

Nevada Broadcasters Association

OUR ROLE: PAST, PRESENT AND FUTURE





The Simpsons



Oprah



America's Next Top Model

The Tyra Bank's Show



Everybody Hates Chris

Emmy Award Winning!



King of the Hill



Girlfriends



Veronica Mars



KEEP COOL



CONGRATULATIONS TO THE NBA HALL OF FAME CLASS OF 2005

FROM THE
BEASLEY BROADCAST GROUP



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AND 2004 NEVADA BROADCASTERS HALL OF FAME INDUCTEE,
LOVES HER CADILLAC CTS.



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BREAK  THROUGH

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WELCOME TO THE TENTH ANNUAL HALL OF FAME GALA OF THE NEVADA BROADCASTERS ASSOCIATION

SATURDAY EVENING, AUGUST 20, 2005
GREEN VALLEY RANCH
A STATION CASINOS RESORT AND SPA
LAS VEGAS

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About the Cover

Andrew Hall, Founder of AMI Studios Inc., created a stunning history of the NBA Hall of Fame Gala through his design of this year's Tenth Anniversary invitation and Tribute Journal front cover. This year's Tribute Journal tells the story of what the Nevada Broadcasters Association is all about and what the NBA stands for. The journal tells the story of a remarkable year of achievement and accomplishment. Thank you to Andrew, Bob Fisher and Dani Greenspan, for their combined vision of this book.

The Mission of the NBA is to...

*be the eyes, ears and voice of our state.
Protect, promote, enhance, and strengthen the broadcast industry
-- so that we can more effectively serve the public.*

We serve as an important information resource for Nevada's radio and television broadcast stations, addressing questions and concerns. We also respond to questions and concerns from the public, providing a better understanding of the role that broadcasters play in their communities and in their interest.

We seek to educate Nevada's local, state and federal officials together with other community leaders about the important broadcasting issues, concerns and challenges that we face.

Working with the National Association of Broadcasters, and the National Alliance of State Broadcasters Associations, we will participate when necessary in filings before the FCC; and we will meet with federal officials and other decision-makers when necessary in matters of concern to Nevada's broadcast industry.

We sponsor a Washington Legal Hot Line for stations with Richard R. Zaragoza, Pillsbury Winthrop Shaw Pittman LLP. We sponsor a Carson City Hot Line for stations with Josh Griffin, Griffin Communications Group. We sponsor an Engineer's Hot Line for stations with Adrienne Abbott, Broadcast Consultant. We sponsor an FCC Alternative Broadcast Inspection Program for stations. As Nevada's Voice for Homeland Security, we are at the forefront in the ongoing strengthening of the Nevada Emergency Alert System and in the development of in-station Emergency Management Planning.

As Nevada's Voice for AMBER Alert, we are at the forefront in the partnership with law enforcement; and the Nevada AMBER Alert Review Committee.

We provide a strong NCSA Program.

We encourage men and women of all races and ethnicities to pursue careers in radio and television. We work with Nevada broadcast stations to achieve a diverse workforce. Toward that end, we provide student scholarships and sponsor an on-line job bank at www.nevadabroadcasters.org.

We are dedicated to preserving the history of Nevada broadcasting.



NBA BOARD OF DIRECTORS

2005-2007

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N E V A D A
B R O A D C A S T E R S
A S S O C I A T I O N



By Nancy Katz.

Gene Greenberg transferred to Las Vegas twenty-eight years ago with Donrey Media to work in sales at KORK radio and then KORK-TV, which later became KVBC-TV Channel 3. After several promotions, he is now the station's general manager.

"There was still a bit of a 'WOW' factor moving moving here," said Greenberg, who grew up in Kansas City, MO. "But my wife Melanie and I had a 'What the heck' attitude. If we didn't like it, we'd move on. We're still here. There's not a better place in the country to live."

Las Vegas was a very small television market when we came here," recalled Greenberg. "It was viewed as an entry level market where people would come for their first job to get experience before moving to a larger market. Since Las Vegas and the television market have grown, it's become a place that people aspire to work in and stay.

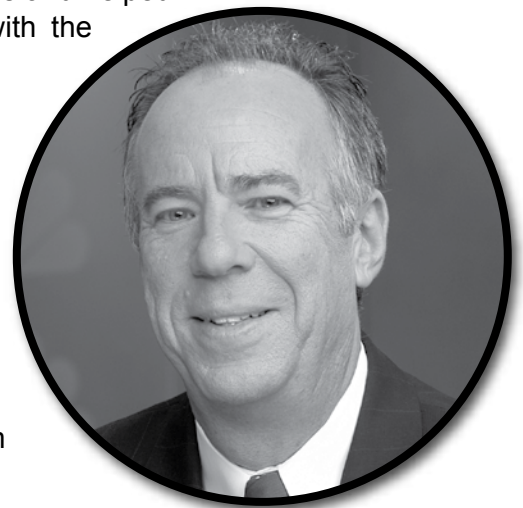
"I travel quite a bit and always turn on the TV in other cities to see what news is like there," he said. "The news product here is equal or better than other places now. One of the great things about our market is that everything seems to happen here whether in sports, news, or entertainment. Las Vegas is a great news market."

As general manager, Greenberg has overall responsibility for the operation of the station. He attends news meetings every morning, reviews overnight ratings to see how the station has done and what needs to be improved, works with the business manager, deals with personnel issues and works with the sales department, going on sales calls when he can and working with customers. "I believe in walk-around managing to see what's going on so I have a handle on everything," he said.

Since working at Channel 3, Greenberg is most proud of his and the station's involvement with the Baby Your Baby program. For twelve years, the referral service for expectant mothers helped connect them with private doctors, financial aid, or insurance. "It really saved lives and helped make things better," he said. Nevada statistics bear that out with the reduction in the infant mortality rate and low birth weight statistics.

He added he also tries to be an advocate for the Jewish community to make sure Jewish issues are represented fairly. Greenberg and his wife Melanie have three kids who all went away to college and moved back to Las Vegas. Two are married.

When asked what people would be most surprised to learn about him, Greenberg chuckles. "In college, I wanted to be a stand-up comic. People think I'm funny. Sometimes Melanie still thinks I'm funny too."



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KTVN congratulates its two
inductees into the
2005 Hall of Fame



Congratulations Pat Hall
and in Loving Memory
of Sharon Asher



congratulates our fellow
Nevada Broadcasters
on another year of growth and service,
and says "Thanks!"
to the
Nevada Broadcasters Association
for all you do.

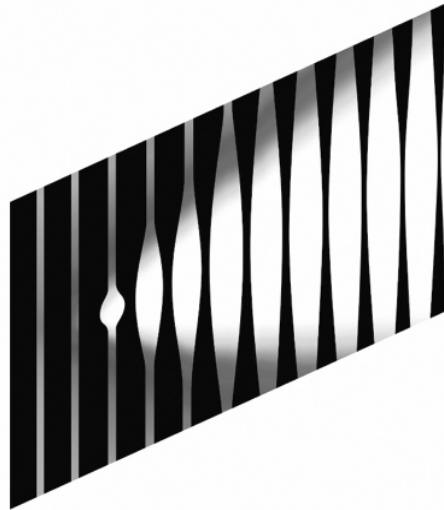


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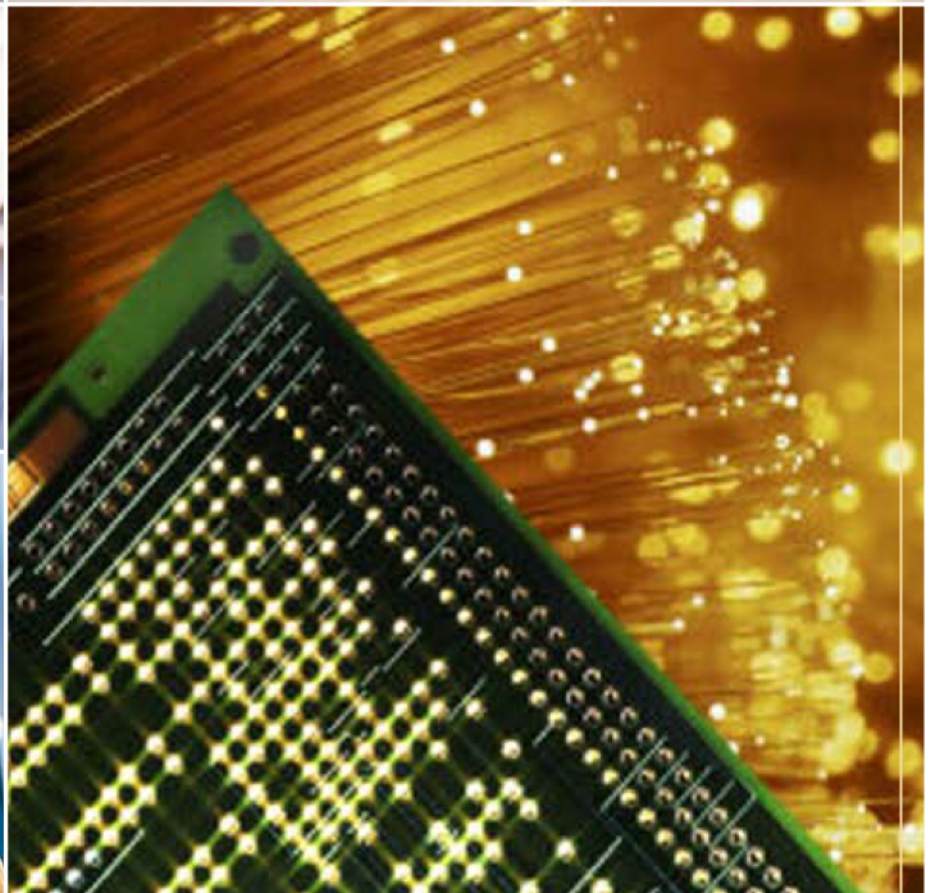
10TH ANNUAL HALL OF FAME GALA



NEVADA BROADCASTERS



Powering innovation
for nearly a century.




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Pat McRight



*If we never met you,
we wouldn't like you.*

*If we didn't like you,
we wouldn't love you.*

*If we didn't love you,
we wouldn't miss you.*

But we did, we do, and we will.



In loving memory,



CLEARCHANNEL
RADIO - LAS VEGAS

Non Commercial Sustaining Announcements “NCSA” Sponsors

September 1, 2004 - August 31, 2005

Since 1965, Non Commercial Sustaining Announcements have been a major source of non-dues income for state broadcasters associations nationwide.

The Nevada Broadcasters Association is a 501c6 not-for-profit state association. We are funded solely by the fundraising that we do. Each year, the membership dues that we collect from Nevada television and radio stations accounts for approximately four percent of our total budget income. These are the only funds that the NBA ever uses for lobbying in Washington, D.C., and Carson City.

The remaining ninety-six percent of our budget is derived from the Non Commercial Sustaining Announcements campaigns that Bob Fisher sells. That is how we are funded. This income enables us to do so much for our communities and for our state. NCSA income provides the operating expenses for the NBA including:

Salaries and Benefits - Rent, Utilities and Insurance - Equipment and Supplies
Contributions and Community Donations - Website and Job Bank - Washington Hot Line
Membership Meetings – Scholarships - “My Story” Oral History Project
Observations Radio Show - Observations TV Show -Travel and Outreach
Alternative Broadcast Inspection Program - Hall of Fame Dinner

The NBA arranges placement of sponsor’s NCSA announcements on radio and television stations in every market of the state. Broadcasters contribute their best available unsold time to air the NCSA announcements, providing the sponsoring agencies with time slots that are varied. Participation in the NBA NCSA program by stations is voluntary.

NCSA programs may be designed to meet the specific needs of each sponsor. For example, a radio only campaign that is played in the southern part of the state; or a television only campaign that is played in the northern part of the state.

Most NBA stations donate airtime for the NCSA program and air the schedules. The NCSA announcements are identified on the station logs as NCSA, as they are neither paid commercials nor public service announcements. They are a unique entity unto themselves.

How We Are Funded

NCSA

Non Commercial Sustaining Announcements "NCSA" Sponsors September 1, 2004 - August 31, 2005

Clark County Election Department

This campaign is to increase the number of people who vote in Clark County in both the Primary and General Elections, especially through the Early Voting Campaign

Elko Convention & Visitors Authority

Support the efforts of the ECVA to encourage tourism by promoting major events scheduled throughout the year.

Las Vegas Chamber of Commerce

Promote public awareness for Preview 2005.

Millennium Scholarship

Increase participation of Nevada students in this scholarship program, designed to keep students in state.

Nevada Army National Guard

Support the Strength Maintenance Division by generating qualified leads and increase community awareness of their mission, "Go Guard!"

Nevada Consumer Affairs Division

Promote how to be a better consumer in the marketplace and learn how to avoid fraud.

Nevada Network Against Domestic Violence

Increase awareness and community response to domestic violence in rural communities throughout Nevada.

Nevada Organ and Tissue Donation Task Force

Educate the public about the importance of being an organ or tissue donor.

Nevada State Health Division – Abstinence

Target adolescents and teens to practice abstinence.

Nevada State Health Division – Immunization

The goal of this eleven year campaign is to raise awareness about the importance of receiving age-appropriate vaccinations.

Nevada State Health Division – Maternal and Child Health

Promote healthy mothers and babies by urging prenatal care.

Nevada State Health Division – Real Choice Systems Change

Raise public awareness about the importance of quality child care.

Nevada State Health Division – West Nile Virus

Increase awareness of the implications of West Nile Virus.

Relay Nevada

Promote awareness to the hearing impaired and the general public of the services of Relay Nevada.

Southern Nevada Medical Industry Coalition – Nurse Referral

Encourage our community to refer family and friends who are medical professionals to relocate to southern Nevada.

State of Nevada – Board of Medical Examiners

Bring awareness about who they are and what they do.

State of Nevada (DHCFF) – Health Insurance for Work Advancement

Provide information to the citizens of Nevada that health coverage is now available to working disabled individuals.

State of Nevada – Division of Insurance

Promote public awareness of unauthorized insurance, fraud and identity theft.

United States Coast Guard

Promote recruitment and highlight the work of the U.S. Coast Guard.

Non Commercial Sustaining Announcements



With the help of member stations who are working together with us, the Nevada Broadcasters Association is creating more television and radio Non-Commercial Sustaining Announcements than ever before. Since last August, we have produced more than 100 announcements for our sponsors.

We want our messages to be precise in order to meet the needs of the sponsor and the audience they want to reach. Providing production enables us to design specific messages -- targeting rural Nevada for example, getting away from the idea that a "one size fits all" advertisement will be effective when running a statewide campaign. Under the talented and skillful eyes of DeShawna Whitmore, the NCSA approach to a sponsor's public awareness campaign is more of an art, rather than a science.



We offer full service production -- allowing each sponsor to decide what services they need. The Nevada Broadcasters Association is capable of doing pre-production through post-production -- including scripting, storyboarding, casting, filming, final editing and distribution.



In addition to targeted messages that meet the individual needs of our sponsors, doing production also benefits the public as a whole. The NBA is able to produce quality announcements at an affordable price. The money sponsors save in production is allocated to providing more air time. The added exposure increases public awareness and the NBA's income from these campaigns, are filtered back into the communities we serve through ABIP, EAS, AMBER Alert and Homeland Security.

Often times when sponsors go outside the NBA for production, they do not include Spanish announcements. The NBA works diligently to ensure that Spanish announcements accompany all campaigns. We realize how very important it is to reach out and into all communities throughout Nevada.



We are especially proud that the Infant Immunization announcements that DeShawna produced for the Nevada State Health Division -- "Show and Tell" and "Invaluable", were recognized by Senator Harry Reid; were awarded the Silver Syringe Award from the Northern Nevada Immunization Coalition; and were honored nationally by the Centers for Disease Control as being the best new Infant Immunization announcements of the year.

We will continue to be innovative; developing better ways to meet the needs of our sponsors, the public we serve and the stations that enable us to reach the public. To do this we are considering new software packages that aid in tracking projects, scripting and graphics. Currently, we are developing a database that warehouses information on stations such as format and demographics. The Nevada Broadcasters Association is also dreaming of the day when we will be able to afford to build our own radio and television studios in order to produce PSA's as well as NCSA's.



Thank you to all of the stations that helped us with production and supported the NCSA Public Education Partnership over the past year. We look forward to working with you in the future.

OBSERVATIONS - RADIO

More than ten years ago, former NBA Chairman Mike Ginsburg had the idea to put Bob Fisher on the air to host a weekly thirty minute public affairs radio program on one of his stations, KFMS-FM. Bob's first guest was Senator Harry Reid. Due to the popularity of the show, it didn't take long for Mike to add a second station, KQOL-FM. He felt that it was good for his company and it was even better for the NBA. The public visibility of the growing state broadcasters association was really important. OBSERVATIONS earned two back-to-back Electronic Media Awards as "Best Public Affairs Radio Program."

A number of years ago, while members of the NBA Board were in Washington, D.C., a deal was made while drinking at a popular Georgetown restaurant, that more Las Vegas stations would be added. In addition, Mike and Bob felt that it was extremely important to allow the smaller radio stations throughout rural Nevada to also have the opportunity to carry the show if they wanted to. The NBA office which produces the show, would also provide Public File Quarterly Reports for all of the participating stations.

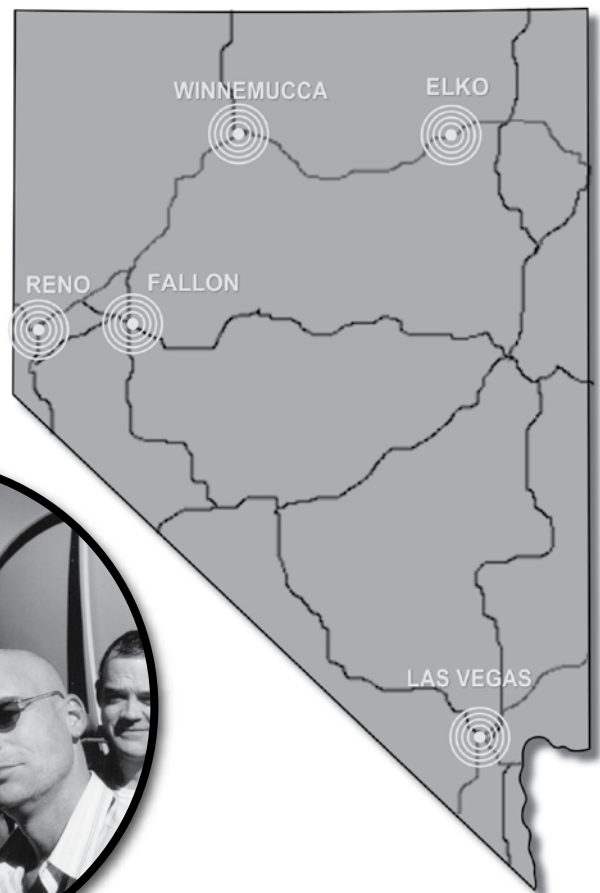
Today, OBSERVATIONS is the most listened to Public Affairs Program on Nevada radio and airs weekly on eleven stations. Earlier this summer, OBSERVATIONS celebrated the airing of the 500th program! The show is recorded at Clear Channel and at Citadel and airs weekly in Las Vegas on KQOL-FM, KJUL-FM, KOAS-FM, KVGS-FM and KPKK-FM. In Reno, the show airs on KOH Radio. In addition, the show is carried on KTSN-AM in Elko; KWNA AM/FM in Winnemucca; and on KVLV AM/FM in Fallon

OBSERVATIONS - TELEVISION

More than two years ago, the NBA Board of Directors voted to approve the request made by former NBA Chairman Marty Ozer, to create a weekly thirty minute NBA public affairs television program for northern Nevada hosted by Bob Fisher. Bob first went to seek approval from each of the Reno television general managers. It was also very important for the NBA to make the program available to any interested television station.

Today, OBSERVATIONS airs a minimum of six times weekly on three Reno television stations: KAME-TV, KRXI-TV and KOLO-TV.

OBSERVATIONS will soon tape the 100th show. The program is very popular and has brought tremendous visibility to the NBA.



The Observations
Television Production Crew



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ASCAP MEMBERS' TOP TV SERIES THEMES

*Lost, Two and a Half Men, The Sopranos, CSI: Miami
American Idol, Without a Trace, E.R.
Survivor: All-Stars, Survivor: Vanuatu
Cold Case, Everybody Loves Raymond, Monk
Law and Order, Law and Order: SVU, Friends, The Apprentice*

2004 BILLBOARD YEAR-END CHARTS

10 of Top 10 • Hot R&B Singles
10 of Top 10 • Hot Latin Tracks
9 of Top 10 • Hot 100 Singles
9 of Top 10 • Adult Contemporary
8 of Top 10 • Hot Rap Singles
8 of Top 10 • Top 40 Tracks Titles
7 of Top 10 • Modern Rock Tracks

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Arbitron Salutes the Nevada Broadcasters Association

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on life's highway!**

KEEN 17 Family TV Serves Up
Its Congratulations to the
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Association Hall of Fame
Inductees!

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Ralph H. "Hal" Swift at KMYC in Marysville, California, 1957.

CONGRATULATIONS, HAL SWIFT!

From your friends and family on the
occasion of your induction into the
Nevada Broadcasters Association
Hall of Fame, 2005.

Some people talk
about great achievements.
Others make them happen.

Bank of America is proud to offer our congratulations to Tony Bonnici. It is people like you who make this a better place for all of us. Thank you.

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SPN-79-AD

Bank of America  **Higher Standards**

The Quiverin' Quillin Clan

hereby expresses its gratitude to
Nevada Broadcasters Association
for recognizing one of the greatest
broadcasters in the history of radio, and

My husband,
Eve Quillin

Our son,
Randall and Hazel Quillin • Alfred and Josephine Arnold

Our brother,
Ray and Maggie Quillin • Sugar Quillin

Our father,
Jo Williams • Garret and Janet Meadows
Tim and Sharry Quillin

Our grandfather,
Art and Michelle Nikisch • Spencer Krick
Jessica Krick • Tyler Quillin

My great grandfather,
Haley Nikisch

Our uncle,
David Quillin • Michael Quillin
Dave Wilson • Sue Wilson

Our inspiration!

Ted Quillin's voice, music, and spirit flow
through our lives everyday.

We Love You TQ!



W E L C O M E
TO THE *Fabulous*
18TH ANNUAL EMA
AWARDS

Presented by Women in Communications

Friday, October 21st, 2005

Sam's Town Live

Awards begin at 7:15 PM.
Silent Auction and Cocktails begin at 6:00 PM.
For more information please visit www.lvwic.org.

All proceeds from the event benefit
the UNLV and CCSN Scholarship fund.



Television



Radio



Web

The Year in Review

On September 2, 2004, Bob Fisher began his eleventh year as President and CEO of the Nevada Broadcasters Association. The year began with a strong Board of Directors led by Chairman Gene Greenberg; and with a strong NCSA program and financial foundation. For ten months, TEAM NBA worked together on behalf of every Nevada television and radio station. Often, members of the team -- Sue Smith, Jordan Stroum, Earlene Lefler, Adrienne Abbott, Adam Sandler, DeShawna Whitmore, Justin Levinsky and Erika Breglia would join Bob on his monthly trips throughout the state.

TEAM NBA also included a great team of support players: long-time bookkeeper, Lois Hlohowskyj; Carson City lobbyist, Josh Griffin; Washington attorney, Dick Zaragoza; and auditor, Katie Hampton. A new website was designed by Andrew Hall.

In June, Justin left for New York City to participate in a summer internship for HBO Sports. Also in June, Dani joined TEAM NBA to add strong organizational support for tonight's Gala. Last October, Sue married Las Vegas Metro Detective Sam Smith; and in July, Sue gave birth to their first child, Talia Beth. Currently, Sue is on maternity leave.

Over the past year, Bob continued to serve as the Chairman of the Nevada AMBER Alert Committee; was also a member of the Nevada Homeland Security Commission and the Nevada BRAC Commission. The NBA continued to produce OBSERVATIONS -- a weekly statewide public affairs radio program; and a weekly public affairs television program that airs in Reno. Earlier this summer, Bob's award-winning radio program celebrated its 500th show.

SEPTEMBER

On Friday, September 3, 2004, the Presidential election was upon us, as the lowest unit rates for the November election went into effect. Campaign Reform legislation presented new challenges. Thanks to the efforts of Tim Stoffel, staff engineer at KNPB-TV, a Reno SBE chapter would soon become a reality. The formation of such a chapter had long been a dream of the NBA. Bob Fisher and Adrienne Abbott attended the National AMBER Alert Conference that began on September 8, in Columbus, Ohio. The month ended with Lynn Anderson, one of the most influential women in broadcasting, who came to Nevada to instruct, challenge and motivate the sales departments of television and radio stations in Reno and Las Vegas. The seminars were sponsored by the RAB.

OCTOBER

Adrienne Abbott continued the first rounds of the 2004-2005 ABIP inspections. By the end of October, Adrienne had already inspected and passed stations in Reno, Fallon and Las Vegas. The NBA was a co-sponsor of a breakfast meeting at CCSN that featured FCC Chairman, Michael Powell and Senator John Ensign.



(L-R) On behalf of the NBA Board of Directors, Bob presented Gabriel Quiroz with a special recognition award for his decade of service to the Board of Directors. Gabe, who for many years served as NBA Treasurer, now lives and works in California.



Gabe bids farewell to Jordan and Sue at the NBA Office.



The RAB joined together with the NBA in co-sponsoring a morning sales seminar in Reno and Las Vegas. More than 75 account executives participated over the two days of meetings.

The Year in Review

NOVEMBER

November was like so many months, as the NBA joined with other state broadcasters associations to file Joint Comments in two separate FCC proceedings. Throughout the year, these filings were a continuing effort to protect Nevada's broadcast industry and to advance its best interests. Also in November, SBE 139 in Reno officially became a chapter.

DECEMBER

On December 9, after a series of ongoing meetings, the NBA Board of Directors voted unanimously to approve the 2005 NBA Budget. Among the programming that would be funded was the ABIP, NBA Broadcasters Day, the NAB State Leadership Conference, the NBA Oral History Project and the Tenth Annual NBA Hall of Fame Gala. And, towards the end of December, over half of Nevada's television and radio stations had been inspected by Adrienne Abbott.

JANUARY

For the first time ever, the Governor's Office asked the NBA to take the responsibility for organizing a statewide pool to cover the Governor's State of the State Address. On Monday evening, January 24, 2005, the event was broadcast on television and radio throughout the state. Governor Kenny Guinn had this to say, "We had more coverage going into the homes of the people in the state than I can remember in 40 years. It was phenomenal." The NBA had been (and continues to be) one of the chief architects of the permanent Satellite Uplink Project on the Capitol Grounds in Carson City. The project is expected to be completed towards the end of 2005.

In January, The NEVADA Broadcaster began a series of six articles leading up to the ninth anniversary of the abduction and brutal murder of Amber Hagerman. The series included: "The Day That Amber Died"; "Monsters Among Us"; "Nevada Broadcasters Play a Vital Role"; "The Nevada AMBER Alert Story"; "That Dropped Teddy Bear Says It All -- Look! Look Now! And Remember What You See"; and "SBC Foundation Gives \$77,000 Grant to Nevada AMBER Alert Network". The series received national attention from the Department of Justice and the National Center for Missing and Exploited Children. The Nevada AMBER Alert Committee unanimously approved the allocation of funds to upgrade and enhance Nevada's LP-1 and LP-2 stations.

FEBRUARY

In many ways, February was the busiest month of the past year. Nevada's Emergency Alert System began to evolve into an "all hazards" communication tool, with stations working closely together with the Nevada State Health Division. 2005 NBA Broadcasters Day was held in Carson City. In the evening, a VIP Dinner was held at the Governor's Mansion. Joining the broadcasters was Governor Kenny and Dena Guinn, together with members of his Cabinet. Also in attendance was Adjutant General Giles Vanderhoof, Homeland Security Administrator; and George Togliatti, Director of Nevada Department of Public Safety. The NBA set out a series of objectives and goals of the Emergency Management Committee and introduced an Ascertainment Survey that stations would be asked to complete. More than 70% of Nevada's television and radio stations participated in Broadcasters Day.

February concluded on the road, as Bob and Adrienne attended the National EAS Summit in Washington, D.C. Adrienne was a presenter. Members of the Board of Directors then followed, and attended the NAB State Leadership Conference, also in Washington, D.C.

MARCH

Much of the month of March was devoted to doing follow-up work from the NAB State Leadership Conference and the series of meetings that were held with Governor Guinn and our Congressional delegation. Adrienne, through the efforts of the NBA Office, also began to solidified the schedule for ABIP April Madness -- and the marathon inspection of 30 southern Nevada television and radio stations. Towards the end of the month, another in a series of meetings were held at CCSN, moving the Broadcast Engineer Curriculum and Degree project forward, with an anticipated starting date of Fall, 2006. The month of March concluded with Bob attending the Western Region Meeting for AMBER Alert Coordinators, held in San Francisco. Thirteen states participated.

The Year in Review

APRIL

On April 1, 2005, Bob Fisher wrote in The NEVADA Broadcaster: "We live our lives interacting in many different circles. First and foremost and most important to all of us -- are our families. Next, comes our friends. We perhaps spend most of our time in our stations, working with colleagues -- who more often than not, also become our family and friends. As broadcasters, our circles begin to widen because of our place in each of our local communities. And as is so often the case, we involve ourselves in causes and concerns that have far reaching consequences -- not because we have to, but because we want to. That is what it means to be a broadcaster. We are broadcasters and we are family. That -- is our circle of life. Unfortunately, and sadly, that circle was broken as this week began. The tragic automobile accident that took the life of one of the family members of KLAS-TV in Las Vegas -- news anchor Polly Gonzales, also took away one of the family members from all of us.

"Know the path you want in life and never give up" -- Polly Gonzales.

On Easter Sunday, we lost our very good friend, Pat McRight, who died from complications of Scleroderma.

On April 12, the Nevada AMBER Alert Committee met in Las Vegas.

On April 19, the NBA hosted an EAS Summit at the Las Vegas Hilton. We believe that this was the first state sponsored summit to be held, following the National EAS Summit in Washington, D.C. More than 70 people participated

On April 20, the third NBA sponsored Living Tree Memorial was dedicated. The newest memorial is in Idlewild Park in Reno, and honors the many children who have been murdered in Washoe County. Nevada State Archivist, Guy Rocha, has called the Living Tree Memorial "a compelling and humanitarian project".

MAY

Throughout the year, Dick Zaragoza and Dave Oxenford, from Pillsbury Winthrop Shaw Pittman LLP in Washington, D.C., wrote numerous articles for The NEVADA Broadcaster. On May 2, we published an important six page article on Internet Streaming and Internet Radio: Music Royalties -- The Basics. On May 11, the NBA sponsored an important meeting in Las Vegas to address the steps needed to satisfy FCC RF safety requirements. Later that evening, the NBA received the "Silver Syringe Award" from the Northern Nevada Immunization Coalition. Team NBA spent ten days in northern and northeastern Nevada.

Mr. A.J. Williams, one of the most colorful, charming and visionary broadcasters in this country passed away. He was the founder of KDWN-AM 720 TALKRADIO.

JUNE

On June 6, the NBA Board of Directors held a meeting in Reno. Bob, Adrienne and Earlene then attended a two day Western States AMBER Alert Conference that was held at the Jackson Lake Lodge in Grand Teton National Park. Both Bob and Adrienne were presenters at the conference. Work also continued on the Tenth Anniversary NBA Hall of Fame Gala.

JULY

Team NBA continued to travel in northern and northeastern Nevada. Bob spent the Fourth of July in Elko, and addressed the Elko Rotary chapter.

On July 15, a proposed slate of officers for the 2005-2007 NBA Board of Directors was presented. On August 5, the results of the general balloting by mail was announced, with more than 70% of Nevada television and radio stations participating in the election.

AUGUST

Matt Horowitz, Legislative Assistant to Congresswoman Shelley Berkley held a luncheon meeting at Clear Channel for twenty broadcasters.

The Nevada AMBER Alert Committee met in Reno, to review the two AMBER Alert activations that were issued in July. We have issued 18 AMBER Alert activations involving 26 children. 24 children have successfully been recovered.

Bob Fisher addressed the International Association of Business Communicators, in Las Vegas.

The Year in Review



Bob Fisher and Bill Johnstone at the AMBER Alert Conference in Wyoming.



Earlene Lefler, NBA Executive Assistant.



Western States NASBA execs attended and participated in the recent AMBER Alert Conference at Jackson Lake Lodge, in Grand Teton National Park. (L-R) Art Brooks, Arizona; Bob Fisher, Nevada; Dale Zabriskie, Utah; Darlene Simono, Alaska; Connie Searles, Idaho; Laura Grott, Wyoming; and Bill Johnstone, Oregon.



Warren Hioki, Associate Dean at CCSN, leads a discussion with the Reno SBE chapter in July. The northern engineers gave input on what should be included in a broadcast engineer curriculum.



Dani Greenspan joined the NBA staff in June to help produce the 2005 Gala. His leadership skills and event planning experience have been a great addition to Team NBA. He is pictured at Lamoille Canyon on the Fourth of July, as part of Team NBA outreach in Elko.

Broadcaster's Day



Brian Sandoval
Attorney General

This past February 15, the Nevada Broadcasters Association hosted its third bi-annual Broadcaster's Day in Carson City. Over thirty-five broadcasters, representing approximately seventy percent of Nevada television and radio stations from around the state attended this important event. They met with the state's policy makers in Carson City, heard their views and expressed their opinions on legislative issues that are of importance to the radio and television industry. Members of the State Assembly and Senate were hand picked to address Broadcaster's Day in order to have a diversity of issues, opinions, party affiliation and geography represented. Broadcaster's Day 2005 ended with our annual dinner hosted by Governor and Dena Guinn and Lt. Governor Lorraine Hunt at the Governor's Mansion.



Senator Bob Beers



Dean Heller
Secretary of State



Senator Bill Raggio
Majority Leader - Senate



Assemblywoman Chris Giunchigliani
Speaker Pro Tempore - Assembly



Brian Krolicki
Treasurer



Assemblyman Richard Perkins
Speaker of the Assembly



Senator Joe Heck



Kathy Augustine
Controller



Senator Dina Titus
Minority Leader - Senate



Senator Maggie Carlton

State Leadership

"We Are The Linchpin Of Democracy"



Members of the NBA Board of Directors attended the 49th Annual State Leadership Conference of the National Association of Broadcasters. The three day conference was held at the Ritz-Carlton Hotel in Washington, D.C., -- from February 28 - March 2, 2005.

Participating board members included Bob Fisher, Lawson Fox, Paul Gardner, Gene Greenberg, Dee McGinness, Marty Ozer, Harry Williams and Frank Woodbeck.

The conference opened with a strong address from retiring NAB President and CEO Eddie Fritts. In his remarks, Eddie traced the proud record of achievements and the triumphant lobbying victories that the NAB has amassed during his long tenure as President and CEO. He then reminded the hundreds of state broadcast leaders, that as broadcasters, "We are the linchpin of Democracy."

For the third time in four years, the NBA Board of Directors met together with Governor Kenny Guinn. The meeting in Washington provided a wonderful opportunity to do a follow-up from Broadcasters Day -- that was held two weeks prior in Carson City.

During our visit to Washington, we held a dinner meeting with Michael Sullivan, legislative staff member for Senator John Ensign; held meetings with Congressman Jon Porter, Senator John Ensign and Senator Harry Reid. We also had a dinner meeting with Congresswoman Shelley Berkley and a breakfast meeting with Congressman Jim Gibbons.

2005 NAB State Leadership Conference



From left to right: Paul Gardner, Lawson Fox, Marty Ozer, Gene Greenberg, Frank Woodbeck, Senator Harry Reid, Harry Williams and Bob Fisher.

Children's Memorial



In the Spring of 2004, the Nevada Broadcasters Association and the Bell Family, owner of the Reno Gallery of Furniture sponsored the first children's memorial on the grounds of the State Capitol in Carson City

A second memorial to slain children was dedicated on October 25, 2004, in Douglas County. The memorial, located in Stodick Park, includes a bronze plaque, a red maple tree and three benches set in an oval, sand-covered landscaped area filled with playground equipment. At the dedication, NBA CEO Bob Fisher praised the work of Tonja Brown, who created the Nevada's Children Memorial Fund. "Tonja has a passion unlike anybody else. Stodick Park is an ideal place to put a Living Tree Memorial, because thousands of children will come and play there and will see this memorial."

The bronze plaque depicts a maple tree branch holding an empty swing with a fallen teddy bear on the ground. The plaque, embedded into a large beige rock at Stodick Park, symbolizes an abducted child who dropped their favorite toy on the ground. The inscription on the plaque, which state archivist Guy Rocha helped to create, says, "This memorial is dedicated to the memory of all children in Nevada who have lost their lives at the hands of another. No longer will they be our forgotten children. This memorial represents their silenced voices. It serves as a symbol of our awareness of the plight of our children, today and tomorrow who are at risk of the same fate."



Members of the Gardnerville Elementary School fifth-grade, who attended the memorial dedication.



After the ceremony, Reno twins, Mikayla and Kristie Bell, age 3, both left their favorite stuffed animals on the marker -- to watch over the memorial as guardian angels.



Members of the Nevada AMBER Alert Committee who attended the dedication (from left to right) Lieutenant Jerry Seevers, Nevada Department of Public Safety; Deputy Michelle Youngs, Washoe County Sheriffs Department; Bob Fisher, CEO of the Nevada Broadcasters Association; and Douglas County Sheriff Ron Pierini.

A third memorial was also dedicated on Wednesday, April 20, 2005. The newest memorial is in Idlewild Park in Reno, and honors the many children who have been murdered in Washoe County. Bob Fisher served as emcee for the dedication ceremony. Coverage included KRNVT-TV with a live broadcast; KTVN-TV and KOH Radio. The entire ceremony was taped for a thirty minute program that was aired on KAME-TV, KOLO-TV and KRXI-TV. Guy Rocha, State Archivist -- has called the Living Tree Memorial "a compelling and humanitarian project."

The goal of the Nevada's Children Memorial Fund is to establish a similar Living Tree Memorial in all 17 Nevada counties.

**Congratulations to this year's NBA Honorees,
including our friends at Channel 3!
Your dedication and hard work are appreciated!**



Rodney Carnes



Gary Bressler



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HALL OF FAME
INDUCTEES**



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Jackson**



**Heidi
Hayes**



**Andy
Gobeil**



**Ted
Pretty**

From Your Friends At



Local. Las Vegas.

Monte Wagner, 2005 Inductee



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*Jesse Leeds
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*Cindi Harper
Tom Mulso
William Belter*

On being Inducted Into
The
Nevada Broadcasters
Hall of Fame!



LOTUS BROADCASTING



By Adrienne Abbott

"Stations that don't take advantage of the NBA's ABIP program are foolish..."

Thomas Van Stavern, FCC

For the past year and a half, it's been my pleasure to visit more than a hundred of Nevada's radio and television stations in the Alternative Broadcast Inspection Program. You have welcomed me with gratitude and requests for assistance and information as you opened your doors and files and equipment racks. Maybe it has something to do with the extroverted nature of broadcasting, but station inspections aren't always as cut-and-dry as the FCC's Checklist presents.

Along the way, there have been a few adventures...like the trip to KRNG's transmitter site on Two Tips Mountain east of Reno. "You better have a strong back" was the hint I received from Father Karry Krites that this was going to be the kind of trip that most people pay four figures to experience.

Road to top of Two Tips Mountain



There's no road to the transmitter site, and no electricity, so the station depends on a combination of wind and solar power to stay on the air. The trip up the mountain took more than four hours and by the time we were back we had destroyed two tires.

KRNG solar array, wind turbine and FM bays.



Southern Nevada provided another kind of adventure during a late spring snow storm. The engineers tell stories about Mt. Potosi, with good reason.

The site offers an excellent vantage point for stations to cover the Las Vegas valley. But everyone agrees that Mt. Potosi has a way of reminding you that Mother Nature is really in charge and you had better be prepared if you're going to stay on the air.

Mt. Potosi Road



And when you spend so much time in Nevada's backcountry, there's always the chance to see some wildlife, like the antelope herd that grazes under the KWNA-FM transmitter site on Winnemucca Mountain.

Winnemucca Pronghorn



No word on whether those antlers are picking up Torrey Sheen's country music favorites....

And then there was the close encounter with an endangered species on Black Mountain.

Desert tortoise on Black Mountain



And it's been revealing to see the variety of technology used by our broadcasters. Everything from the newest digital television transmitters ...

KTNV Transmitter



...to solid state FM transmitters that are no bigger than a wine cooler...

KISF Transmitter



...to more exotic technology like the calorimeters used to measure power at several Las Vegas digital TV stations...

KLVX Calorimeter



Of course, the engineers have been there for all the inspections...

Joe Sands at KUNV



...but I've also met and worked with your other employees.

Dan Lea at KKLZ



And on-air staffers like Dan Lea who have readily shown off their skills at running EAS tests during their shows...

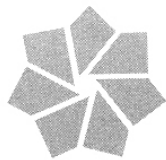
KLVX Lobby



...to receptionists who have always greeted me with a smile.

Like everyone else in this business, there were a lot of people who gave me a chance in my career. What makes ABIP unique is that it's an opportunity to pay back those people. I'm looking forward to the next round of inspections.

Adrienne Abbott



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PHONE (702) 651-4959

August 20, 2005

To Members of Nevada Broadcasters Association:

Congratulations on the occasion of your 10th Annual Hall of Fame Gala. The Community College of Southern Nevada, particularly the Division of Information Technology and Telecommunications, is very proud of its association with NBA. During the past five years CCSN has been honored to work closely with Bob Fisher, your President and CEO, on a number of projects.

On October 27th, 2004 we were privileged to host a Telecommunications & Internet Summit, cosponsored by NBA, the Las Vegas Chamber of Commerce, and the Technology Business Alliance of Nevada. That meeting featured FCC Chairman Michael Powell and Senator John Ensign and was held in the auditorium of our new Morse Arberry Jr. Telecommunications Building on the Cheyenne Campus.

We've had a number of meetings and discussions with Bob Fisher regarding NBA's historical video project and are hoping to be able to make this collection available in our Resource Center. We have also discussed the possibility of displaying broadcast memorabilia in the Resource Center and in The Image Gallery. These rooms are located in the lobby of the Telecommunications Building. As you unveil The History of Nevada Broadcasting this evening we hope that you will allow us to showcase these videos so that future broadcasters are inspired and can learn some of the early state history.

Most recently, we've been working and meeting with state chapters of the Society of Broadcast Engineers. SBE members are providing valuable input as we seek to develop an Associate's Degree program in Broadcast Engineering. The information they provide is helping us tailor our curriculum to better serve the needs of Nevada radio and television broadcasting. We are also looking forward to working with both SBE and NBA members to develop student internships as part of this program.

We look forward to continued collaboration and partnership and to graduating future members of the Nevada Broadcasters Association! CCSN wishes you an enjoyable evening and a successful future.

Sincerely,

Peg Pankowski, Ed.D.

Dean of Information Technology and Telecommunications
Community College of Southern Nevada
3200 E. Cheyenne Ave., T2C
North Las Vegas, NV 89030-4296
(702)651-4959
peg_pankowski@ccsn.edu

Nevada EAS



Adrienne Abbott, NBA Broadcast Consultant,
State EAS Chair and ABIP Coordinator

The Nevada EAS Plans were submitted to, and approved by -- the Federal Communications Commission in late 1996. According to the FCC, Nevada was one of three states to meet the established January 1, 1997 deadline. The plans were revised in 2003 to reflect developments after September 11, 2001; and the new statewide AMBER Alert.

Revisions continue to be made today as needed. Through the NBA, we have a VERY extensive EAS training program. In June of last year, we began a process of re-training the staff at almost every radio and television station and cable operator covered by each plan.

Many states do this type of training. We also took it a step further. We have also trained many of the federal, state and local emergency officials who would need to use EAS.

Later this fall, we hope to begin revisiting each area of the state, to continue in-station training, as well as for the NWS, emergency responders and public health workers. Public health workers are the latest group of emergency responders to learn about the Emergency Alert System. In late October of 2004, State EAS Chair Adrienne Abbott presented an EAS training class for eighteen employees of various state and county public health agencies who respond to hazardous materials incidents and epidemiological reports and monitor the safety of municipal water and sewer systems. They learned the four steps to determine if there is a need for an EAS activation as well as the process of contacting the Local Primary station and the importance of follow-up information after the activation. After the class, several attendees thought the information was so critical to their agencies that they requested another presentation for their co-workers.



AMBER ALERT



Members of the Nevada AMBER Alert Committee are pictured at the recent Western States Worksession sponsored by the Department of Justice at the Jackson Lake Lodge in Grand Teton National Park. (L-R) Lieutenant Paul Hinen, Nevada Department of Public Safety - Highway Patrol; Rene Hulse, Nevada Senior Deputy Attorney General and Children's Advocate; Sheriff Ron Pierini, Douglas County Sheriff's Department; and Earlene Lefler, NBA Executive Assistant.

On March 19, 2000, Krystal Steadman, age 9, was kidnapped from an apartment complex in Stateline. She was beaten, raped, tortured and murdered. The next day her body was found near Highway 50 below Spooner Summit, after investigators received a tip from a motorist who said he saw someone throw something wrapped in a sheet over the edge of the highway. Father and son suspects, Thomas Soria Sr, 40, and Thomas Soria Jr., 19, were arrested and charged with kidnapping, rape and murder in Krystal's death.

After this episode, on March 9, 2001, 17 counties in Western Nevada and Eastern California adopted the "Krystal Child Abduction Alert Program" to use the Emergency Alert System to inform the public about abducted children. The program was developed by the Washoe County Sheriff's Office, the Douglas County Sheriff's Office and the Nevada State Emergency Communications Committee, based on guidelines from the National Center for Missing and Exploited Children. It was named for Krystal Steadman and dedicated to her memory.

During the same time period, some of the major law enforcement agencies in southern Nevada were not interested in following this "AMBER Alert" approach. Las Vegas broadcasters did not push the issue because the Emergency Alert System needed rebuilding. Then Nevada Attorney General Frankie Sue Del Papa contacted the Nevada Broadcasters Association. Her office would begin working with the NBA to establish a statewide AMBER Alert Plan.

During this period of time, NBA CEO Bob Fisher and EAS Chair Adrienne Abbott began the long process of working with a group of Las Vegas engineers to rebuild the Emergency Alert System. A meeting was held with NCMEC. The long range goal was to develop a statewide AMBER Alert Plan. The NBA Board of Directors became directly involved. And Bob reached out to Lieutenant Governor Lorraine Hunt for her help and assistance. She then got Governor Kenny Guinn involved.

Soon after the tragic events of 9-11, EAS and AMBER Alert became the number one NBA priority for the next two years. The Attorney General's office through the leadership of Brian Kunzi, helped to coordinate the inclusion of law enforcement personnel from throughout the state to sit down together and write the Nevada AMBER Plan, punching out -- paragraph after paragraph and page after page.

Despite enormous pressure being placed on Governor Guinn to begin AMBER Alert in Nevada, his patience and trust in the NBA allowed us to develop the best plan possible, and to travel throughout the state training law enforcement officers and broadcasters -- county by county.

In 2003, in Carson City, Speaker of the Assembly, Richard Perkins introduced AB 322, co-sponsored by the entire Nevada Assembly. The legislation enacting AMBER Alert, establishing a Review Committee and granting broadcasters immunity was soon unanimously passed. July 1, 2003, was the date that the statewide AMBER Alert Plan would go into effect. It was dedicated in memory of Krystal Steadman.

Since that date, Nevada has had a total of eighteen AMBER Alert activations. Twenty-four children have been safely recovered. It is thought that two children are in Mexico. Governor Kenny Guinn appointed Bob Fisher to serve as Chairman of the Nevada AMBER Alert Committee, and Adrienne Abbott to serve as the broadcast representative. In addition, Bob appointed Dan Mason, Program Director of KOH Radio in Reno, to serve as a Member-at-Large.



Congratulations on your Tenth Anniversary Hall of Fame Gala

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JANET



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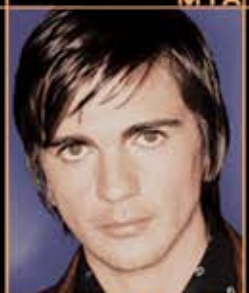
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Keynote Speaker - Craig Scott

"WE ARE -- COLUMBINE!"

We want to welcome our very special guest, Craig Scott -- who will be our keynote speaker this evening.

Craig follows in the footsteps of some wonderful people who over the past few years have elevated the status of the Annual Hall of Fame Gala of the Nevada Broadcasters Association.

Each year, when we come together as one statewide community for The Broadcaster's Dinner, we do so to celebrate, to remember, to honor and to thank. That is the essence of what we stand for, and that is the heart and soul of our Gala.

Time and time again, we need to drive home the point that each year, Nevada's free over the air broadcasters who serve as the Voice of Community -- donate more than \$100 million dollars annually in Public Service.

We must never forget our responsibility as broadcasters. Over the past four years, we have recognized some of the most important news stories of the past decade. Who will ever forget at the 2002 Gala, when we hosted seventeen family members from the group of broadcast engineers who were murdered on September 11, 2001, while working atop the World Trade Center. And in 2003, the Gala honored Governor Kenny and Dena Guinn, for their extraordinary support of the Emergency Alert System and the establishment of the Nevada AMBER Alert Plan.

Last year, we began the process of preserving our history -- through oral history interviews and the collecting of antique broadcast equipment. Last year, we also heard from former local TV reporter and staff member for both Senator John Ensign and Congressman Jon Porter -- Traci Scott. Traci, who helped to coordinate media during America's first year in Iraq, shared her incredible story. It was and remains a powerful message of honesty and integrity in reporting the news.

And that brings us to this year. Craig Scott has spoken to tens of thousands of people in live settings, as well as to millions of people through national television shows and radio programs.

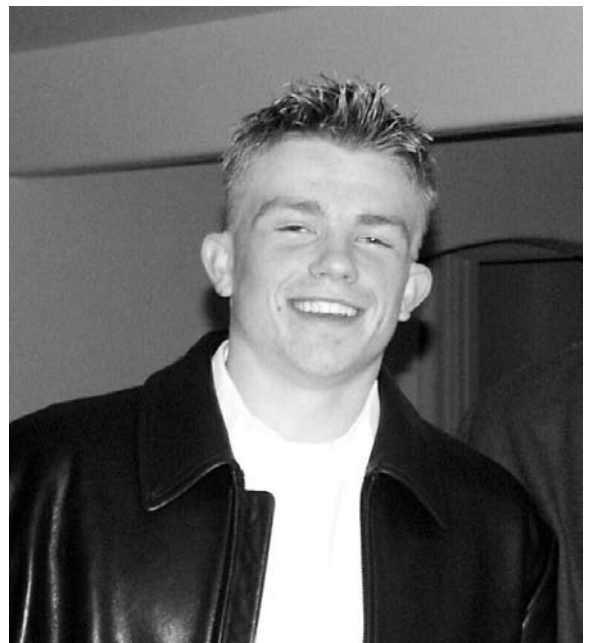
Six years ago, Craig was in the library at Columbine High School, in Littleton, Colorado. On April 20, 1999, his world -- and ours, changed forever. This young man witnessed 10 of his school mates murdered, including 2 of his close friends, as well as his older sister Rachel.

Craig comes to us tonight through the generosity of Sprint, Sierra Health Services, Inc. and BMI.

His appearance is made possible through Rachel's Challenge, a non-profit program founded to honor the memory of his sister. Her acts of kindness and compassion coupled with the contents of her 6 diaries have become the foundation of this life-changing program.

Craig will speak of Columbine, but he will weave together a quiet speech of faith, of hope and of communication. We will be uplifted by his positive words, attitude and actions.

It is the hope of the Nevada Broadcasters Association, that Craig's appearance tonight will reinvigorate every Nevada television and radio station to take a larger and more active role in supporting public education, and to continue to fulfill this important responsibility in each of our communities.



Keynote Speaker - Craig Scott

Pat McRight

In Memory of...

If you are lucky, you called Pat McRight friend, co-worker or your sales representative.

If you are fortunate, she called you friend, no matter in what capacity she might have met or known you.

Pat walked among the rich and the not so rich. She played on the beaches of Mexico, Fiji and Greece and any other place she could travel to play. And play she did! Pat made work and life look like a fun time and fun times became instant parties.

Pat was a proud member of a local advertising group of women called the "Ho's. These dedicated partiers would go to Idaho (hence the ho designation) every Labor Day weekend. Pat's Ho-Name would change, she was the Hi Dollar Ho, Hi De Ho, and was also known as Twitta Ho. Twitta being her nickname by those that loved her professionally or personally.

Pat's professional career started in Lynchburg, VA and in 1978 she moved to Salem, Oregon to work at KSLM. In the 1980's she ventured to Oklahoma City and KATT radio. Soon she moved to Salt Lake City and sold contemporary country at KKAT. In her first year at KKAT she became top biller and set monthly billing records for twelve consecutive months. After moving to Las Vegas and a short hiatus, Pat went back to radio selling at KKLZ, the classic rock station. She was the top biller in 1994, 1995, 1996 and 1997 increasing revenue 389% in just over three years. In 1997 -- her billing accounted for 27.6% of the total station. She was the founding member of KKLZ's Million Dollar Sales Award, now known as the Pat McRight Memorial Award.

In late 2002 Pat moved to Clear Channel Broadcasting to sell for KSNE. In 2004, although beginning to show the toll of her disease, Pat was awarded a Certificate of Excellence for achieving 10% or greater of total station billing.

Born in Lynchburg, Virginia, Patricia came into this world on September 8, 1940 and left on March 27, 2005 due to complications of CREST. Pat was diagnosed over 14 years ago with the Crest Syndrome. CREST is an acronym for Calcinosis, Raynauds, Esophageal dysfunction, Sclerodactyly and Telangectasias. This acronym was created to describe the hallmarks of the disease by its most visible features. Doctors today are moving away from this acronym as they find that there is more to the Crest Syndrome than the mere external manifestations of the disease. Today the rheumatology community is more apt to use the term "limited scleroderma". Scleroderma is a highly individualized disease and diagnosis is sometimes difficult or misdiagnosed entirely. When Pat's hands and feet would become cold and purple, she would be experiencing the results of Raynaud's Syndrome. The breathing difficulty and heart problems that Pat endured also occur in 25-50% of those with limited scleroderma. Women (80%) are more likely to be affected by scleroderma but not all scleroderma sufferers die.

Despite having more and more health issues, Pat continued to live life as fully as she could. She loved to SHOP. She loved to buy clothes, purses, shoes and her legacy of "shopping stories" is plentiful. She also loved to buy for others. She remembered birthdays, anniversaries and celebrated new babies and marriages. A gift from Pat was special because she would pursue the "right" gift for the recipient.

Each of us has special memories of Pat because she would share our pain and celebrate our victories with us. No one is perfect and everyone has flaws but Pat was honest, trusting and kind. She really was a person that could only see the good in others.

The entire advertising community will miss her. They will miss her integrity and competition in business. They will miss her volunteering for WIC, Ad Federation, ACTS and a multitude of other non-profit activity that she performed.

We should not be sad, Pat wouldn't like it. Although Pat died young and untimely, she is now free of pain and uncertainty. Now she travels with the wind and counts the stars, all the while looking for a Nordstrom's.

A loving tribute by her dear friend Barbara Dempsey.



The Nevada Broadcasters Association Hall of Fame was created 10 years ago. It was our desire to bring respect, honor and appreciation to the employees of our television and radio stations through this award. It was our thought that each year we would honor employees who had worked in the broadcast industry for a minimum of twenty years. It was felt that this work experience did not have to be solely in Nevada.

Ten years later, we believe more than ever that the Nevada Broadcasters Association Hall of Fame is very prestigious. It is evident by reading the biographies of this year's inductees. The Class of 2005 showcases excellence in broadcasting. Many who will be honored tonight are real pioneers in broadcasting.

We choose to thank a diversity of broadcasters who have dedicated so much of their lives to this industry. Make no mistake, there is no competitiveness and no politics in being inducted into the NBA Hall of Fame. Actually, it has never been a competitive award. Nor will it ever be.

Thank you to the Class of 2005, and to all who have gone before you and who are now part of the Nevada Broadcasters Association Hall of Fame forever. Together and collectively, the Hall of Fame is an exquisite tapestry of the history of broadcasting in America. Each name represents a unique talent and a special skill. Each name represents dedication to the industry that we love, and a commitment to extraordinary professionalism.

Three stations have been inducted into the NBA Hall of Fame: KKOH-AM in Reno; the Highway Stations; and KLAS-TV in Las Vegas.

Seven honorary awards have been presented, including to the two NBA staff members whose early vision and dedication ensured that the Hall of Fame would succeed and grow, Marty Weinberg and Jason Markowitz.

Other presentations have been made to Sam Donaldson, Senator Richard and Bonnie Bryan, and Governor Kenny and Dema Guinn.

The award is presented at the annual Hall of Fame Dinner Gala held each August.



Past Inductees

Abbott, Adrienne	Addis, Emma	Agresti, Jerry
Albright, Jaye	Allen, David	Alsum, Gordon
Alvey, Chuck	Anderson, Charlie	Anderson, Eugene
Anderson, Howard	Anderson, Lin	Andrews, B.J.
Andrews, Michael Wray	Andrews, Sr., Carysle W.	Austin, Jim
Axtell, Tom	Bailey, Bob	Bair, Ted
Barnett, Dave	Beall, Sandy	Bean, Robert
Becker, Ross	Bedford, Brad	Bell, Denise
Bell, Roger	Bell, Sherwood	Benvenuti, Jim
Bernstein, John	Berry, John	Bevill, Caroline
Bishop, Robert	Bleakley, Caroline	Blum, Robert
Bolf, Bruce	Bonilla, Luis	Bonnici, Linda
Boone, Lou Ann	Breslow, Bruce	Briscoe, David
Brown, Bill	Brown, Craig	Brown, Lisa
Brown, Warren	Buerry, Joseph	Burger, Phil
Butler, Dennis	Byrd, The	Calton, Darrell
Calton, Mona	Campbell, Gary	Campbell, Nancy
Canfield, Virginia	Carlton, Joan	Carroll, Bob
Carson, Ken	Carter, Rick	Castaldi, Gwen
Castle, Bob	Chase, Tom	Chavez, Tom
Chesser, Jeff	Chmura, Evelyn	Clark, William
Clarke, Pat	Cleaver, Rolla	Clendenning, Gary
Coburn, Brenda	Cody, Viola	Cook, Daniel
Courvoisier, Dave	Cox, Gary	Crownover, Sandy
Culotta, Mike	Cummings, Steve	Cummings, Tami
Dahl, Eric	Dangberg, Sherri	Daniels, Curt
Darby, Tom	Dean, Jerry	Dehart, Daryl
DeWitt, Dick	Dietrich, John	Dietrich, Karen
Doege, Lynette	Douglas, Rod	Dunbar, Tad
Durante, Rusty	Earl, Rev. Charles	Edwards, Mark
Elliot, James	Engelhardt, Don	Epton, Lou
Falconer, Susan	Farris, Pam	Ferrari, Valeri
Finkbohner, John	Finley, Dave	Fisher, Larry
Fitch, Steve	Fleming, Jackson	Flood, Terry
Ford, Jay	Foster, John	Fox, Lawson
Fox, Mitch	Fraim, Dick	Francis, Paula
Frank, Dimatteo	Fredericks, John	French, Ann
French, Jack	Futrell, Ron	Galatz, Karen
Gardner, D. Ray	Gardner, Ginger	Gentry, Scott
Garrett, Ron	Gentle, Paul	Gilbert, John
Gervais, Doug	Giddings, Pete	Gordon, Phyllis
Ginsburg, Mike	Gordon, Jerry	Greenberg, Gene
Gray, Alan	Green, Hilary	Gutenberg, Lou
Gresh, Bryan	Guranik, Mark	Hall, Bill
Guzman, Robert	Hackett, Nancy	

Past Inductees

Hamilton, Ken	Harmon, Barbara	Harrison, Ron
Hauck, Bob	Hawkins, Tru	Hawley, Tom
Haynes, Frank	Heine, Paul	Henderson, Andy
Henderson, Barb	Hill, John Kent	Hinze, Ron
Hirshland, Lee	Hites, Jean	Holdren, Len
Hollister, Dick	Holman, Steve	Humm, Tom
Humphries, Rusty	Ihlow, Fred	Jacobs, Don
Jamison, Madlyn	Janison, Kevin	Jojola, Henry
Jones, Alvin	Jones, Buzz	Jones, Jay
Jordan, Bonnie	Kanaley, Sharon	Kaye, Andy
Kelley, David D.	Kelley, Machine Gun	Kelley, Skip
Kelly, Kim	Killoran, John	King, Dave
Kirsh, Ron	Klump, Gene	Knapp, George
Korach, Ken	Kramer, Doug	Lake, Robert
Lane, Brenda	LaRocca, Paul	Lee, David
Lee, Donna	Letizia, Tom	Leverenz, JoyAnn
Lewis, Fred	Leyva, Marilyn	Ling, Earl
London, Jack	Lopez, Jose	Lovell, Walt
Lowe, Darrell	Luckey, Ray	Luna, Fred
Manning, Chuck	Marchese, Lamar	Markowitz, Jason
Martinez, Becky	Martinez, Magda	Martinez, Sue Ellen
Martino, Larry	Marty, Big	Mason, Dan
Maxwell, Sonia	McCarthy, Joe	McCarthy, Rosemary
McCartney, Mike	McClain, Jim	McCombe, Matthew
McCuiston, Bob	McDermott, Nancy	McGinness, Dee
McGinness, Mike	McKay, Julie	McRight, Pat
Meek, Glen	Merrill, Peggy	Merriman, Sonya
Middaugh, Kris	Miller, Billy	Miller, Bob
Miller, Ed	Miller, Steve	Minard, Lee
Mische, Kurt	Mitchell, Dennis	Mitchell, Ross
Molinaro, David	Molinaro, Leilani	Molinaro, Steve
Morath, John	Morgan, Duke	Muncie, Betty
Murphy, Rick	Neilson, Emily	Newman, Dave
Newman, Rich	Newman, Cy	Newman, Evelyn
Nielson, Rex	Noell, Barbara	Northam, Bob
O'Brien, John	O'Brien, Mike	O'Neil, Scott
Owen, Forrest	Ozer, Marty	Padilla, Peter
Pagliarini, JIm	Pappas, Harry	Parker, Jack
Patterson, Kip	Paul, John	Paustian, Darwin
Payton, Duncan	Pearce, Ed	Pearce, Lynn
Pelis, Ann	Perry, Herb	Perry, Janet
Pete, Lee	Plumlee, Gary	Potter, John
Powers, Craig	Powers, Gregg	Prisbrey, Deb
Purney, Tom	Ramsey, Bob	Ray, Cathy
Reich, Judy	Reynolds, Harry	Rich, Bob

Past Inductees

Roberts, Mort
 Robinson, Roy
 Roe, Gaylon
 Saft, Bonnie
 Sante, Ty
 Schorr, Steve
 Sebastian, June
 Sheen, Joyce
 Silcott, Don
 Slothower, Jack
 Smith, Ron
 Sortland, James
 Staley, Brad
 Sternberg, Ira David
 Stock, Alan
 Stoldal, Bob
 Taylor, Robert
 Thornely, Hank
 Troshinsky, Elliott
 Uhis, Ruth
 Van Enoo, Dan
 Volume, Max
 Wagner, Dana
 Walsh, Richard
 Weil, Bud
 West, Ted
 White, Ronnie
 Williams, Mark
 Wright, Cheryl

Roberts, Casey
 Rodick, Marty
 Ross, Gene
 Sands, Joe
 Sarno, Tom
 Scott, Steve
 Shad, Sam
 Sheen, Torrey
 Silvernail, Joanne
 Smith, Marilyn
 Smith, Steve
 Springs, Terrie
 Staley, Chris
 Stevens, Muriel
 Stockinger, William
 Stowell, Rodd
 Thomas, George
 Toddre, Ralph
 Tugwell, Alice
 Utton, Bill
 Van Winkle, Vern
 Waddell, Gary
 Wagner, Edward
 Warner, Lee
 Weinberg, Marty
 White, Brian
 Williams, Harry
 Williams, Michael
 Wyman, Dale

Roberts, Mitch
 Rodriguez, Bob
 Ruttan, Paul
 Santanilla, Jorge
 Schloss, Cindy
 Scott, Traci
 Sheehan, DeAnne
 Shrum, Charles
 Simon, Joseph "JC"
 Smith, Mark
 Solonche, Lee
 Stahl, Ken
 Steiner, Jason
 Stewart, Paul
 Stoddard, Dick
 Tachera, Terry
 Thompson, Lindona
 Townsend, Geri
 Tuininga, Dick
 Van Dyke, Bruce
 Vodovoz, Marty
 Wagner, Chuck
 Wall, Pat
 Weaver, Mike
 Wells, Larry Alan
 White, Rick
 Williams, Lark
 Wolfgram, NaJean

In Loving Memory

Arms, Lorraine
 Cross, Tom
 Delaney, Joe
 Gibson, Jack
 Jaye, Don
 McIlvaine, Red
 Newman, Evelyn
 Reno, Walt
 Steiner, Mark
 Wilkinson, Jack

Cobb, Jerry
 Daniels, Ray
 DiMeolo, William
 Gunn, Johnny
 Kelch, Laura Belle
 Menard, Ralph
 Pearce, Betty
 Rider, Stuart
 Stoddard, Bob

Colson, Jeff
 Day, Ned
 Fink, Gordie
 Hall, Ernie
 Martin, Jay
 Newman, Cy
 Pearce, Les
 Spry, Gene
 Wiener, Jr., Louis

Polly Gonzalez

Class Of 2005

She was an award-winning journalist and a caring mother, a dear friend, and a community activist. Whatever she was doing, wherever she was doing it, Polly Gonzalez deeply touched those around her. Polly Gonzalez tragically lost her life in a car accident on March 28.

Polly Gonzalez began reporting and anchoring for Channel 8 Eyewitness news in October of 1994. She held a number of positions, but most recently co-anchored the noon and 4:30 newscasts. Polly was the first Latino anchor in Las Vegas. She was proud of that. She wanted to be a role model for her girls showing them that if they put their mind to it, they could accomplish anything.

She has made an impact on our city and she was a real role model to young women. Polly always made time for activities in the Latin Chamber of Commerce, where she loved to emcee events. Polly was also involved with her church, St. Elizabeth Ann Seton Roman Catholic Church in Summerlin.

While she was a true professional on camera, she was quite a character behind the scenes. She was always on her cell phone. And as involved as she was at the KLAS-TV station, she was equally involved in the community always standing up for people who's voice might not have carried as much weight as hers.

Polly never forgot where she came from. She grew up in San Jose, California and returned often to visit her family, making sure her girls knew their grandparents, aunts, uncles and cousins.

Polly Gonzalez was a valued and respected employee who loved her children and loved her job as an anchor at Channel 8.

(Excerpts taken from KLAS website)



Sharon Asher

Class Of 2005

Sharon Asher was hired in 1973 to work in the traffic department by Lee & Ginger Hirshland, who founded and signed KTVN on the air. She continued to serve KTVN when Sarkes Tarzian, Inc. took ownership in 1980.

Sharon spent thirty years of her broadcast career at KTVN. The station valued most, Sharon's extraordinary competence in her job, her professional and calm demeanor, her extreme conscientiousness in doing her job, her sincere friendship and her appreciation of her fellow workers. She was a superstar.

That is why Sharon was inducted into the KTVN Hall of Fame in 2003 and why today she is being inducted into the Nevada Broadcasters Association Hall of Fame.





Mr. A.J. Williams will be remembered for his rich pioneer spirit and contributions to the broadcast industry both in California and in southern Nevada.

Williams started out in radio in 1939 as a DJ, playing music for nearly twenty years. During those years he started thinking about radio exploration with his partner Jack Reader and so the search for a broadcast license and properties began. He first found KTYM FM and later developed KTYM AM -- the latter which still is part of his legacy and portfolio today, exceeding fifty years. He then went to Fresno, CA and landed a TV station KAIL, which is a UPN station today. In the early 1970's, Williams decided to come to southern Nevada and being the visionary that he was, filed with the FCC to build his dream station. He went forward; when he was approved, he designed and built a 50,000 watt station in 1974. This signal surpassed Chicago on its test run. KDWN AM 720 went on the air officially on June 7, 1975.

KDWN was not always a talk station. In fact, it started out playing a MOR format until Williams decided to change the pulse to News/Talk in the mid 80's, creating his own niche in the radio market place. During this time, an unknown named Art Bell has been with the radio station and wanted to try his luck on the air. Claire Reis, the GM gave him an opportunity with Williams' support and of course that was the beginning of Art Bell's rise to national prominence.

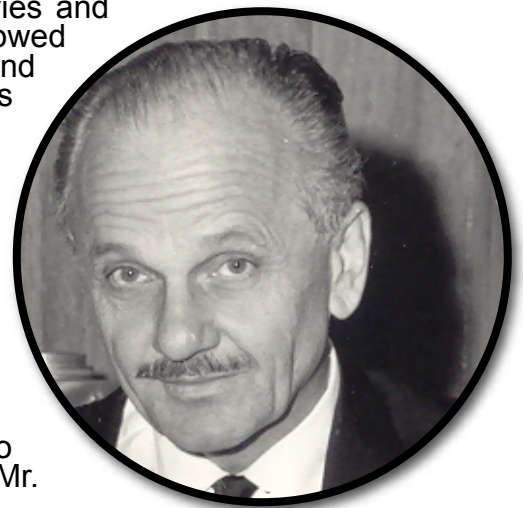
KDWN was among the first to debut Rush Limbaugh and hosted the LA Dodgers for many years. A.J. Williams was proud to support southern Nevada at what was then known as the Civil Defense Station for a very long time. Williams believed in serving his country and community with all of his heart.

Mr. A.J. Williams was a true independent and created the most powerful signal in southern Nevada. However, he did more probably at the time that he did not even know himself. He created what today we call syndication. Yes, KDWN reaches four states in the daytime and eleven states, British Columbia and Mexico in the evening, a pretty incredible feat!

We need to remember his human spirit as well. He loved his polka music, playing his horn, accordion and clarinet. He loved the movies and old movie stars. As a young man to make extra money he mowed lawns for the likes of Jean Harlow and admired her beauty and kindness to him. Williams also built one of the best collections of microphones of broadcast quality. Anyone who has ever viewed it, left in awe.

It is important to know that Williams was a published author of several books on physics and in one of those books, in the foreword of the book there is a quote, by John Maynard Keynes which resonated with him. "The difficulty lies, not in the new ideas but in escaping from the old ones."

Mr. Albert John Williams, "A.J." or "Mr. W." did not like pomp or ceremony. However, we know he is watching from the heavens and stars and feel that he would be most honored to inspire the next generation to explore their dreams. Yes, Mr. Williams was a broadcast pioneer.



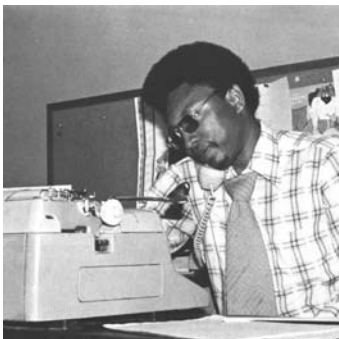


Fifty years ago, Elvis Presley made his first TV appearance, the first McDonalds restaurant opened, West Germany joined NATO, Disneyland opened, and the minimum wage was raised from 75 cents to a dollar. President Dwight D. Eisenhower suffered a heart attack that incapacitated him for over two months. The Brooklyn Dodgers beat the NY Yankees in the World Series, 4 games to 3. Rosa Parks refused to give up her seat on a public bus in Montgomery, Alabama. The AFL-CIO was organized with 15 million members. Rita Rudner (9/17), Bill Gates (10/28), Jerry Seinfeld (4/29), Kevin Costner (1/18), Bruce Willis (3/19), Bo Derek (11/20), Maria Shriver (11/6), Howie Mandel (11/29), and Billy Bob Thornton (8/4) were all born. Albert Einstein (4/18), and James Dean (9/30) both died.

And at home here in Las Vegas? We became a true vacation destination with star-studded entertainment. The first racially integrated hotel, the Moulin Rouge, opened, as did the Riviera Dunes, and the Royal Nevada. Nuclear tests lit up the skies over Nevada.

And NBC chimed in with its newest affiliate KLRJ-TV, Channel 2 which signed-on for the first time on Sunday, January 23, 1955. KLRJ then became KORK in the late '60's.

Jim Rogers founded Valley Broadcasting Company in 1971 and has served as the company's Chief Executive Officer since 1979 when KVBC-TV, Channel 3 went on the air. KVBC is a part of Sunbelt Communications Company which owns and operates 16 NBC and Fox affiliate television stations in five western states.



Art's love of broadcasting began when he was enrolled in the Teenage Drama Workshop at the then Cal State Northridge back in the early 1960's. Working as an actor in one production, each student was required to put in time in the production side of each show. Art was shown the sound board and told it is the same one that they use in radio stations and that was that.

By seventeen he was a DJ on an FM station in the San Fernando Valley. Then there was more on air work at KUSC while he attended college at USC in Los Angeles.

After working in traffic for KHJ-TV in Los Angeles, Art headed to Las Vegas for a year's stint at then country K-RAM Radio. Selling five days a week and DJ'ing weekends, Art stayed until he scored a position at a 50,000 watt AM station in Fresno, California.

Five years as an AE at KFRE Radio led to a seven year career at the then ABC affiliate in Fresno, KJEO-TV. Art left as sales manager and entered into a twelve year association with cable advertising management.

Starting nine different advertising headends in his career, Art journeyed from Fresno Cable TV to MPTV Cable in Monterey/Salinas to Sales Manager of Century Cable Ad Sales in West Los Angeles.

Back in Las Vegas he joined the sales staff at KFBT-TV, Channel 33. One year later he was back in radio, where nearly seven years ago he joined Lotus Broadcasting as Sports Sales Manager for ESPN Radio 920 (KBAD) and FOX SportsRadio 1460 (KENO), a position he currently holds today.

Art has had a thirty plus year media career in radio, broadcast television and cable advertising sales.

Art returned to the theatre last year in the local Cockroach Theatre production of "Caligula" playing one of the Roman conspirators. He recently marked his second theatrical appearance in Las Vegas in the Community College production of "The Days of Wine and Rose".

Art Breyfogle loves listening to jazz, watching old flicks, road trips to nowhere and surfing the net.



Buzz Floyd

Class Of 2005

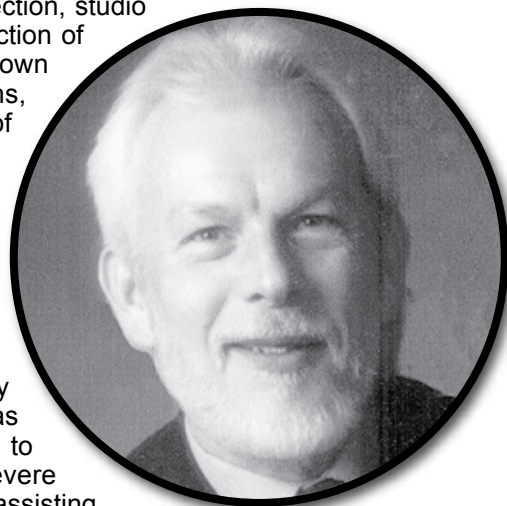
Buzz Floyd was born Carl F. Floyd, March 12, 1938 in Clarksburg, WV. After attending West Virginia University and Salem College, he began his broadcasting career as a studio cameraman at WBOY-TV in his hometown in 1959. He soon worked his way up to production manager, directing, writing and producing literally hundreds of live shows and commercials. He also produced and directed a highly successful Miss Central West Virginia Pageant, a precursor to the Miss America Pageant.

After moving to Las Vegas in 1964, Buzz became production manager at KORK-TV (NBC). Along with the late Red McIlvane, he handled promotion of the conversion of that station from Channel 2 to Channel 3. While at KORK-TV, Buzz also won several Addy Awards for best commercials. Under his direction, studio time at that station became the most sought after in Las Vegas for production of local, regional and even national commercials featuring nationally known entertainers. Buzz directed local news and public affairs programs, commercials and entertainment programs that eventually featured most of the performers on the Las Vegas Strip.

Buzz's career grew along with the Donrey Media Group, where he became production/programming manager and KGNS-TV (NBC) in Laredo, Texas and operations/programming manager at KOLO-TV (ABC) in Reno, NV. He led KGNS to win the Donrey Media Group "Award for Creativity" in that station's first ever entry.

In 1979, KORK-TV was transferred from Donrey Media Group to Valley Broadcasting as KVBC-TV. As KVBC's programming director, Buzz was instrumental in the new station's rise from number four in the market to number one by guiding programming and promotions. During a severe recession in 1983, he produced the nation's most successful Job-A-Thon, assisting more than 1200 unemployed Las Vegas in finding jobs. In 1988, he was promoted to vice president/general manager of Valley's independent station KTOO, Santa Fe/Albuquerque, New Mexico.

During his career, Buzz was also a top account executive with KRAM radio in 1970 and served as an account executive at Wagner Advertising in 1979. Buzz retired from broadcasting in 1991 to accept a position with the state of Nevada and retired from that position in 2005.



Jesse Leeds

Class Of 2005

Jesse Leeds is the general sales manager of Lotus Broadcasting. He was born, raised and graduated from high school in Muskogee, Oklahoma. He went on to attend the University of Oklahoma, graduating with a bachelor's degree in business. To this day Jesse can be heard cheering the Sooners and often travels to see them play.

After college, Jesse worked in the restaurant and oil business. He moved to Las Vegas in 1985. He began his broadcasting career at KMZQ FM, hired by Rick Denton as an account executive and later rose to the position of sales manager. In 1989 he was hired by Tony Bonnici as sales manager for KENO AM and KOMP FM. He now oversees the sales force of KOMP 92.3, KXPT 97.1, ESPN 920 and FOX SPORTS 1460.

Jesse has worked with a number of non-profit organizations and is past Chairperson of the Las Vegas Indian Center.

Jesse and his wife Dianne share their home in the Northwest with their two lovely daughters: Danielle and Aubrie. When not entertaining them, Jesse enjoys hitting the links.



Cindi Harper

Class Of 2005

Cindi Harper began her broadcast career while attending the University of Cincinnati as a theatre major. The program director of the campus radio station approached her after hearing her read aloud in English class declaring that she should be on the air with a voice like that; and so began her career in broadcasting.

Upon the realization that she was not to be the next Meryl Streep, she left the University to attend the Ohio School of Broadcast Technique. While there, one of her teachers recruited her to be a nightclub D.J. While working at the nightclub in the Cleveland Airport Marriott, a local radio station personality heard her voice and asked if she had done radio before. He had a friend who owned a traffic reporting company and needed a female voice to go airborne and report on various radio stations. She auditioned on a Monday and by Wednesday found herself flying over Cleveland, market 22, doing traffic reports for WMMS. The year was 1981.

She remained with Baron Aviation for the next ten years with a one-year hiatus in 1985 when she decided to leave the broadcasting industry to move into the non-profit sector. She became the Assistant Director of Development for United Cerebral Palsy of Greater Cleveland. After a year of dealing with a board of directors she decided working in broadcasting wasn't so bad after all and resumed her career at Baron Aviation.

In 1991, she left Cleveland to work in Phoenix, Arizona for Skyview Traffic Watch. After only four months she was transferred to Las Vegas where she remained on the air on seven radio stations and one television station until the year 2000, when she left to join Lotus broadcasting as an account executive. While employed at Skyview (now Metro Networks) she rose to the rank of Director of Operations and was named Director of Operations of the Year for Metro Networks in 1997, out of eighty-two markets in the country. In addition to traffic reporting Cindi has also been a D.J. on WNCX, WQAL and KRRI at various times in her career.



Cindi still enjoys doing theatre and has done a few plays over the years. She sits on the Board of Directors for Desert Spring Arts, a cultural outreach organization in Summerlin comprised of an orchestra, chorale, theatre group and dance troupe. She has lent her skills to the Clark County Library's C.A.L.L. literacy program for adults, the DARE program and the Children's Miracle Network. She is a member of the Desert Spring United Methodist Choir and assists the church with advertising and marketing to the community.

Cindi now enjoys a wonderful career with Lotus Broadcasting and does voiceover work on the side. She is engaged to be married to Jerry, an electronics technician though no date has been set yet. They live in Summerlin with Jerry's son and Cindi's two cats.



After graduating from Oak Park High School (a Detroit suburb) in 1972, Gary Bressler spent a few years installing auto stereos and alarms. He moved to Los Angeles in 1976 and continued his auto stereo career.

In 1978, he was hired as an electronic technician at Filmway's Audio Services, which was part of Wally Heider Recording in Hollywood and San Francisco. They rented, serviced and sold professional audio equipment. Product lines included Yamaha, HME wireless microphones, Shure, JBL, Urei, RTS and others. They also provided engineering services for constructing all kinds of audio facilities.

In 1981, Bressler went to work for Audio Visual Headquarters in Los Angeles as an electronic technician, where he was responsible for the day-to-day repairs for their entire rental inventory and the quality control department. The company was similar to Filmways and also provided film and slide projection use for industrial trade shows.

Bressler was hired in 1982 at ABC-TV in Hollywood. He started in the department that built all the new studio facilities called SMAG (System Maintenance Assembly Group). It was only two years before the 1984 Olympics and they had lots of work to do. The department consisted of about twenty-five engineers and six engineer managers that designed and built the new west coast Network Technical Center (NTC) facility that was needed to broadcast the '84 Olympics and beyond. They worked ten hours a day, six days a week for many months and as the Olympics approached, the hours increased dramatically.

Bressler and the rest of the engineers made it through and shortly after the Olympics he was transferred into the studio operations department of KABC-TV in Los Angeles, where he worked as an audio engineer, studio utility and teleprompter operator. In 1986, Bressler worked at KABC-AM and KLOS-FM as an operations and maintenance engineer. A year later, he returned to ABC-TV (Network) as a studio field engineer. Bressler worked on many shows such as the Wide World of Sports, Good Morning America, America's Funniest Home Videos, ten years of Academy Awards, Comedy Awards and the Pro Sports Awards (now the ESPY's). Sitcoms included Silver Spoons, Mr. Belvedere, Who's the Boss, Bensen, Fact's of Life, and game shows galore. Eventually, Bressler settled into the position of music mixer at General Hospital for eight years, where he received three Emmy nominations and one Emmy for "Sound Mixing Live to Tape."



In 2000, Bressler decided to leave Los Angeles and move to Las Vegas, where he spent three years working in computer networking on a large Cisco Wan and became a CCNA (Certified Cisco Network Associate).

In 2003, Bressler returned to broadcasting, working at KVBC-TV as a broadcast engineer, where he remains today.

Jack Kelly

Class Of 2005

Since 1999, Jack Kelly has served as Vice President of Production at Channel 5 Public Broadcasting in Reno. He is responsible for managing the station's local programming, online and digital media projects. His production credits include Wild Nevada, House with a History, Nevada Experience, In Depth, Kitchen Coach, The Russian National Orchestra, Book Talk and Capitol Issues.



Kelly began his broadcast career in 1978, when he joined the staff of ACC/Bridge Productions in San Francisco. A media production unit for the Archdiocese of San Francisco, ACC/Bridge Productions provided programming to commercial radio and television stations in the Bay Area. Mr. Kelly created a series of radio programs before moving into the television unit to produce the award-winning Tell-A-Vision series hosted by Fr. Harry Schlitt. He later worked as a freelance producer for KRON-TV.

In 1984, Kelly began his career in Public Television when he joined the staff of WSWP-TV in Beckley, WV. As Senior Producer/Anchor, he led the station's local programming effort that included news-magazines, documentaries and live specials.

In 1988, Kelly moved to WXXI-TV in Rochester, NY. His accomplishments there include the award-winning Homework Hotline series, the White House Lectures and a BBC co-production on reincarnation. Kelly also produced and hosted the popular New York Lawn & Garden series.

In 1991, he moved once again to WILL-TV in Champaign, IL. as Executive Producer for Local Production. Unable to shed his gardening persona, he produced and hosted The Illinois Gardner for eight years. But as the guiding force behind WILL's local programming effort, he developed an award-winning local series and specials, including documentaries, town hall meetings, political debates and performance programs. Kelly's national credits include Vanished Rome, The Holocaust: The View from the Heartland, Walter Burley Griffin: In His Own Right, Tarahumara: Pillars of the Earth, Against the Wind and Mr. Shimus Goes to Washington.

John Hunt

Class Of 2005

A twenty-six year love affair with radio began in high school in southern Maryland in 1979. After helping to build a school radio station, Hunt was hired for his first paid radio job, doing the evening shift at WKIK-AM, Monday through Thursday, at the age of fifteen. Even though the pay was at minimum wage, the initial experience was enough to be sure that radio would be in his blood for life. Then, announcers were taught how to handle many different tasks from the live on-air show to news writing and commercial production and even sales. He was also taught the meaning of community involvement and how to better serve the listening audience.

After only four years on the air, John was given his first program director position at WMDM/WPTX radio in Lexington Park, Maryland. Through the years, John has had production and on-air stints in Akron, Ohio and Atlanta, Georgia, as well as Southern Maryland.

In 2001, John was following his dream of station ownership to Nevada, where a deal was presented to him to become the owner of KBZB-FM radio in a wonderful small town named Pioche. After much hard work, the deal fell through and John found himself in Elko, where he is currently working at KRJC/KTSN radio. John has been involved in many community events throughout Elko and is the owner of John Hunt Productions, LLC, which brought Summerfest 2003 to Elko. Summerfest was a concert festival that brought seven bands to the stage including, Atlanta Rhythm Section, Spin Doctors, The Knack and Loverboy.



John's other loves include coaching hockey, his wife Catherine and his four children, Matthew, Patrick, Jennifer and Casey. John hopes to finish his radio career (in another twenty or so years) in Nevada.

Jack Landreth

Class Of 2005

In February of 1985, Jack Landreth began his so called career in radio, one step up from sweeping the floors, helping run a remote oldies show for WLS in Chicago. The bug hit immediately, as from there, Jack spent the next 6 years, working his way up from board op to Morning Show Producer for WLS radio in Chicago. After a short stint with Paul Harvey News, Jack became Senior Producer for WLUP ("The Loop") in Chicago, working with such talents as Jonathan Brandmeier, Kevin Matthews, and Steve & Garry.

In 1994, Jack supposedly got smart and left the winters of Chicago, becoming Executive Producer for KFMB in San Diego. While at KFMB, Jack helped change the format from MOR to Talk, again working with such legends as Hudson & Bauer and Stacy Taylor.

In 1996, Jack was called to run WTN, a fledgling FM talker in Nashville just out of bankruptcy. While at WTN, Jack found and developed new talk shows including Darrel AnKarlo, and John Ziegler. From Nashville, Jack went back west and programmed KNST in Tucson.

In 2001, Jack joined Infinity Broadcasting in San Antonio, quickly learning what the term "Bless your Heart" really means. In December of 2003, Jack moved up to Infinity's KXNT and KSFN in Las Vegas, working with top talents Alan & Heidi, Ken Johnson and Sean Hannity and became involved with the country's first launch of Spike Radio.

Jack is currently married to Radio (single) and lives in NW Las Vegas.



Ted Quillin

Class Of 2005

Born in Oklahoma City, Ted moved to El Paso, Texas where he finished high school and attended Texas College of Mines and Metallurgy, now known as UTEP. During this time, while still in high school, Ted started his broadcast career at KEPO, an ABC station in El Paso. He started as a 'gofer' on a morning show from six AM to seven AM, before he went to school. Eventually, he graduated to staff announcer. After that he took a job in Corpus Christi,

TX at KSIX. The program director from KXYZ in Houston heard him and hired him as a staff announcer. From there he went to WACO in Waco, TX. Ted moved to KERP which was a Gordon McClendon station, doing top forty. This is where he met Chuck Blore and when Chuck got the call to Hollywood, he took Ted with him and Ted became one of the original 'Seven Swingin' Gentlemen, who took Rock 'n Roll into its first major market, at KFWB. The rest is history.

Ted was rated number one personality disk jockey nationally by the C.E. Hooper Audience Corporation while at KFWB. Ted did a show for Armed Forces Radio and Television Network for many years and was heard on 530 radio stations worldwide. The show was broadcast while he was in Hollywood, as well as after he moved permanently to Las Vegas. Years later, the Armed Forces Network was re-broadcasting Ted's shows on their radio stations.



In Las Vegas, Ted worked at KORK for several years and during that time opened an advertising agency as well. During his time at the advertising agency, Ted would fill in at local radio stations, sometimes for months at a time. People in broadcasting here knew Ted and would call him when they got in a pinch. During this time, he taught a class on communications at Las Vegas City College. Today, at 75, Ted is still doing what he loves most, still has a beautiful radio voice and still brings pleasure to his many listeners. He has a Classic Country show on KDSS in Ely and a show on the Internet on Rocket Radio. In classes that Ted taught on motivational speaking he would say, "The road to success is always under construction." This describes his life. He is still 'under construction.'

Juan Carlos Aviles

Class Of 2005

The son of a World War Two Vet, Juan Aviles began his career while he was still in school at the University of Arizona. In 1979 he applied for a weekend weather job at KGUN ABC 9 in Tucson and instead ended working as a weekend producer. After a three year stint at Channel 9 he was offered a job across the street at KVOA, the NBC affiliate in Tucson. At NBC 4, Juan produced both the five PM and ten PM newscasts, the two highest rated newscasts in Southern Arizona. Two years later he was on his way to San Diego, California where he worked both KFMB CBS 8 and KGTV ABC 10. While at KGTV Juan received an EMMY for the category of Outstanding Investigative Report for a story on toxic contamination on the border with Mexico.

In 1989 he was offered a job as a news writer at KCBS Channel 2 in Los Angeles. During his ten years in Los Angeles, Juan worked as a freelance writer/producer at various local stations and production houses creating programming broadcast and cable networks. In 1993, he was offered a contract as a segment producer for "Front Page", a network news magazine show for the Fox Network. That position required travel across the country covering Hard News and Features for the one hour weekly News Show. The show was canceled after eighteen months in production. So Juan resumed working as a freelance writer/Producer in the Los Angeles market. In 1996, he was offered an executive position to help launch a daily, eight hour sports news headline service for Fox Sports Net. The following year an opportunity presented itself which he could not pass up. Aviles was recruited by Telemundo CEO Roland Hernandez to be News Director (1997-2000) for KVEA Telemundo 52. Juan spearheaded a change at that station. Within a year, the early evening newscast at times drew the station's highest program ratings from sign-on to sign-off. In 1997, Juan and his team received a Golden Mike Award for Best News Broadcast, Division B in Los Angeles.

In December of 1999 his father passed away, so Juan returned to Arizona to be close to his family. He was hired by Telemundo Arizona to run two news operations simultaneously, one in Phoenix, the second in Tucson. When NBC purchased Telemundo in 2002, Juan returned to Los Angeles to continue working as a freelance producer. In 2003, he was recruited by Entravision to run the News Operation at Univision Channel 15 Las Vegas.



Robert Steinberg

Class Of 2005

A native New Yorker, Bob Steinberg began his career in broadcasting in 1961 in network accounting and then news business affairs at NBC. He moved to Metromedia, Inc., where he progressed from accounting clerk to business manager in several markets, including Philadelphia, San Francisco and New York.

Steinberg served as controller and then vice president of finance and administration for the Broadcast Division of Meredith Corporation. After a short stint as a radio station broker with The Mahlman Company, he joined Engles Communications as chief financial officer.

As chief financial officer for the Zimmer Radio Group in Southeast Missouri, Steinberg helped grow the company from seven local radio stations to a thirty-one station group covering Southeast Missouri, Southern Illinois and Southeastern Kansas.

Steinberg is currently controller for the Entravision properties in Las Vegas.

Active in industry organizations and committees, Bob is a past president of the Broadcast/Cable Financial Association, served for nine years on the All-Industry Music License Committee and has been a speaker and panelist for the RAB, TVB, Ohio Association of Broadcasters, New Jersey Association of Broadcasters and the Broadcast/Cable Credit association.

Bob and his wife Eileen reside in Henderson.



Kevin Culbertson

Class Of 2005

Kevin Culbertson has over twenty years of executive, management and production experience with a variety of broadcasting and media groups including PBS and Tribune Broadcasting as well as local television stations in Chicago, IL, San Francisco, CA and Las Vegas, NV.

He began his career working a number of positions, including master control and traffic at WDCA, an independent television station in Washington, DC. Kevin soon joined the fledgling Cable News Networks (CNN) and quickly became the director of their weekend "Newsmaker" programs. Seeking greater involvement in news, he joined Tribune Broadcasting's Washington bureau as a videographer and covered many of the pivotal events of the 1980's as a member of the White House Press Corps, traveling domestically and internationally with President Reagan.

Kevin then joined WETA-TV, the PBS flagship station in Washington, DC, where he held management positions on programs and series including the MacNeil/Lehrer NewsHour, In Performance at the White House and the 1988 election coverage.

In 1989, he accepted an appointment to Georgetown University's School of Foreign Service where, as adjunct faculty, he did research and produced documentaries for PBS on Argentina, South Africa and the Middle East. Working with many Foreign Service professionals, Kevin was recruited to serve with the International Media Fund, a US Congressionally funded project, to develop independent television and radio stations, as well as newspapers and magazines throughout Eastern Europe, aiding the transition to democracy in the region.

In 1997, Kevin joined the WCFC-TV in Chicago, IL where as part of the executive team, he diversified various media assets and launched a new network, TLN. In 1998, he accepted the challenge to put a new television station on the air in San Francisco, CA.

Kevin has also served on the board of a variety of organizations dedicated to developing quality family-friendly media for the general marketplace, presently including the 168 hour film project.

Currently, Kevin is the General Manager of KEEN 17 Television in Las Vegas, Nevada. Through his direction, KEEN 17 Television has been recognized as the National Religious Broadcasters 2005 Television Station of the Year. Kevin has a great dedication and has shown his leadership and commitment to the role of broadcasting in society.



Kirk Frosdick was always meant to be a Nevada broadcaster. He started out thinking about being a surf bum in Hawaii, but that soon changed when his mother moved him from the Islands to a ranch east of Reno. It's been his home now for 40 plus years.

Frosdick started his broadcasting career at the University of Oregon. After graduating, he decided to do the smart thing, become a rock and roll disc jockey. It was a great life; he lived in some great places but then one day, reality hit. His wife, Nancy announced she was pregnant. From that moment on, Frosdick was expected to conduct life as an adult.

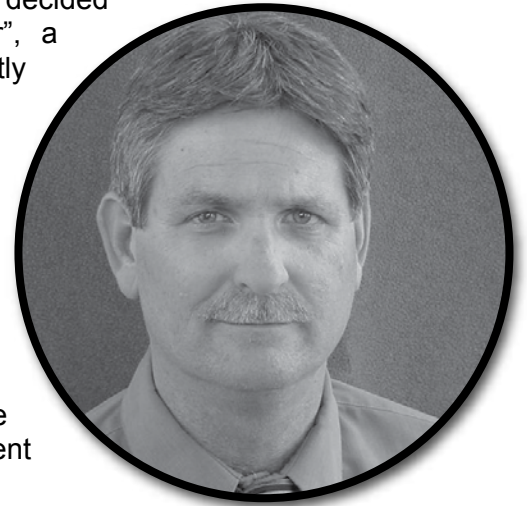
He quit his rock and roll job and went to work for an all news radio station. When his mother asked him to come back to the ranch, he did. That's when Frosdick met KOLO Radio's Dave Finley. He was the personality, while Frosdick did the news, and they had a great time.

When Ed Pearce, news director of KTVN Channel 2, in Reno, asked Frosdick if he'd like to report for television, Frosdick said yes. That was in 1981. He reported and anchored and then became assistant News Director.

In 1984 Frosdick took a job as assignment editor with KOLO TV. Among his other jobs at KOLO, were producer, assistant News Director and News Director. Frosdick stayed there for seventeen years, until the station was sold. That was the same time that he decided to test his limits and after what the doctors called a "widow maker", a quadruple bypass and a lot of love from a lot of people he apparently passed the test and is still around to talk about it.

After taking six months off, Frosdick couldn't take it anymore. He asked KRNK news director Jon Killoran for any job and is currently the assignment manager.

In his spare time, Frosdick runs the family ranch. He is an avid scuba diver and loves to fly planes. In his other spare time, Frosdick volunteers for the Wadsworth fire department where he is the chief. With the time that he has left, Frosdick serves as the Public Information Officer for the Sierra Front Incident management team.



Lew Gitlin began his career as a newspaper reporter in 1974 with The Hudson Dispatch of Union City, New Jersey, a suburban New York City daily. There he developed the Newspaper's first interactive consumer column and won a North Jersey Press Association Award for best feature reporting for a three-part series on backpacking.

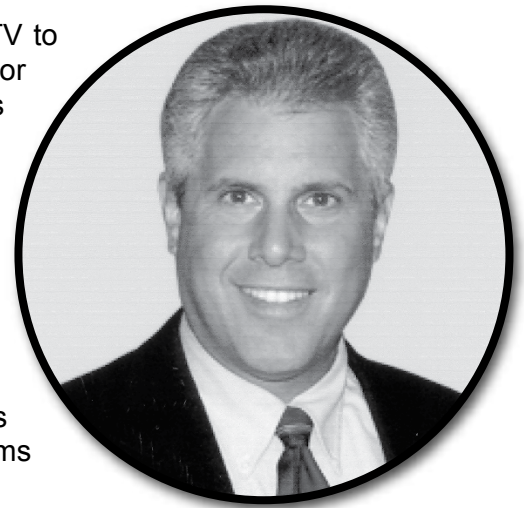
In March 1975 Gitlin and two partners started a weekly newspaper in Nanuet, NY called The Rockland Review, which is now 30 years old and still thriving. After selling his shares in the newspaper, Gitlin began his broadcasting career in June 1977 with WECT-TV in Wilmington, NC. There Gitlin excelled as a general assignment reporter and soon took on additional duties as a regular morning show news anchor and as an investigative reporter. In 1978 Gitlin won a NC/SC RTNDA award for best investigative reporting for a series on illegal high-stakes bingo parlors.

In 1980, Gitlin moved to North Carolina Public TV in Raleigh, NC, as co-anchor and reporter for Stateline, a weekly newsmagazine. Shortly thereafter he was named co-anchor and reporter for the North Carolina Legislative Report, a daily live half-hour news program on the North Carolina General Assembly.

In 1985 Gitlin co-produced with the BBC, "88 Seconds in Greensboro" for Frontline, the second program ever aired on the 20 year old series on PBS. The show won an Ohio State School of Journalism award for investigative reporting.

At the end of 1985, Gitlin left his fulltime job with the NC Public TV to begin a freelance career in which he wrote, produced and/or anchored documentaries for Public TV including 1989's "Archaeology in North Carolina," still one of the most requested shows by North Carolina Public Schools In-Class TV. Also, "Art and Autism" which took three-years to produce and featured a revolutionary treatment for autism, developed in both Tel Aviv, Israel and Chapel Hill, NC. The program has aired continuously on NC Public TV since its completion in 2000.

In late 2002, Gitlin was hired by the North Carolina Department of Public Information to host NC OpenNet, a weekly public affairs panel and call-in program aired by Time Warner Cable Systems throughout the state.



And today, Lew Gitlin is News Director and Anchor at KPVM-TV in Pahrump, Nevada, the fastest growing unincorporated town in the United States. Since he assumed that role in April 2004, the station's daily news has developed from an unsophisticated, widely-ridiculed, backwoods operation, to a slick, highly-produced, virtually all-local newscast, with an audience of more than 20,000.



Linda Nordgren

Class Of 2005

Linda Nordgren started her career in advertising and broadcasting in Tucson, Arizona working for Perlin Advertising and Public Relations from 1974-78.

She and her husband moved to Las Vegas and her first job in town was as a traffic person for KENO-AM in 1979. She then wanted to know more about the casinos in Las Vegas and started working at the Desert Inn and Country Club as Accounts Receivable Supervisor and Special Events Coordinator. She was then approached by the General Manager of Lotus Broadcasting to try her sales ability in Radio in 1984.

Nordgren started again with Lotus Broadcasting and went on to become the General Sales Manager for Lotus Broadcasting in 1987-89. In 1990, Linda left Lotus Broadcasting and became General Manager of KEYV Radio here in Las Vegas.

In 1990, the Casinos were calling again, and Ms Nordgren went to work for Circus Circus Hotel/Casino as Assistant Marketing Director until 1993. Linda became the first female Director of Marketing and Sales for the Fitzgerald's Casino/ Las Vegas. After Fitzgerald's Casino, Nordgren was made VP/General Manager of Asher Gould Adv. where she was the Account Supervisor for New York New York Hotel Casino.

Radio called again and since 1996 Ms. Nordgren is back at Lotus Broadcasting and has been an Account Executive for Lotus Broadcasting, KOMP 92.3, KXPT 97.1, ESPN Radio 920 and Sports Radio 1460. She also serves as a Marketing Consultant for new and existing clients in the radio medium.

Her career related activities have included guest speaker, University of Nevada Las Vegas Marketing Department; and Boyd Gaming and NBTA Judge. Ms Nordgren's membership and affiliations include: one of the first eight women to start Women in Communications, Ad Federation, Community Awareness Committee, Ronald McDonald House, associations with the MS Society of Las Vegas, and Opportunity Village.

Her Awards and honors include, being honored in 2005 by the Women of Diversity as one of the women that shaped Las Vegas in the last 100 years, the 2003 Radio Account Executive of the year, a Certificate of recognition from the Associate of Students in Communication in 2001, Certificate of Appreciation Award, Governor's Conference for Women in 1987, Distinguished Woman award in 1997, 1998, 2001 and an Award of Merit from the University of Arizona Alumni Band in 1996.

Nordgren's creative works include development of the slot card for Fitzgerald's, Tunica 1994-1995 and the designing of the Mascot for a major giveaway for Fitzgerald's, Las Vegas and Tunica 1993-1995.

She attended the University of Arizona in 1968-1970 and the American School of Dance in 1970-71. Nordgren was born in Tucson, Arizona and moved to Las Vegas in 1978. She is married to James Nordgren and has one daughter, Kimberly.



26 years ago in 1980, Lisa Bybee's best friend, Ida Anderson got her involved in this crazy broadcast industry when she was a junior in high school. Who would have ever thought it was going to turn into her lifetime career. It all began at KTVX-TV, an ABC affiliate in Salt Lake City, Utah. She started in the traffic department and worked her way up to sales assistant. She was an active member of the Advertising Federation.

In 1984, she started a family as well as owned and operated a business with her husband, AV Matrix -- which produced the first local spin off from MTV called "Salt Lake Music Television," a weekly TV show which she hosted upon occasion. She had the opportunity of interviewing touring bands in town. Interviews were highlighted along with their latest music video on the weekly show. Names such as Kenny Loggins, Tina Turner and George Michael just to name a few.

In 1988, she decided to venture out into the agency side of things and opened the Salt Lake City buying division for Western International Media, where she was an assistant buyer for three years. Dennis Holt personally interviewed her back in the day when he signed everyone's paycheck.

In 1991, she transferred to the San Francisco office and continued assisting until 1993, when J.Walter Thompson offered her a buying position. She bought for the Ford Motor Company.

In 1998, she uprooted her family from the Bay area and moved to the Silver State, where she would take her career to the next step -- selling airtime. Same job -- just negotiating from one side of the table to the other in hopes to make the "big bucks." The first position she applied for was at KWNR-FM radio with Mike Ginsburg and Steve Groesbeck. This was before the merging of radio groups took place. To her surprise she was offered a radio sales position. In her first year she was awarded with the "new local direct business" award. One year later, KWNR-FM merged with Regent Radio -- which soon thereafter became Jacor and the radio group began with KWNR, KFM/KQOL and KSNE-FM.

Two years later, in 2002 -- it was enough about radio. It was time to explore the fabulous world of television with sight, sound, motion and emotion. Kelly Gresh interviewed her from the NBC affiliate KVBC-TV. She landed her first television sales position.

In 2004, two years later, she received a phone call from Todd Blickenstaff at CableRep better known now as Cox Media. He asked her to interview for the chance to sell 55 networks verses one network. That sounded intriguing so off she went and started to sell cable for two years. She was awarded with a CAMY for selling over two million dollars in advertising her first year.

Then along came Julie Neil. Julie has been her mentor since she arrived in Las Vegas ten years ago. Julie had always been her client no matter what media she was in. She and Julie entertained working together for years. Then one day she and Julie were meeting and the famous talk about working for her came up again. (Talk about the best sales person in town, Julie didn't want to take NO for an answer.) It was the day that she finally got to a YES after so many No's. Lisa left Cox Media and started selling for KTUD-TV -- the UPN affiliate, in January of 2004. The rest is history.

She is a single parent with three children, Porsha, Aja and Alex. She loves spending time with her children. Her personal interests are: family and friends, spirituality, golfing, hiking, working out, adventure, spontaneity -- laughing as often as possible and traveling.



Michael Long

Class Of 2005

Michael Long is an award winning broadcast professional with twenty successful years, all in Las Vegas, in the television and cable industry.

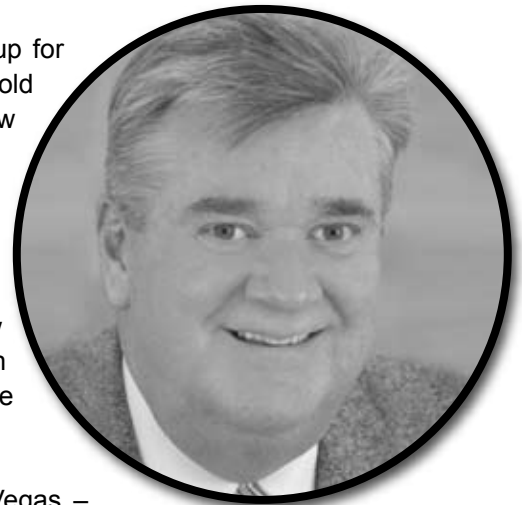
After seven years at the Las Vegas Review-Journal as a Retail Advertising Account Executive, Mike began his broadcasting career at the local ABC television station, KTNV. During his seventeen year tenure with Channel 13 he served in numerous roles from Account Executive, to Sr. Account Executive and National Sales Manager and during a four month interim period served as Acting General Sales Manager.

While at KTNV, Mr. Long was recognized by the Journal Broadcast Group for his sales achievements by being awarded the Diamond Award and Gold Awards in addition to the Trailblazer Award given for excellence in new business development.

In 1999, he received an EMA for TV Account Executive of the Year and in 2001 was an EMA finalist for Video Broadcast Manager of the Year.

February, 2002 offered a new opportunity and challenge to grow professionally by joining the Cox Media organization. There he served in the capacity of an Account Executive and in his first year received the coveted CAMY Award for sales performance.

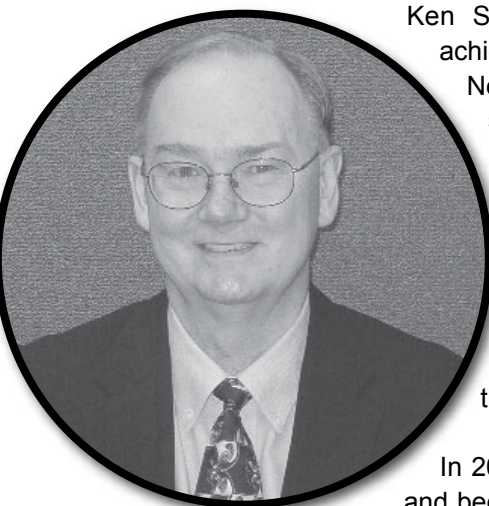
A new chapter started in February, 2004 when Mike joined UPN, Las Vegas – KTUD 25 / Cable 14, as their General Sales Manager. This position holds special meaning for him as he gets to work with his dear friend of more than twenty-five years, Julie Neil, General Manager of the station. Mike said, “We have a dedicated, hard working group of people who understand the meaning of team-work which is a primary reason that KTUD is one of the top UPN affiliates in the country”.



Ken Sutherland

Class Of 2005

Ken Sutherland is a 36 year veteran of the broadcast wars, with many achievements to his credit. He started in radio in 1969. Ken first came to Nevada in 1988 to manage Americom's KHTZ, which was a Reno Top 40 station. Ken changed the call letters to KODS, the format to Oldies, and re-marketed the station as Oldies 104, which went from #8 to #1 immediately, and remained there the whole time Ken was GM. A DJ Ken hired at KODS, Bob Castle, is a member of the Hall of Fame. Ken was transferred to Las Vegas, where he had more success with KUDA and then moved to what was then KRLV-FM. Ken changed the call letters to KSNE, re-named the station SUNNY 106.5 and had another fabulous success. The Program Director Ken hired at KSNE, Tom Chase, is still there after 15 years, and is also in the Hall of Fame.



In 2002, Ken and his wife bought a construction permit licensed to Carlin, NV, and began operating it as Mix 96.7. The station generated an incredible 64 share in its first Arbitron and continues to be the #1 station in Elko County. Last year, they bought KCLS and KELY in Ely and Ken is working hard to bring those stations back to prominence in White Pine County.

Michael E. McKenzie

Class Of 2005

The career of Michael E. McKenzie on stage, radio and television spans 51 years. Michael was a precocious child, performing as a child actor, boy soprano and violinist on WSOY-AM and WTVF-TV in Decatur, Illinois in 1954.

His appearances in recital at the Millikin University Conservatory of Music were recorded on 78 rpm records. They include the applause of the audience.

A native of Augusta, Georgia, Michael moved with his parents to Fairfield, then to Decatur, IL. His father was a postal worker. His mother was a registered nurse.

Michael auditioned for the famed Columbus Boychoir and entered the school in 1954. He spent three years at the private boy choir school, singing on DECCA records, appearing on radio, national television and the concert stage. This included: Playhouse 90, Omnibus, Your Hit Parade, Broadway with Mary Martin in Peter Pan, The Metropolitan Opera in La Boheme and the Radio City Music Hall annual Christmas show.

When his soprano voice changed in 1957, Michael graduated from the Boychoir and returned to his home town of Augusta, GA.

Michael was soon appearing on local radio WBIA-AM, WRDW-TV and WBBQ-TV, playing string bass in a junior high rock band called "The Jumping Jacks."

From 1958 to 1961, he became Cadet Captain, Public Information Officer for the Junior ROTC program at Richmond Academy and also co-hosted the Top Ten Dance Party Saturday TV Show with Carroll Ward. A friend and fellow performer was Brenda Lee.

He was hired by WBIA-AM 1230 radio in 1960 as a weekend announcer at age 16. His mellow baritone voice and excellent education led listeners to think he was at least 35 years old!

After high school he worked for WAKN-AM-FM in nearby Aiken, South Carolina for the summer. At Presbyterian College in Clinton, SC, he was hired by WPCC-AM radio in town. The following summer he was on WLBG-AM-FM in Laurens, SC.

Beginning in 1962, the United States Air Force took Michael for four years and three months during the Vietnam era. He hosted USO shows, for the troops in the USA and overseas. He worked with Bob Hope, Martha and The Vandellas, Johnny Nash, The Temptations, Della Reese, Hermans Hermits, the Hollies, the Beatles, Ann Margret, Bill Haley & The Comets and many others.

Michael was on KHOP radio, ZBM-TV and ZFB-1 radio in Bermuda under the stage name of Danny Dare. His friends Don Sundeen was Donnie Dare and they were The Brothers Dare, the fair haired pair, with the DARE Affair programs on radio-TV!

Michael went to Europe where he was Chief TV announcer for AFRTS-TV, Channel 36 in Kaiserslautern, West Germany. He was also on CFN-Z, The Canadian Forces Network in Zweibrucken and on the short wave North America Service of Deutsche Welle, The Voice of Germany, in Cologne.

In 1966, Michael and His friend, Don Sundeen were hired by KELP-AM-TV in El Paso, Texas, a Gordon McClendon station. Sundeen and Michael were the first commercially successful Top 40 format disk jockey Team in American broadcasting history. They remain close friends to this day. Michael became News Anchor and Editor of KROD-TV, later KDBC-TV, for the next six years. He was also on the sister station KROD-AM 60 radio.

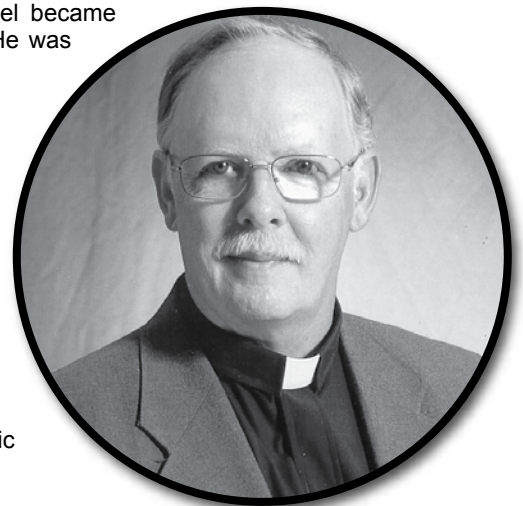
Michael McKenzie was student, staff and faculty at The University of Texas at El Paso. He received a B.A. degree in Mass Communication in 1975 and was the President of the Texas Alpha Beta Chapter of Alpha Chi, the National Honor Scholarship society. During this time, he was also the Program Director of KTEP-FM 88.5 at the University.

McKenzie was a founder of International Christian television and Missionary Radio Evangelism in El Paso, TX and in 1977, became the program director for WDJC-FM in Birmingham, Alabama.

In 1978, he was accepted for graduate school at Columbia Theological Seminary in Decatur, GA. Subsequently, he served the Presbyterian Church, USA for twenty years as a Director of Christian Education. He was a regular guest on public affairs programs on Radio-TV, including WSB in Atlanta, GA.

From 1988 to 1993, he was Program Director of WECU-FM radio in Peoria, IL.

A resident of Las Vegas, NV since 2000, Michael is a program producer and announcer on KLAV-AM 1230 radio. He has been owner and president of Dateline International Broadcast Services since 1963.



Monte Wagner

Class Of 2005



A native Iowan, Monte Wagner earned his undergraduate degree at the University of Iowa and his M.B.A. from Drake University. Monte then took a position in the Meredith Corporation as an auditor. After 15 months, he started his first job in broadcasting as Business Manager for WGST-AM, WPCF-FM and the Georgia Radio News Service in Atlanta in 1984. When Meredith purchased KVVU, in 1985, he moved west to Las Vegas as the Business Manager for KVVU. He has also commuted between Las Vegas and Portland, Oregon to be the Business Manager for KPDX and KFXO from September 1999 through January 2001.

Monte and his wife Cindy have two daughters, Erikka and Lauren, who are both native Las Vegas.

Patricia Hall

Class Of 2005

Patricia A. Hall has been a loyal employee for the CBS affiliate, KTVN, Channel 2, since April 2, 1979. She was hired under the employment of CBS through founders and former owners of Washoe Empire – CBS – KTVN, Channel 2, Lee and Ginger Hirshland.

As a single mom, working as a legal secretary while attending college part time, Hall managed to make time for her family and for herself. Towards the end of her education, she completed a modeling course with Showcase Modeling and Finishing School and after graduation took a part time job teaching basic to advanced modeling techniques and dancing. In college, Hall started out as a business major and later changed her degree to marketing. While attending a college field trip to KTVN, she inquired about the possibilities of an apprenticeship in any department at the station and was hired on the spot. After completing the third month of the apprenticeship program, Hall was hired part time as a public service director and producer, part time in the traffic department as continuity coordinator and part time in the public service department where she produced and directed community shows and events for "Face the State" and "Of Interest to You." One other attraction that Hall decided to explore was weather forecasting. She was given that opportunity as well, to fill in part time as a weather announcer by phone and on the air.



Some time later, the station decided to develop new horizons for its rapidly growing market and took on new owners and a new direction, through its existing owners, Sarkes Tarzian, Inc. Some of the changes that were made, included combining the public service and promotions department. After reconstructing various departments, Hall was asked to work as a relief person in programming during vacations and as the copy coordinator, full time, where she worked until January 2004.

Still living the dream of completing her degree in marketing, Hall was encouraged by Sarkes Tarzian, Inc. to finish her studies. After the untimely death of her long time friend Sharon Asher, program manager, Hall was transferred to the program department, full time and has remained there until now, as she completes twenty-six years of employment with the company. It has not been easy, yet Hall thanks God and her family for all of the trials and for all of the mountains to climb.

Monty Wolf

Class Of 2005

Monty Wolf began his broadcasting career in 1975 as an intern at southern California rocker KROQ. After moving to Maine in 1978, Wolf went full-time with county station WKXA. While living in the state of Maine Wolf worked for Portland's WCLZ, WXGL and Kiss-100.

Wolf moved to Nevada in 1993, to come to his father's aid as Wolf's mother suffered symptoms of Alzheimer's disease. After a stint at Naval Air Station Fallon, where Wolf worked as Entertainment Director and Master of Ceremonies, he moved to Reno and began his news career at KKOH.

Wolf went to work for KPTL in Carson City in 2003, where he is still reporting news. In 2004, KPTL was purchased by the Evans Broadcast Company who also owns KCMY, formerly KGVM.

Wolf has also been Master of Ceremonies at some of northern Nevada's biggest special events including Street Vibrations, Thunder n' Sparks, the Virginia City International Camel Races, Fallon Air Show and Hot August Nights.

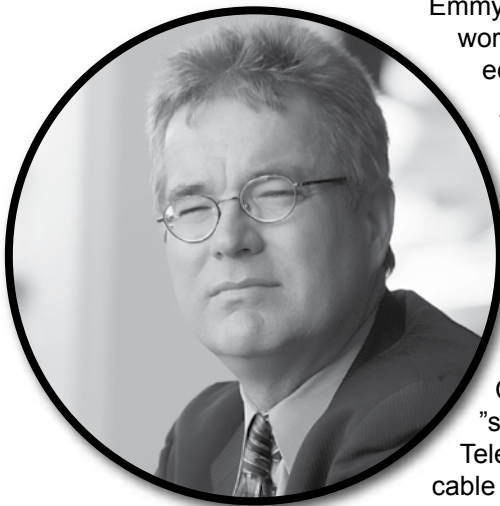


Richard Travis

Class Of 2005

Las Vegas native, Richard Travis started in broadcasting, while in high school in 1976 at the age of 15. He was a weekend announcer for KORK AM/FM. Later while attending UNLV he worked at KRAM, KLAV and KFMS.

In 1979, Rich accepted a studio audio technician job at KTNV-TV 13. While there he volunteered to work on the Emmy Award winning documentary program "Close Up." This allowed him to work in the newsroom and provided an opportunity to learn how to shoot and edit videotape. While covering the MGM Hotel fire, he became a "news junkie."



"Soon after, KLAS-TV 8 offered Rich a position in the news department. This was the break he had been hoping for. It would give him the chance to work with the three journalists he respected the most; Bob Stoldal, Gary Waddell and Sue Parkinson (Lowden).

It was while on a KLAS assignment that Rich had a fortuitous meeting with Ted Turner the day CNN was announced at the Cable Operator's Convention. That meeting allowed Rich to become one of a few trusted "stringers" for CNN. Soon other networks began calling and CoverEDGE Television News Services was born. The company grew with the explosion of cable news programming.

This year, CoverEDGE celebrates its 25th anniversary. Today it is one of the largest independent television news stringer services in Western America. The firm is still headquartered in Las Vegas providing crews, producers, satellite news gathering vehicles and studios throughout the Western and Mountain States with bureaus in Phoenix, Salt Lake City, Reno, San Diego, Seattle and Portland.

Rich is married to a life-long resident, Liz, who oversees all logistics at the company and their 11 year old daughter, Lili. Future plans include expanding the firm's geographic reach, but its home will always be Las Vegas, Nevada.

Pastor Sam Roberson

Class Of 2005

Pastor Sam Roberson said, "I am truly grateful to Earlene Jenson Roberson, my wife, children and grandchildren. God has blessed us with a beautiful and very supportive family."

"I am also grateful to you, the people of Las Vegas, North Las Vegas, Henderson, Nevada (or whatever city you are from) for the support that you have given me. I cannot name all the people that have given their support because there have been many!"

Pastor Roberson began a Christian life early in his grandmother's (Williamina Roberson) house. At the age of sixteen, he accepted Christ in his hometown of Newellton, Louisiana at the Paradise Baptist Church with Reverend H.Y. Taylor as pastor.

He came to Las Vegas in July of 1957 and united with the New Jerusalem Baptist Church under the leadership of Reverend F.N. Addison. Whatever Pastor Roberson is today is a result of what he was taught and what he learned from Reverend Addison. His pastor was very supportive of him. When Pastor Addison learned that Sam Roberson had announced his acceptance to preach the gospel in Hawthorne, Nevada, Pastor Addison said, "You have to tell these people here at New Jerusalem, if you tell them today, you will preach tonight!" Well, Minister Roberson told the membership of New Jerusalem and preached his first sermon that Sunday night, May 25, 1965 from Psalm 1.

In 1966, Reverend Sam Roberson began his radio broadcasting career at KTOO. He also broadcasted from KBMI, KVOV, KCEP and KLAV, serving as a broadcaster for thirty-one years. He served with KCEP-FM 88.1 from 1978 to October 5, 1997.

Reverend Roberson began his Pastorate at the Community Baptist Church in February of 1977 and was installed as Pastor in April of 1977. When God sent him to Pastor, he had only a few members and no permanent place or home of worship. The congregation moved from the Pittman Women's Club building in Henderson, Nevada and worshiped at Zion Methodist in North Las Vegas from 1980 to 1985. With the help of God and you the people, Community Baptist Church moved into its own building. They are located at 245 East Foster Avenue, Henderson Nevada and their website is www.communitybaptisthenderson.org.

With Pastor Roberson's leadership, Community has extended its sanctuary and God is still adding to the congregation. There is still work to be done! The Apostle Peter urges us to "grow in grace and in the knowledge of our Lord and Savior Jesus Christ."

In 1997, Pastor Roberson was elected to be the President of the Pride of the West District Congress of Christian Education. He served four years as President/Dean and helped to certify 64 instructors through the Sunday School Publishing Board (Certificate of Progress Program) of the National Baptist Convention, USA, Inc.

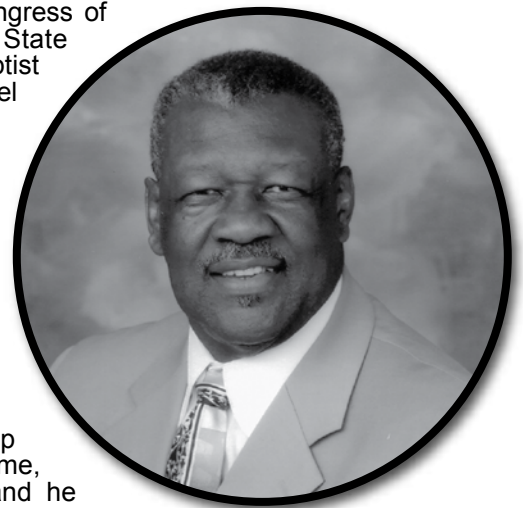
Currently, he serves as President of the Nevada/California Interstate Missionary Baptist Convention Congress of Christian Education. He is a graduate of the Deans and President class at the National Baptist Convention Congress of Christian Education.

In 2000, at the Nevada/California Interstate Missionary Baptist Convention's annual session, Pastor Roberson was elected to serve as President of the Congress of Christian Education and State Director. Under his leadership, the State Congress of Christian Education was certified through the National Baptist Convention's Sunday School Publishing Board, has been used as a model for Leadership Schools and became a 501c3 non-profit corporation.

In 2001, Pastor Roberson received his Christian Education Diploma. In Nashville, Tennessee, at the Christian Educator's Conference, he was the recipient of the Outstanding State Director's Award from Dr. E.L. Thomas, executive director of the Sunday School Publishing Board.

Pastor Roberson also served on the Board of Directors of the National Baptist Convention Congress of Christian Education.

In January 2005, at the Joint Winter Board Meeting in Nashville, Tennessee, Dr. R.B. Holmes, Jr., President of the National Congress of Christian Education appointed Pastor Roberson to the Scholarship Committee of the National Congress of Christian Education. At that time, Pastor Roberson was also asked to join the KCEP advisory board and he remains active with the station by aiding in their fundraising efforts.



Raina Weathers

Class Of 2005



Raina Weathers began her radio career as Business Manager/Traffic Manager when KRZQ was put on the air in the mid 80's. It only took a year or so to figure out sales was "the place to be." Seeking the best training in the market, she joined the sales force for the new country signal coming to the market, KBUL, "The Bull." On her path to General Sales Manager for Lotus Radio Reno, where she has resided since 1996, she has been a top producer for the Citadel Reno property KKOH and handled Regional Sales for Americom Broadcasting, during the station's acquisition of four new signals.

In addition to her duties at Lotus Radio Corporation, Raina finds the time to commit to non-profit organizations, including sitting on the Board and Past President for Ronald McDonald House Charities; participating in the St. Jude Radiothon, sponsored by Lotus Radio Corporation and participating in fundraising of all types for non-profits throughout the Northern Nevada area during the year. Lotus radio stations lead the market in charitable donations, with media sponsorship and drives that aid thousands in the Northern Nevada community. Philanthropy is a philosophy followed by all Lotus Radio properties and comes from the top down.

Radio has been in Raina's blood since her first introduction and it's a passion she enjoys on a daily basis.

Brent Boynton

Class Of 2005

A childhood fascination with radio turned into a broadcasting career, first in radio, then in television. Thirty-three years ago, at the age of fifteen, Brent became an announcer at KPDN, in his hometown of Pampa, Texas. Too young to drive, he strapped his briefcase to his bicycle to make the trip to work.

His big break in television came in 1978, before Brent graduated from Texas Tech University. He was offered a job as a weekend anchor at KMCC-TV (now KAMC-TV) in Lubbock, Texas. He later co-anchored weeknight newscasts and briefly tried his hand at weather before accepting a job as a producer/anchor in Odessa, Texas at KOSA-TV.

His next move, to KAMR-TV in Amarillo, took him closer to his old hometown. But in 1986, he helped a buddy move to Reno and he was hooked. Nevada became his yearly vacation destination and the Sierra kept calling him.

In 1993, Brent became the main anchor for KTVN, Channel 2 in Reno. Four years later, he joined Reno's number one station, KOLO-TV, News Channel 8. Since then, he's anchored the 11:00 news for the "Team You Know and Trust" and has reported on a wide variety of stories in northern Nevada and California.

Brent majored in telecommunications at Texas Tech and later got his master's degree in education at the University of Texas of the Permian Basin. He loves teaching and has taught announcing at Amarillo College and TV news and production at the University of Nevada, Reno. He won an Addy Award for station promotion in Odessa in the mid-1980s and was named one of the Outstanding Young Men in America in 1989. He lives in Reno with his wife, Patricia and has a son in college in Arizona. He enjoys shooting, photography, metalworking and woodworking.



Ralph H. "Hal" Swift was born in Speedway City, Indiana, December 17, 1928. Swift's early years had him heading toward a career in music. In fact, it was while playing with a studio band at Radio KPHO in Phoenix, Arizona, that he almost literally fell into his first announcing job.

The year was 1947 and Swift was a senior at North Phoenix High School. His work with the KPHO band was as part of the Varsity Show, a locally-produced program that featured the talents of high school and college students. He played string bass with the band and had a reputation as a talented sight reader of music. One evening, a few minutes before air time, Dwight Greenwood, the show's producer rushed into the studio and addressed the band saying, "Can anyone here read?" With one voice, the members of the band replied, "Swift can."

Swift juggled his duties with the string bass and the announcing chores that evening and apparently did an acceptable job of it. He wasn't hired on the spot to become KPHO's answer to the current crop of network radio announcers, but he'd been bitten. He had "the radio bug." In retrospect, he credits KPHO program director, Dwight Greenwood, with giving him the early encouragement he needed in order to launch himself on a long and varied career in the world of broadcasting.

In 1947, things were heating up in Korea and Swift resigned his position with the Arizona National Guard's 108th Regimental Band to join the U.S. Navy. His interest in radio still high, he opted for training as a Navy Radio Operator. Somewhere, he's gotten the notion that this is what he needed in order to get into the military's Armed Forces Radio Service, where he hoped to become a military disk jockey.

He soon learned two things: First he learned that AFRS personnel were trained in the Navy's Journalism school. And second, he learned Morse Code, something he used for the approximately four years of his time in service. During the post World War Two Japan Occupation Forces and the Korean War, he served as a shipboard radio operator.

Discharged in 1952, he entered the Fredrick H. Speare Professional Radio and Television Staff Announcers School in Hollywood, California. He graduated in the fall of 1954, the head of his class. During his time in school, he worked as chief usher for KHJ Radio, flagship station of the Mutual/Don Lee Broadcasting System.

Once out of school and away from Hollywood, Swift was immersed in the real world of broadcasting. Cities to which his work took him included Mount Shasta, Marysville, Sacramento and Monterey, California. Then, Swift moved into Nevada and with jobs at several Reno area stations. All together, he has worked at twelve stations with varied jobs, including record librarian, disk jockey, announcer, studio and transmitter engineer, news reporter, editor, writer and producer of radio and television commercials and salesman. He says he's worked every job in broadcasting, except the ones that pay.

Swift is quick to add, however, that the business has been good to him and his family. He's proud of the fact that he and his wife, Carol, raised three talented sons, each of whom is successful in his business and personal life. He has four grandchildren, "All of them boys," he says. "except for three."

A few years ago he says he apologized to his sons, feeling that he'd somehow let them down by dragging them all over California and Nevada while they were growing up. Without exception, he says, each of them assured him that it's been a great ride and a wonderful experience living in so many interesting and varied cities.

Swift says he worked his last radio shift at an oldies FM station in Reno, in January of the year 2000. Since then, he says, he's been shiftless. After his retirement, Swift has become active as a writer and performer of cowboy poetry

Ask him about the people he's met in broadcasting and you'd better have a few hours to sit and listen. It's the people, he says, who made broadcasting the memorable experience it has been for him. Swift says he wouldn't have missed it for the world.



Rodney Carnes

Class Of 2005

Rodney Carnes became intrigued with broadcasting at an early age through his brother-in-law Richard Mallardi. Rick was a deejay at a local radio station and then subsequently television.

Rod attended Vo-Tech High School with specialty studies in Broadcasting. Rod's high school teacher instructed students on how to obtain a Third Class Broadcast License.

In Rod's Senior year at Vo-Tech, 1974, he attended the William B. Ogdon Radio Operational Engineering School in Huntington Beach, California. He graduated from the school and came away with a ton of knowledge about broadcasting, along with a "First Class Phone Radio Telephone License." Imagine the feeling, knowing that you had already surpassed expectations of your high school curriculum, even before high school graduation.

Rod started working in the field of television broadcasting while still in high school. In 1974, he went to KVVU, Channel 5 (when it was still an independent, located on Boulder Highway) and spoke with Rusty, the chief engineer. At that time, Rusty did not have any openings. However, Rod was welcomed in to see the station and to see how things were done. Rod took Rusty up on his offer. Working in a hotel at the time Rod thought this would be a good way to get the career he was looking for, so he worked at Channel 5 as an intern without pay.

The people at Channel 5 were great to work with. They showed Rod how to load the film chain for production, as well as the film projectors. Remember the days when the reporters and their crew needed to get film to the studio quickly, so that the film could be developed, edited and made ready to air before the competition? They always wanted to be sure they got the "scoop!"

On occasion, Rod would look around and realize that there was not an engineer in the room with him. The engineer was in the next room viewing the air. Rod aired movies from "film reels." Remember having to "thread the take up reels" to avoid piles of celluloid on the floor? Rod does!

Rod's next position in broadcasting was at KLAS Channel 8, at their original location (before their new building was built.) His first board on Channel 8 was a dual board. It was used for on-air and production. To the right, at times were a producer and a director. The audio board was the type that you would see on TV in the 70's and the 80's, those boards with the big knobs. You had to really work when you did on-air and production on the same board. You may remember the days when the operator has to use a stop-watch to know how much time was left on the two inch machines (some shows aired from two inch video tape and some from film.) With three, two inch machines you really had to work. It took two, two inch machines for your commercials and one, two inch machine for syndicated play out. It was awesome when the TCR came on-line. That made things a lot easier to do. Due to circumstances beyond his control, Rod left the field of broadcasting to work in the hotels.

In late 1984, Rod's brother-in-law contacted him to tell him that he needed to make sure his broadcast license was renewed while there was still time, as the FCC licensing requirements were changing. Rod did renew his license, which now stands as a General License for the broadcast industry.

With his license renewed, Rod worked for Channel 21 – gratis to become reacquainted with broadcasting. Back then, Channel 21 was an independent owned by the "Scotts." Channel 21 mostly aired music videos, vintage movies and syndicated programs. The equipment being used was three-quarter and one-inch machines. To air commercials, each client had their own tape and the log told the operator which "cut" to air! Talk about madness!

In 1985, Rod worked freelance to assist KLAS-TV, Channel 8 (in their current location in their new building) transition from their TCR (also know as "FRED") and bring their Beta Cart machine on-line. With the project completed, he gained much experience with the updated equipment and evolving industry.

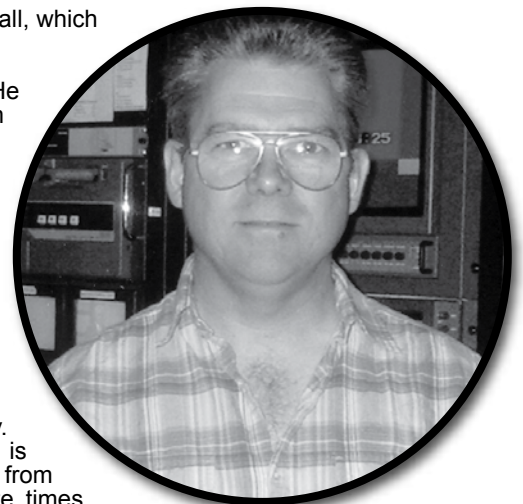
Rod went back to the hotels, again, for a short while until Tom Cross gave him a call, which led Rod to his next position in broadcasting at KVBC, where he remains today.

Rod began his long and continuing career with Channel 3 in August of 1986. He started as a part time graveyard shift on-air operations engineer, working for Tom Cross, AKA, TC. The part time position evolved into a full time position.

When Rod came to Channel 3, the TCR "Fred" was the equipment being used. Remember all the pinched and bleeding fingers that were caused by unjamming those darn carts? Since Rod was familiar with transitioning from TCR to Beta Cart Machine, he was instrumental in the switch over at KVBC as well.

Rod has worked every shift for extended time frames and therefore has become experienced with all positions within the department. He assists with training and mentoring new employees. His manager is Gene Anderson.

We all know that time does not stand still and neither does the broadcast industry. The Beta Cart Machine has given way to the Omnibus – "Columbus." Omnibus is used in both Master Control as well as videotape. Programs are now recorded from satellite feeds and then "entered" into Omnibus for playback at the appropriate times. Commercials are also loaded into Omnibus to air correctly, all according to the log. Beta tapes are a thing of the past and anything that comes from tape is usually done with DVC-Pro. Rod has been with KVBC for 19 years this August. He looks forward to a continuing and evolving career with Channel three.



Born and raised in a small town in rural Minnesota during the 1950's and 60's, there were a few hints that radio would play an important role in the life of Tom Mulso. Two older brothers who had the latest stereo equipment and the newest music by Elvis Presley, Johnny Cash, Ray Charles, Fats Domino, Hank Williams Sr., and Jerry Lee Lewis -- planted the love of music. Of course then came the Beatles and the rock n' roll invasion which changed everything!

A portable radio was an early grade school Christmas present that allowed Mulso to listen at night to classic AM rock stations like KOMA in Oklahoma City, KOAA from Little Rock, Arkansas and WLS from Chicago. These stations along with the music of early rock n' roll planted a seed that radio was cool.

After graduating from college and a short time playing basketball in Europe, Mulso had his first experience with radio when as a small concert promoter -- he had to buy radio for a concert in Sioux Falls, S.D. In 1978, a college friend offered him a radio sales job in Sioux Falls, S.D. at KKRC. One of Mulso's clients was Dwight Goheen, who owned a Budget record store. In 1981, Mulso's radio mentor, Ken Mills, got his own radio license for a station (KSKY) in Deadwood, S.D., and he formed a team to start a station from scratch, which was a great experience for Mulso. In Rapid City, S.D, Kevin Probst was a client who also had a Budget Record store.

In 1984, a job offer from Doubleday Radio took Mulso to KPKE in Denver, Colorado where he spent two years learning to sell ads to large advertising agencies with rates we only dreamed about in South Dakota.

After Doubleday was sold in 1986, Mulso moved home to Minnesota to work for ABC radio (KQRS) and for five years sold radio in Minneapolis/St. Paul. By that time, his goals included management and Mulso's first opportunity brought him to Las Vegas in 1991 to work for Rick Denton and the Molasky family at KEYV, "the Key". After the station was sold in 1992, Mulso spent a few months selling "Young Country" for the new owners.

In the fall of 1992, George Tobin hired him for a new station called the EDGE. The EDGE caught a wave in Las Vegas and as the city grew so did the radio business. Casinos began to do pool parties and custom radio concerts and for 5 years the station rode this surf. When the station was being sold, Mulso had an opportunity to return to ABC radio in Minnesota to manage 93x the new active rock station. The NTR evolution was really big and there was a big learning curve to find NTR dollars.



For family reasons Mulso and his wife moved back to Las Vegas where he worked for six months at the City Life before being offered a sales position at KISS by Mike Ginsburg. His two years at Clear Channel included selling KOOL. In September of 2003, an opportunity to work at Lotus Broadcasting for Tony Bonnici and Jessie Leeds presented itself and this is where Mulso is currently working!



Tony Bonnici

Class Of 2005

Tony Bonnici began his career in radio at Don Rey Media selling advertising for KORK AM and FM. He joined Lotus Broadcasting in 1983 and has since risen to Vice President and General Manager of the Lotus Broadcasting Group here in Las Vegas - KOMP 92.3, KXPT 97.1 "The Point", KENO-Fox Sports 1460 and KBAD-ESPN 920. He also holds the title of Regional Vice President of Lotus Broadcasting, overseeing operations in Reno, Tucson, Fresno and Bakersfield.



In addition to his duties at Lotus Broadcasting, Tony finds the time to sit on various non-profit boards and trade associations. He is the Founding President of the Southern Nevada Radio Association which helped to facilitate communication between local radio groups, thereby increasing their voice in the political arena. He has also served as Chairman of the Board for the Nevada Broadcasters Association, another group whose advocacy for radio broadcasters has created change in legislation over the years.

Tony has served as President of the Board for the Ronald McDonald House, the Muscular Dystrophy Association and as Committee Chairperson For Public Information for the American Cancer Society. The Radio stations under his direction continue to lead the market in charitable donations with media sponsorships and drives that aid thousands in the Las Vegas community; clearly a reflection on the philanthropic climate that has been created at Lotus Broadcasting.

In 2004, Tony was awarded the highly prestigious Humanitarian of the Year Award at the Chins/MDA Dinner.

Tony is joined in life by Linda, his lovely wife, who is Vice President of Sales for KLAS TV 8; Kyle, his son, who attends Loyola Marymount University majoring in communications and theatre; and Courtney, his daughter, who has just graduated from Bishop Gorman High School and plans to attend Chapman University in the fall.

Ardeth Engren

Class Of 2005

Ardeth Engren began her career in broadcasting in 1983 as a membership assistant for KVIE Public Television in Sacramento, CA. In 1985, Engren moved to Reno to work at KNPB, when she was hired as their first membership department employee. When she began there, she started with a Rolodex of three by five cards, one for each person who donated five or more dollars to the fledgling public television station and progressed through the years to the full use of the computer technology of today. In 2002, KPNB was the winner of the national award for "Public Television Station Membership Development." Today, Ardeth is very proud to be KNPB's Membership Director.

Volunteerism is very important to Engren and she has served her community in various capacities. In the Washoe County Concert Association, she has served as the Concert Chairman, Membership, Publicity, Treasurer, the representative to the Pioneer Center for the Performing Arts and as the liaison to Reno Is Artown committee. Engren has served on the Reno Film Festival sales staff. She has been the Chairman, Program Chairman and newsletter Editor for the UU Fellowship of Northern Nevada.

Also, the Wider Opportunities Chairman of the Sierra Nevada Girl Scout Council and as a District Commissioner of the Indianhead Council of the Boy Scouts of America.



Victoria Campbell

Class Of 2005

Victoria Campbell was raised in Sanger, a small town in California's Central Valley. She attended California State University, Fresno, where she was a double-major, earning Bachelors Degrees in Theatre Arts and Broadcast Journalism. She graduated with honors in 1984 and was promptly hired by KFSN-TV, the ABC owned and operated station in Fresno, as an assignment editor.

In June 1987, she was hired as general assignment reporter at what was then KCRL-TV in Reno, Nevada. Two years later, the station was purchased by Sunbelt Communications Company and became KRNVTV. Victoria has worked at the station ever since, reporting on every conceivable kind of story. Her favorites are those that deal with the crime and court beat. In 2003, she launched the twice-weekly "Crimebeat" series, which publicizes the names of wanted criminals who have absconded from the Nevada Division of Parole and Probation. The program has proved successful and exceeded all expectations, as more than sixty percent of the offenders were recaptured after their pictures and cases were publicized on News Four.

In 2003, Victoria also began teaching an advanced, senior-level journalism course at the University of Nevada, Reno. As the instructor for Television News and Production II, she draws on her considerable experience as a field reporter in teaching her students about reporting and producing newscasts. As the daughter of two teachers, she brings a lifelong love of learning to her classrooms at UNR. To further her own education, she is also pursuing a Masters Degree in International Relations with a concentration in Justice and Homeland Security from Salve Regina University. In 2005, Victoria was honored to be named the winner of the Edward R. Murrow Award for Spot News for covering the Waterfall Fire in Carson City last year. Victoria is honored to be named to the NBA Hall of Fame "Class of 2005". She has considered it a high privilege to spend the happiest and most productive part of her career in the great state of Nevada.



Dennis Hunt

Class Of 2005

Dennis initiated his career in broadcasting at the age of fourteen as a "prop boy" at KEDD-TV Channel 16 in Wichita, Kansas. At the end of four years his skills included cameraman, director and booth announcer.

At eighteen he was hired to be a D.J. by Kansas "Mac" Sanders, a popular D.J. and Country singer. "Mac" had just purchased his first radio station in Wichita and Dennis played rock 'n roll everyday at drive time.



Later he started his own rock 'n roll band, "Denis Hunt and the Hunters," to enhance his radio show. That was followed by a record called "A Story Untold." This record has been re-released in Europe on a compilation LP and CD.

In 1961, Dennis moved to Las Vegas to work for Channel 8 as weatherman, sports announcer, kid show host (Little Podner) and host of Friday night's "Shriek Theatre."

He then joined Channel 3 to host "The Hey Kids Show."

1969, was the year he was selected for a part in the musical comedy, "Oops 69." The show played The Phoenix Playboy Club, Lake Tahoe and Freeport, Bahamas.

During the 70's and 80's, Dennis was Creative Director for Hoover-Gorin Advertising; Host of Channel 5's "Page 5," owned by Johnny Carson; voice-over announcer for the Las Vegas Hilton: Elvis Presley, Fats Domino, Bill Cosby, the musical "Hair" and other commercials.

Dennis presently lives between Las Vegas, Los Angeles and Basel, Switzerland. He maintains his status as Honorary Deputy Sheriff in Las Vegas and member of The Screen Actors Guild.

America was rebounding from World War Two in 1946. At William H. Belter's birth, his father was a foreman at North American Aviation in Southern California. Undoubtedly, the most influential person in his life, he became a member of N.A.S.A. and general superintendent over the second and fourth stage of the Saturn rockets which propelled the first men to the moon during the Apollo Mission of 1969, through exacting perfection. During these tense years, "perfection" was substituted for the word "God." And so he was raised.

At the age of seventeen, Belter moved away from home and working full time for KOCM-FM in Newport Beach, he put himself through college and two technical schools. Belter has endless gratitude for a man by the name of Cy Harley, an old CBS network newsman, booth announcer, engineer and a mutual old friend of Jerry Lewis. Cy helped build the KNX studios of Columbia Square in Hollywood. In 1967, Cy Harley taught him network news copy writing, marketing, annunciation and network studio operations. According to Belter, Cy was not easy but he was the best. Few people realize that both NBC and CBS published their own dictionaries for company announcers and network newscasters.

His first news director position, at KNAC-FM, came about the night Jayne Mansfield was tragically killed.

In 1969, along with engineer Milan Leggett, Belter built penthouse studios for KWST, 106 FM on Sunset Boulevard in Hollywood, complete with a National Room and a State Room, across from the offices of Andy Williams. While at KWST, Belter received a call from Red Skelton wanting to speak "to the man who does the news." Red offered a job writing comedy with Mort Green at what insiders used to call the CBS "factory." Comedy writing was not Belter's intention and he stayed with KWST as operations director. During these years KWST became the most listened to adult music station west of Philadelphia.

Moving on to KFI news exposed the tenacity and pressures of competitive, "Union" Los Angeles news operations where each second counted. Coincidentally, Belter's grandfather helped build the first KFI towers fifty years previously.

Working promotion for jazz blues singer, Marjorie McCoy, with producer Dave Cavanaugh from Capitol Records during the "Helen Reddy" years, served as a brief orientation to the record industry for Belter, the good, the bad and the really shockingly ugly business of getting a record played in Hollywood circa the 1960's.

Belter's radio career took him to West Palm Beach where he became "The Shadow" on WPOM "Super 16." These were great, fun times in adult rock. In 1979 he came to Las Vegas as the chief engineer for 93 FM, then owned by an acquaintance from Hollywood.

Writing has always been Belter's passion. He has written a number of columns and commentaries throughout his career dealing with everything from mans search for companionship in space (during the Viking missions) to a two part documentary entitled, "The Meadows." A history of Las Vegas from 5000 B.C. to 1930, subtitled, "The Indians" and "Ladies of the Desert." These aired on all four Lotus Broadcasting stations.

Belter believes strongly in what should be broadcasting's inherent public commitment to present programming that is not only entertaining but socially healthful.

According to Belter, his next goal is to address how automobile advertising is presented to consumers. He says that those automobile marques that precariously walk a fine line somewhere between luxury, sport, utility and economy, such as Buick, Pontiac and Mercury depend entirely and critically on how they are introduced to the public through the electronic media. These marques are being threatened with extinction. Belter would like to be instrumental in defining the marketing problems and designing advertising policies and campaigns that bring these midline marques out of the shades of gray and present them as a "Rainbow of excitement" to the American consumer and preserve the spectrum of choice.



His is a long biography and perhaps "Death Valley Scotty" had it right when he simply said, "I got born, did things, I ain't dead yet!"

Bill (Manders) Mandelaris

Class Of 2005

Bill (Manders) Mandelaris is founder and President of Desert Sky Publishing Company, located in Las Vegas, Nevada. He has had a successful radio and television career over the past thirty years, winning the prestigious Golden Microphone and numerous Mark Twain awards for broadcast excellence.

Bill is also a published author having completed his first book entitled, "A Clash of Values" and he has trained hundreds of students with his "High Achievement Goal Setting and Leadership" course.

Bill is a highly sought after speaker having studied the information of Stephen R. Covey, Napoleon Hill, Tony Robbins, Jack Canfield, Mark Victor Hansen, June Davidson and many others and then applied those teachings to his own success track.

He shares his "Road to Success" story and shows his students how they too can attain their dreams by applying correct principles to their everyday life.

A former television news anchor and reporter, Bill is currently a radio talk show host at News Talk 780 KOH in Reno, Nevada. Prior to serving in this capacity, Bill served as an operations manager from 1972 to 1983 at KGEO/KUDE in Oceanside, California; at KNDE/KROI Radio in Sacramento, CA; and at FM-102 Radio, also in Sacramento. He was program director at KBOS in Fresno, CA from 1983 to 1984 and served as sports director at KKXX Radio/KERO-TV in Bakersfield, CA from 1984 to 1990. Later he worked as a talk show host in Bakersfield, CA at KNZR Radio/KERN Radio and made his way to Las Vegas in 1999, serving as a talk show host at KXNT radio. He returned to Fresno from 2000 to 2003 to host a show on KMJ Radio and in 2003, returned to Nevada.

Bill was born in Detroit, Michigan and has been married for thirty-two years to wife, Diane. They have two children, Jason and Danielle, along with son-in-law Mark and daughter-in-law Julie, granddaughter's Brynn Marie and Halle Marie.

Over the years Bill has motivated thousands to achieve both business and personal goals and has taught them to never-ever give up on their hopes, desires and dreams.



Ken "Allen" Kapuler

Class Of 2005



Ken "Allen" Kapuler started in radio in the mid 80's in San Diego, working on a college radio station (JAZZ 88) and at 91X. Immigrating in 1986 to Northern Nevada, Ken worked on country station, KOLO Country and moved on to doing production at News Talk 630 KOH. Ken also worked at various times for KODS (Oldies 104), 1450AM and the old K PLY. He also spent time on KROW. There was also a stint on the old KOZZ when it was AOR. Eventually, Ken found himself doing a five-year stint at one of the original Triple A stations, KTHX. Ken has spent the last nine years at Lotus Radio Reno where he is Operations Director for their two AM properties, KPLY and KHIT. He is also the Assistant Program Director and air talent on Classic Rocker KOZZ.

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that we've stayed tuned in for the past 10 years. Thanks.

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Vegas

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the Las Vegas rush hour isn't only on the freeway.

The clock is ticking.
The telephone's ringing.
The toast is burning.
The kids are hungry.
The weather is turning.
The traffic is building.
Dad's leaving for work.
And that's just the beginning!



At Channel 8 Eyewitness News, we get it.

We deliver what you need to know to start your busy day. Every morning, our team helps you rise and shine with updates on what happened while you were sleeping. Our **Neighborhood Weather** outlook helps you plan your day. Plus, we get you where you're going with the only daily birds-eye look at what's slowing down the roadways from **Skywitness 8 Traffic**.



EYEWITNESS **NEWS** THIS MORNING



Smith



Evans



Swensk



Cooper



Roselli

A young girl with blonde hair, wearing a white tank top and light green shorts, stands on a sandy beach. She is holding a large, transparent globe with both hands above her head. The globe shows the Americas and parts of Europe and Africa. The background features the ocean with waves and a clear blue sky. Text is overlaid on the image.

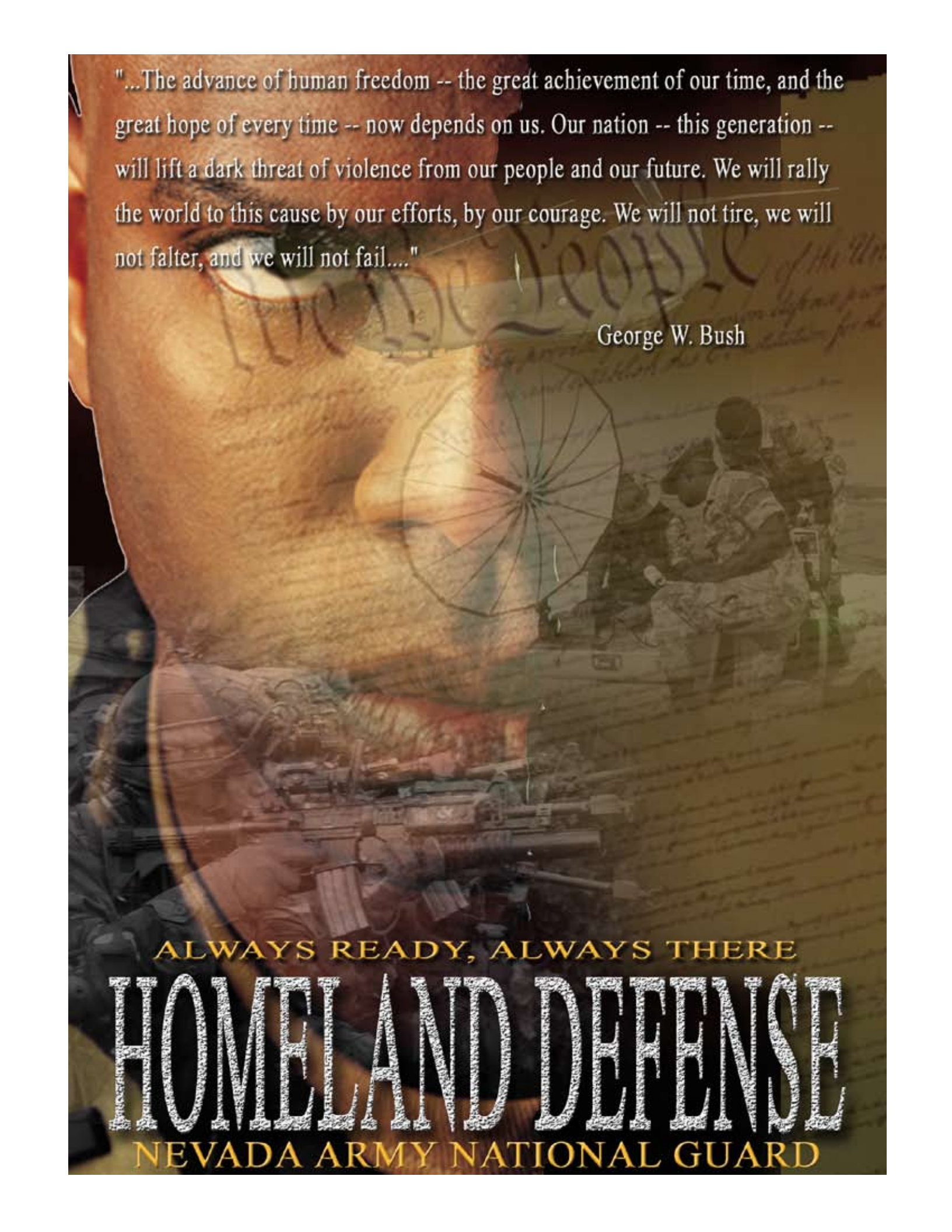
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Hall of Fame Inductees**

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*Cox Communications
is proud to play a part in
Southern Nevada's
Broadcasting History.*

COX
COMMUNICATIONS



"...The advance of human freedom -- the great achievement of our time, and the great hope of every time -- now depends on us. Our nation -- this generation -- will lift a dark threat of violence from our people and our future. We will rally the world to this cause by our efforts, by our courage. We will not tire, we will not falter, and we will not fail...."

George W. Bush

ALWAYS READY, ALWAYS THERE

HOMELAND DEFENSE

NEVADA ARMY NATIONAL GUARD