Wagner

Growing up in Los Angeles in the 1970's, Dana wanted to combine his love for sports with his gift for gab. As a result, after graduating from El Camino Real High School in the San Fernando Valley, he decided to attend Washington State University to start his broadcasting career. While there, he was able to try his hand at play-by-play sports on KWSU television and radio. In addition, he worked as a newscaster, television reporter and disc jockey.

Upon graduation from WSU in 1983, he moved to Walla Walla, Washington to become the News Director of KHIT radio. A short time later, he moved to Tri-Cities, Washington to start his career in television, working for the NBC affiliate, KNDU and eventually the CBS affiliate, KEPR as a beat reporter, anchor, weatherman and eventually sportscaster.

After cutting his teeth in Washington, Dana moved to Reno to work for the ABC affiliate, KOLO, as a weekend anchor/weatherman and weekday reporter. Eventually, he became the Sports Director, doing daily sports reports and announcing for the UNR football and basketball teams on the road.

In 2001, his career took him to the NBC affiliate in Las Vegas, KVBC, where he started out as a beat reporter, then weekend anchor, then weekend weatherman and eventually the weatherman on the evening shows Monday through Friday.

NaJean Wolfram

I moved to Las Vegas from Iowa in 1979. KVVU was looking for a receptionist in the fall of 1980 and that position started my career in broadcasting. I then transferred to the sales department and was a sales assistant for almost two years. For a short period I did credit and collections. In 1983, I moved back to Iowa. Nine months later, after one of the worst winters in the Midwest history, I moved back to Las Vegas. I started working again at KVVU in the traffic department. Thirteen years ago, I transferred to the accounting department. An opportunity arose in 1994 to move into the Accounting Manager position and that is where I currently am.

Broadcasting is an interesting profession. I appreciate KVVU giving me the opportunity to work in this exciting field for so many years.

I have been married to my husband, Don for 26 years. My stepson and his wife live in Henderson and have a 9 year old granddaughter. My stepdaughter and her husband live in Powell, Ohio and have a 3 year old granddaughter.

Mark Williams

A 24-year veteran of television, Mark Williams is an award winning Producer / Director including the Electronic Media Awards, and Telly Awards for educational programming.

His merits include the SAT Chat interactive series of science specials that gave Southern Nevada school children the opportunity to have live discussions with scientists from zoologists at the San Diego Zoo to NASA Space Station crew members while in orbit.

Currently Mark works for the Southern Nevada PBS affiliate KLVX producing and directing documentaries, election coverage including statewide debates and a variety of live programming.

Mark Williams was born in Salt Lake City, Utah and moved to Las Vegas, Nevada when he was a year old.



Barbara Harmon

I've worked in Television for 25 years. My first job was in my home town, Albuquerque, New Mexico. I worked in the Traffic Department and in the Newsroom at KOB an NBC affiliate. Interested in experiencing life in a big city, I packed up and moved to Los Angeles. I soon found work at the Independent Station KCOP as a National Sales Assistant.

Having experienced life in the big city, I once again found myself ready for change and was debating a move home when KCBS, a CBS owned and operated station called with a Traffic position. I worked there for several years and played catcher on a co-ed softball team (we won the Los Angeles Championship Title once!) I met my husband to be at KCBS. We both yearned for a slower pace, so we moved to Reno to be near family and to have one of our own. I spent a year at KTVN the local CBS affiliate in the newsroom before finding a spot at KNPB a PBS station, where I've been for 9 years.

Luis Bonilla

Luis started his broadcast career in 1975 at KVOV. Then, in 1981 Luis moved to KUNV 91.5 FM as the Producer-Conductor of the first public service Spanish program in Nevada. He then moved to KREL 1280 AM in April of 1988 as the Morning Drive Host, News and Sports Announcer, and the News Director. During his time at KREL he also worked at UPI Radio Noticias from January 1989 through September 1990 as a Local News Correspondent for the International News Agency. From 1989 to 1996 Luis worked on broadcasting the largest music festival from Chile, South America to Las Vegas "Vina Del Mar". 1280 AM was the first radio station from the United States to broadcast this once a year event; and in 1996 KBLR TV 39 broadcast the festival in 30 minute pre-recorded segments. In January of 1995 Luis moved to KLSQ 870 AM and worked as a Newscaster and Sports Director. From October 1994 through December of 2001 Luis worked for KBLR TV 39 as a Sports Anchor for the 6pm Local News. In May of 1998 Luis started to do voice-overs for Regional and National Radio and TV spots and translations from English to Spanish and continues to do so today. From January 2002 through June 2004 Luis worked for KRLV 1340 AM as a Morning Program Host and director.

Big Marty

"Last December at Lotus Broadcastings' Christmas party **Big Marty** and I (after several cold libations) got around to talking about the NBA Hall of Fame and how come he hasn't been inducted yet and I have. So I asked him about his radio career, how he started, where, and so forth. I've always told Big that I thought, he is **"The Wolfman Jack" of Las Vegas radio**. Growing up around radio, I've heard and read of the "legendary" disc-jockey's. New York had Cousin Brucie; Chicago had top jocks Dick Biondi (1960's) and Larry Lujack (1970's); and from the 1950's through the 70's was Wolfman Jack.

With a fresh round in front of us and a bar napkin and pen out of Big Marty's sight he began telling me and I began my chicken-scratch shorthand...."

Big Marty got out of the Marines in November 1974, went back to school in 1975 and got his first radio job in the spring of 1976 WTTN in Watertown, Wisconsin. From there to WRKR in Racine, Wisconsin (1977-78) from 11/78-79 he was at "QFM" in Milwaukee, Wisconsin. In December of 1979 Marty came to Las Vegas and worked at the then rockin' KFM 102 where he stayed until their rock-format demise in 1981. With KFM's rock albums under his arm, Big Marty came to KENO-FM 92.3 April 16, 1981 which became KOMP-FM 92.3 in 1981 and did every air-shift and settled in his 3-7 afternoon shift. Big Marty has been very community minded, being MDA Grand Marshal, for the last six years Big lived in a motor home for a week as part of KOMP's Annual Food Drive benefiting the Community Food Bank, (no easy feat for a BIG man) he has interviewed literally hundreds of rock, TV and movie stars.

This dedication to an industry, we all love, just proves why "Big Marty" in my eyes, is The Wolfman Jack of Las Vegas radio. Enjoy this long over due achievement my brother.
Welcome to The Nevada Broadcasters Hall of Fame!

Andy K-

Darrell Lowe

I started in broadcasting at KOFY AM 1050 radio back in 1972 in Northern California. By 1975 I had enough of radio and made a move to TV, after many interviews with California TV stations across the state, I expanded my job search outside the state. Rusty Durante, then Station Manager at KVVU hired me over the phone for a master control position. I started at TV5 on January 22, 1975. After several years in master control, a position opened up in maintenance and promoted to maintenance engineer in April, 1990.

Craig Powers

Craig Powers was born in Hollywood and raised in Orange County, CA. He grew up in the town of La Habra, CA., went to La Habra High School.

He attended Broadcasting school at Orange County Broadcast Headquarters in 1977. Craig's first job was a Top 40 station in Palm Springs called 14Q. After 6 months in Afternoon drive, he moved to another Top 40 station, KFXM/ San Bernardino as the Overnight DJ. Craig stayed for 5 years and worked his way up to Morning Man and Program Director. The station received its biggest ratings during his tenure with a 20% share of all of the audience listening to radio in Riverside and San Bernardino. In 1980 Craig's former radio teacher Mike Wagner who was currently the PD at KIIS FM asked Craig to join the team at KIIS FM. Craig spent the next 5 years at KIIS FM/ Los Angeles doing Midday's, Evenings and filling in for Rick Dees whenever he was off. Craig also hosted the KIIS FM weekend warm-ups with Rick Dees. After KIIS FM Craig was asked to Program legendary Orange County Top 40 KEZY AM/FM! Craig brought the ratings up on the station to their highest in the history of the station! In 1989, a Sales person friend of his (Grace Madrigal) moved to KIK FM from KEZY, she called Craig and asked him to come over and meet Art Astor, owner of KIK FM! In 1990, KIK FM skyrocketed to their highest ratings ever achieved by any Orange County station! Craig also achieved the highest ratings ever, for any Orange County Radio Personality. Country music was Hot and "In fad" from 1990 to 1995 and at KIK FM, "We invented the Hot Country format and were the first station in the nation to do it!"

In 1995 Craig left KIK FM to join Curb Records as Director of Promotion for the West Coast. "In 1998 I went back to KIK FM and was on the air weekday afternoons from 3-6pm Mon-Fri. Plus, did weekly appearances at The Crazy Horse as well as live broadcasts from all over Orange County every weekend!" In 2000, Astor dropped the Country format after 22 years as a top Country station in Southern California. After 2 years developing a new hybrid "70's, 80's and Today" format in 2000 and getting great response from the listeners and Arbitron (Called Cool 94.3), Astor once again wanted to change formats, this time to Alternative music.

In 2002 Craig decided to fulfill a dream and move to Las Vegas. Craig also worked at CBS Radio's KKHR Hit radio 93/ Los Angeles and KUTE 102/ Los Angeles as an On Air Personality. Currently Craig is on the air at the local Las Vegas CBS/ Infinity Broadcasting radio station "Lite 100.5 FM" from (10am to 2pm daily)! And the Program/Music Director as well. "I just love the people at this station! Tom Humm the GM at Lite 100.5 is one of the best GM's I've ever worked for. He's a true gentleman! Vegas is a great place to live and be on the radio!"



Susan Falconer

Susan Falconer started in broadcasting in 1973 at KUPL in Portland, Oregon changing reels of tape on an Automated Beautiful Music Station while still in High School. Knowing that radio had to be more exciting than this, Susan pursued an on air position at KISN 91 and KWJJ part time while studying for her First Class License. She landed the on air jobs and the license, and then went to work as the Program Director of KUIK in Hillsboro, Oregon. There weren't a lot of women on the air back in the mid 70's, so the jobs were rolling in fast! By 1975 Susan moved to Seattle, Washington and went to work for the Album Rock Station, KZOK. After a short time at KZOK, the Country Station, KMPS AM/FM in Seattle was Susan's home for many years. Taking a huge interest in Country Music, Susan was part of the band "The Evergreen Drifters" in the local weekly TV series, Country Northwest. In the Mid 80's, it was off to Nashville, TN to pursue music and radio, and Susan was invited to appear on the "Nashville Now" show with Ralph Emery. Las Vegas was the next calling where Susan performed at many of the strip hotels as a single act and in various bands along with on air radio work at Big Oldies, KFM 102; KWNR; KQOL and is presently with the Beasley Broadcast Group.

Joan C. Carlton

I began my rather checkered television career in Casper, WY at the local cable company. In December of 1961, Community TV of Wyoming hired me for general office work.

In 1963, KTWO Radio/TV offered me the position of copy writer. (Although my closest contact with radio or TV had been touching a dial.) And it was at KTWO that I learned to do voice-overs.

In February of 1968, I moved to Billings, Mont., to work for (then) KOOK-TV as chief copywriter and on-air talent.

I moved to KULR-TV in Billings in 1970, serving as sales service manager. I also assumed the position of news anchor for the noon news. (One of my co-anchors at that time was Conrad Burnes, who is now a Montana Congressman. He was a very funny man!) In those days, everyone wore many hats in television. I was no exception...from setting up shots (in studio and on location) to running studio camera, to acting as hostess at station events, to on-screen talent.

The siren call of Las Vegas brought me to KLAS-TV in 1978. While there, I had the opportunity to try many more things: as Creative Services Director, I wrote and produced television commercials, edited the station newspaper, served as coordinator for many special events, i.e. Bridal Fair, staff luncheons, Senior Fair, etc. When the KLAS-TV Hall of Fame originated in 1992 I was appointed to the committee and am still active. I have also been named the "Poet Laureate" of KLAS-TV. I had the honor of being placed on the KLAS-TV Hall of Fame in July of 1996. (As a member of the committee, you are not allowed to vote for yourself.)

I retired in May of 1993. Do I miss it? No...because I am enjoying a whole new life style, new friends (while still keeping in touch with the old ones), new outlook on life. It's another "phase" in a wonderful odyssey called life!

Rodd William Stowell

Few current day broadcasters have had the opportunity to master the diversity within our field that Rodd has. Rodd's career began in Palm Desert, CA as a disc jockey. From there, his television experience includes video tape editor and technical director for network game shows like :The Price is Right, Tic Tac Dough, and The Joker's Wild, weatherman, director of the news locally for channels 3 and 13, and independent television brokering with G.L. Vitto. Rodd found his perfect niche in sports programming with Sports Entertainment Network with it's flagship station in Las Vegas on 840 AM . Rodd is credited with the development of network radio sports-talk and discovery of sports personalities "Papa Papa" Joe Chevalier, Scott Farrell, Las Vegas Mike Tenay and others. One highlight was "firing" Pete Rose, another was working with the woman who would eventually become his wife. The Rodd & Rae Show was wildly popular on more than 250 stations nationally and went on to capture the number one spot overnights for three years in Philadelphia on Sportsradio 610 WIP. Rodd's other sports industry work includes Drag Race and super speedway announcer for the Las Vegas Motor Speedway, Minor League Hockey play by play announcer and calling horse races- both thoroughbred and harness. For most of the last 8 years Rodd has been the morning show host for KRLV 1340am, as well as its program director in both English and now in Spanish.

Alvin Jones

Alvin Jones has such an impressive work history. Al started his broadcasting career in 1968 at WGN TV in Chicago Illinois. Before starting his career in broadcasting, Al was a Chicago Police officer. And between 1980 and 1982 he was a technician at Mercy Hospital. Al worked at WGN TV as an engineer from 1968 until 1998. From 1984 to 1998 he taught Television Production 1 & 2 at Columbia College. In 1999 Al moved to Pahrump, Nevada where he started working at KPVM TV as a talk show host and special reporter where he continues to work today. Al is associated with many organizations including the I.B.E.W Local 1226 Radio and Television Broadcast Engineers from 1968-1998; Black Students Psychological Association 1980; A.R.E.A. Amateur Radio Experimental Alliance; O.M.I.K. Ohio, Michigan, Illinois, & Kentucky Radio Club; and he is an honorary member of the Mercy Hospital A.T.U Alumni Association.

Dick Tuininga

In 1966 Dick joined Western Broadcasting's KCAP Radio in Helena Montana for his first full-time, self supporting job in broadcasting. His position was morning D.J. working from 9-noon. He soon was asked to take on additional duties as morning news reader. From there he became the station's news man. Western Broadcasting was owned by Dale Moore and headquartered in Missoula. Dick was asked in 1976 to move to Missoula and join as a full-time newsman, the radio-TV news operation, at KGVO. From there he worked at several Western Broadcasting properties serving as program director, account executive, and news director. He left Western Broadcasting Company, where he was news director (KMVT Twin Falls Idaho) in 1972 to build his own radio station in the same town.

With his partners, KMTW a 100 thousand watt (erp) full time FM rocker was born in June of 1974. Programmed by Drake Chenault out of Dallas, Texas this was the first truly "big city sound" ever heard in Southern Idaho.

Wanting to borrow and expand, Dick could not convince his partners of his vision and therefore decided to sell and move on.

Dick traveled to Boise, Idaho where he became the late night news anchor for the brand new ABC affiliate KIVI.

In September of 1976 looking to broaden his broadcasting experience, Dick was on the move again. This time to Youngstown, Ohio, where he became the weekend anchor for WYTV-TV another ABC affiliate. Here, he decided work in front of the camera was not where he wanted to be and transformed himself into a line producer. This allowed him to reach for the next rung on the ladder. He accepted the position as 11pm producer at the powerful and legendary WBNS-TV in Columbus, Ohio in the late summer of 1978. It was where he was tutored by Bill Vance the news director, and allowed to develop his producing skills. Former WBNS employee, the late Dave Emery then at WMAR-TV in Baltimore invited Dick to that Baltimore Sun property as the 11pm producer. Dick spent only a year there before accepting an invitation to return to Columbus and WBNS in 1980 as the assistant news director, that launched his management career.

Another two years at WBNS as the assistant news director then an offer to be the Executive Producer for KPIX News in San Francisco in 1982. From there, the assistant news director at WJBK-TV in Detroit and then his first major market News Directorship. WEWS in Cleveland, Ohio (1983-1988). A great and grand old station, the first in Ohio, and clearly one of the most dedicated news operations in the nation. This was the flagship station for Scripps-Howard Broadcasting.

There have been other news director jobs for Dick including WMCH Columbus, KSTU Salt Lake, KTTV-Fox Los Angeles (1990) and WPXI Pittsburgh, Pennsylvania (1988-89). It was, however, KUSI-Television (1993-1999) that was the biggest challenge. Joining with Al Ittleson Vice President of News for the McKinnon Group (formerly of ABC Network News Frame), Dick and Al put together a new news operation that went on to dominate. The KUSI Morning News won its time period beating both G.M.A. and the Today show in less than six months after it launched.

Now once again new challenges for Dick, as Bob Stoldal hired him to work on Las Vegas One (2002). New tricks for an old dog, but most wonderful place to be, says Tuininga.

Mark Edwards

Mark Edwards began his broadcasting career over 43 years ago in Milwaukee, Wisconsin. After serving in the United States Marine Corps, a portion of which was served in the Korean War decided to try his hand at a broadcasting career. His first opportunity to shine came while still enrolled at the Milwaukee School for Broadcasting. It was there where he was handpicked by his instructor to appear for a few hours a day at WBON, one of Milwaukee's local radio stations. From there Mark went on to experience his first AM studio job in Yuma, Arizona. His career sent him to radio stations in various California cities, including Riverside, San Luis Obispo, Santa Monica, Lompoc, Arroyo Grande, Apple Valley, and Barstow.

During his time in California, Mark became a much diversified broadcaster. Throughout his career Mark has enjoyed his time holding such titles as Operations Director, Program Director, News Director, and a long time stint as a color commentator and play-by-play analyst for several baseball, football, and basketball teams throughout the Southwest. Ultimately becoming the Sports Director for a California based station.

Mark's passion for sports sent him to Las Vegas, where he has remained and become a local radio facet for the past 27 years. Since moving to Vegas Mark has experienced a widely varied radio career. He began as a color-commentator for UNLV football and basketball. It was then where he was granted the opportunity to have a weekly radio show with then UNLV head basketball coach Jerry Tarkanian. The show was broadcast live from the old Landmark Hotel Lounge and included interviews and questions from audience members for the coach. He then moved to a Canadian-based sports program called "Celebrity Sports", where he covered all of the major fights that passed through Las Vegas and his reports were broadcast throughout Canada.

For the past 10 years Mark has been an integral person at KDWN AM 720, the most powerful station in the western United States, pumping over 50,000 watts to 10 western states, British Columbia, and Mexico. He began as a morning personality on a morning program titled, "Snooze Busters", where Mark and his co-host Ken Stahl covered a variety of topics that affected the everyday American. He currently hosts a late-night talk show entitled "Wake-Up America" that runs Mon-Fri, 10 PM-2 AM. He tackles hard-hitting topics on a nightly basis such as, immigration reform, national policy, and a wide range of other topics that affects all American's lives. He has also since become Media Director for SecuredBordersUSA.com, a 501C non-profit, non-partisan organization that confronts the tough topic of immigration reform.

Mark is an avid golfer and when not on the air, you will most likely find him on the links or relaxing at home with his wife of 45 years Jackie, his 2 children Jeffrey and Joseph, and his five grandchildren Josh, Brittney, Molly, Christine and Sarah.



Dick Stoddard

Dick Stoddard was born at St. Mary's Hospital in 1947, the same year the old Reno landmark, the Mapes Hotel was built. He's the son of two distinguished broadcast pioneers. Mom is the legendary "TV BETTY" who hosted the afternoon movie and chat show on KOLO-TV 8 for 18 years. His father, Bob Stoddard, owned KATO-AM, later KBET at 1340 kHz. He is a 1965 graduate from Reno High School and attended Central Junior High School. His broadcast career started at age 14 playing the "Boss Hits" on 1230 KCBN. Dick started doing on-air TV weather work in 1986 on KCRL-TV, which is now KRNV. He currently can be found Monday through Fridays on KOLO, News channel 8, the ABC affiliate in Reno. Dick was a member of the Nevada Air National Guard (1965-1971) and has the "NWA" TV Seal of Approval from the National Weather Association in 1998. When he's not forecasting the weather for KOLO, Dick can be found spinning tunes at Reno area parties, or enjoying a round of golf with friends.



Dick, the son of 2 pioneer broadcasters

Dicks' mom and John Wayne



Dicks' mom and Clark Gable

Pat Wall

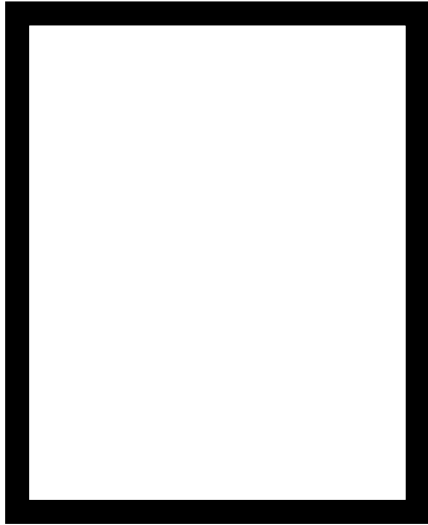
Patricia Eloise "Pat" Wall was born September 20, 1934 in Riverside, California to a show business family. She began her career at age three, acting as a hostess for Walt Disney, during the premier of Snow White and as a dancer with Meglins School of Dance. Her grandfather, who was a movie pioneer, blocked her audition for the lead role in Journey For Margaret (at age 7) stating that show business wasn't a good career for a young girl! The part went to Margaret O'Brien and grandfather was right! As she had troubles throughout her life, Pat never got over the show business bug and in 1950 at age 16, went to work for KTUL-Radio-in Tulsa, Oklahoma, as a commercial announcer. In 1951, she crossed over to early day television, working for KOTV-TV as an on camera announcer for New Way Bleach. Pat joined the staff of KCEB-TV, a UHF station, in Tulsa as Continuity Director, on camera announcer and Weather Girl.

All television opportunities involved "on the job training" as this medium was still in its infancy. When KTUL-TV, Tulsa's ABC affiliate, went on the air in 1954, Pat became a perminate fixture...hosting a musical variety show called "Three in the Morning" and a children's show called "The Popeye Cartoon Theater" where she played the captain of the cartoon ship as Miss Gail. Her show was the lead into The Mickey Mouse Club. Her job also included assistant promotion manager and on camera announcer. In the early 70's other interests lead to part time rather than full time television. Other interests included flying as news liaison for the 65th Troop Carrier Squadron, which gave her the urge to learn to fly. Pat received her private pilot license in 1963. Her ability to fly gave her the opportunity to sit in as co-pilot in Jimmy Stewarts DC3 during a publicity trip to Texas for the premier of his movie Take Her She's Mine. In addition to her television career, Pat has owned and operated three successful restaurants, plus two award-winning, international art publications, both of which received the prestigious Governors Arts Award. Pat also performed as vocalist with her own musical group from Three in the Morning, throughout the Midwest. Art and writing have always been second loves to broadcasting for her and currently has three children's books ready for publication. Two of her books "Fred the

Fir" and "The Little Joshua Tree Finds Christmas" were recently performed on television. Pat's network appearances include a lead in ABC's "Day in Court", "Truth or Consequences", "Family Feud", and, most recently, "Wheel of Fortune". Pat has been associated with KPVM-TV, Channel 41, and PAX Cable 12 since its sign on date seven years ago. She also works as on camera talent, Executive Producer and lead accountant executive.

Pat's numerous awards include The Carnegie Gold Key Art Award, The Strathmore Art Award, Top National Sales Person Award for TLC National Marketing, 7 years running, AWRT Woman of the Year and The Governors Arts Award for Oklahoma. "I know it sounds like I have done a lot," she jokes, "but I have been doing it for 54 years and I just love my job!"





Lorraine Walker Arms

The Nevada radio spectrum is a little quieter after the death of Lorraine Walker Arms.

Poker is seen by some as a man's game, just as broadcasting was considered a man's game when Lorraine began her career. That attitude didn't stop her, and she was good at both.

Lorraine was born and raised in Lewiston, Idaho. She moved to Reno in 1966 to work in radio sales for KCBN, one of the area's first rock stations. She quickly moved up to sales manager and then General Manager. In 1970, she bought the station, and in 1974 added an FM station.

Lorraine was known as a tough manager, her unwillingness to settle for anything second-rate in her own life extended to her staff. She hired top people and expected top performance.

The idea of radio remotes certainly didn't originate with Lorraine, but she used remote broadcasts to make her stations a part of the Northern Nevada community. KCBN was on the speakers in every store you entered and no event was complete without the KCBN disc jockeys.

While Lorraine was serious about business, there was always a sense of fun around KCBN.

After years on top of the market, she finally sold the stations in 1982. She packed up her things, including her 54-foot powerboat, the "Lovin' Arms" and moved to Mexico to enjoy the sun and retirement. She came OUT of retirement. She left her beautiful home in Mexico, and built her stations again into top billing stations, according to national reports. She did so in order to sell them again after purchasing KWNZ and KQLO radio. Selling KQLO, then packaging the three stations and selling them, enabled her to once again go back into retirement.



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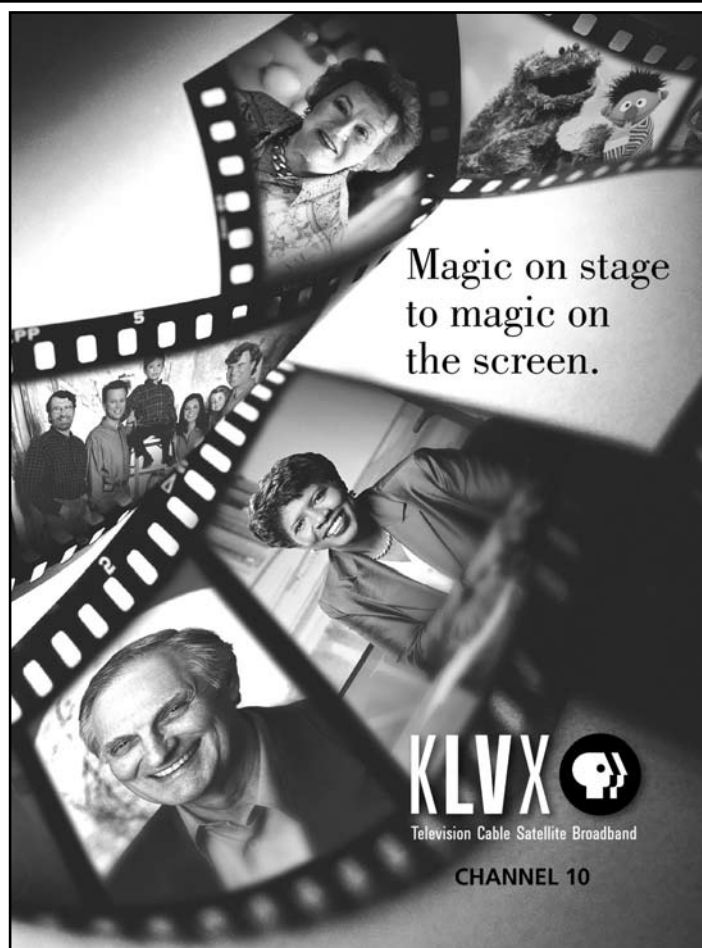
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Stephanie, Joanne & "The Party Girls"



Ty Sante



Sherri Dangberg & Renee Orlando



John & Karen Dietrich



The induction of the 2003 - 2005 NBA Board of Directors



Jim Snyder & Congressman Jim Gibbons



Sonia Maxwell &
Her proud Mother



Alice Tugwell, Paul Gentle & Friends



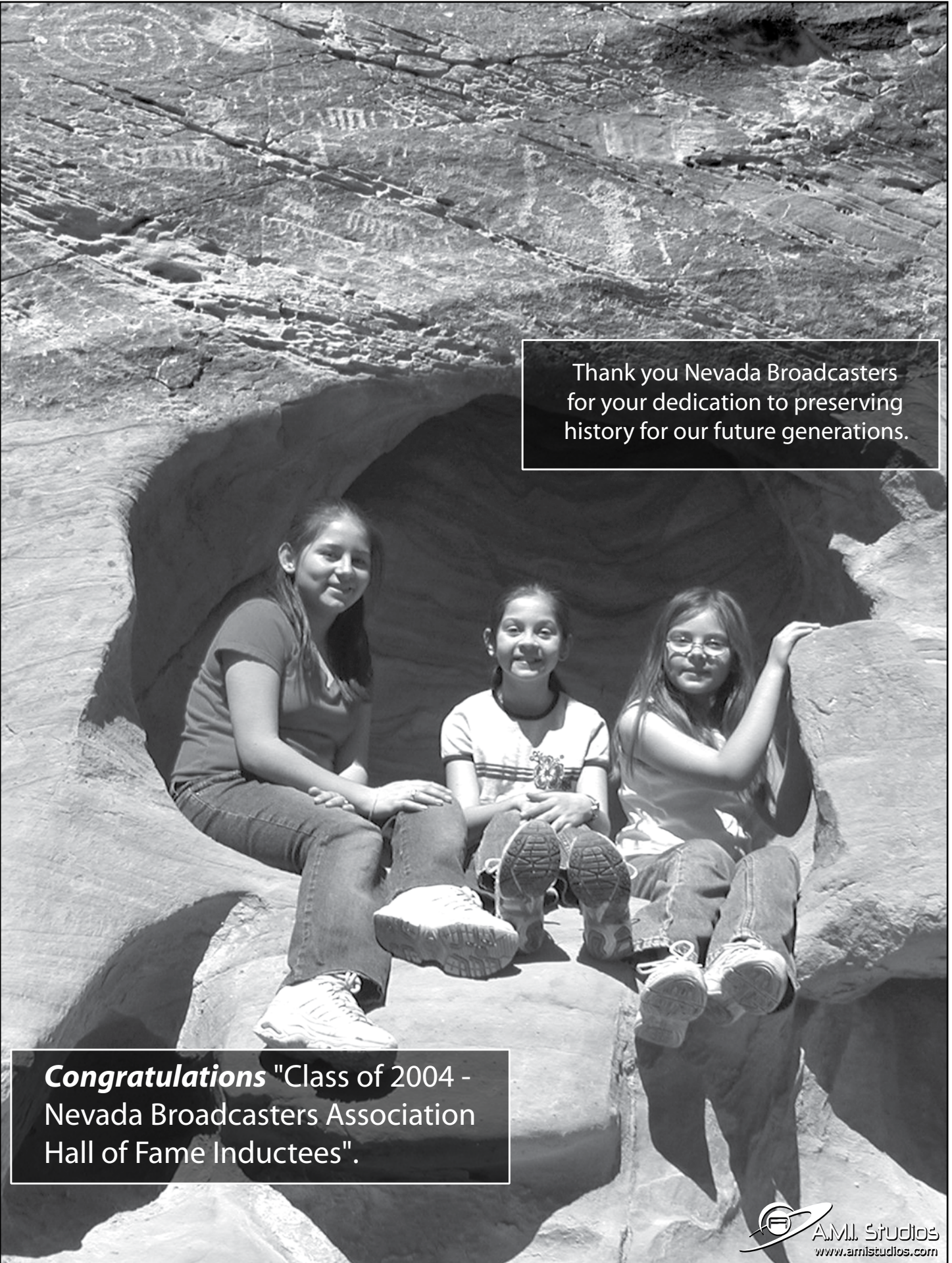
Suzanne Burger & Kyle Bonnici



Mike Weaver & Renee Orlando



Adam Sandler & Ken Stahl

A black and white photograph of three young girls sitting inside a natural rock cave. The cave's interior is dark, while the entrance is brightly lit. The rock walls are covered in ancient petroglyphs, including several circular designs. The girls are dressed in casual clothing like t-shirts and jeans, and are wearing sneakers. They are all smiling at the camera. The girl on the left is sitting on the cave floor, the middle girl is sitting on a rock ledge, and the girl on the right is sitting on a rock ledge and leaning her arm against the cave wall.

Thank you Nevada Broadcasters
for your dedication to preserving
history for our future generations.

Congratulations "Class of 2004 -
Nevada Broadcasters Association
Hall of Fame Inductees".

static
white
noise
snow
dead air
silence

Without the efforts of Nevada's broadcast engineers, TV and
radio would look and sound a lot like this. Thanks.

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